



**AUSTRALIAN
CRUISE**
ASSOCIATION

28th Conference and AGM

2 - 4 September 2026, Brisbane QLD



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We're thrilled to invite you to be part of the 28th Australian Cruise Association Conference and AGM, a landmark event bringing together ACA members, international cruise line executives, service providers, and cruise and tourism operators.

About the Australian Cruise Association

The Australian Cruise Association (ACA) is a membership-based organisation dedicated to marketing Australia and the South Pacific to international and domestic cruise markets. Recognised globally as a key driver of the region's cruise growth, the ACA champions the industry through international and domestic events, trade shows, familiarisations, targeted marketing campaigns, and industry engagement across media and digital platforms.

About the 2026 Conference

Proudly sponsored by Tourism and Events Queensland, Brisbane Economic Development Agency and Port of Brisbane, the 2026 ACA Conference comes at a pivotal time for the industry. With continued growth in cruise tourism, new ships entering the market, rising international fly-cruise visitation, and a heightened focus on destination management, ESG, and innovation, it has never been more important for the industry to come together and shape a sustainable future.

This annual event is a cornerstone for industry collaboration, providing the opportunity to reflect, plan, and innovate for success across our Australian and South Pacific ports and destinations. With strong national and international media interest, the 2026 Conference will shine a spotlight on Brisbane as a leading cruise hub and our region as a world-class cruise destination.

We look forward to welcoming you to Brisbane in September 2026!





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Sponsorship Opportunities

Be part of Australia's premier cruise industry event! The ACA Conference & AGM brings together the biggest names in cruising including cruise line executives, destination representatives, tourism operators and government stakeholders for three days of insights, networking, and industry advancement.

As a sponsor, you'll gain valuable exposure to influential decision-makers from across the cruise and tourism sectors. With all sponsorship packages offering strong branding opportunities and direct access to attendees, this is your chance to position your organisation at the heart of cruise growth in Australia.

Sponsors receive:

- ✓ Recognition in all print and digital collateral associated with your sponsored event
- ✓ Branding and signage placement at the sponsored function
- ✓ Opportunity to distribute promotional materials or gifts to attendees
- ✓ Conference Registration and Gala Dinner ticket

Welcome Function Sponsor	SOLD
Morning Tea Sponsor	SOLD
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Afternoon Tea Sponsor	SOLD
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