



How Princess Can Turn the Tide in Australia

Matthew Rutherford – VP Asia Pacific Princess Cruises

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Australian Cruise Association Conference







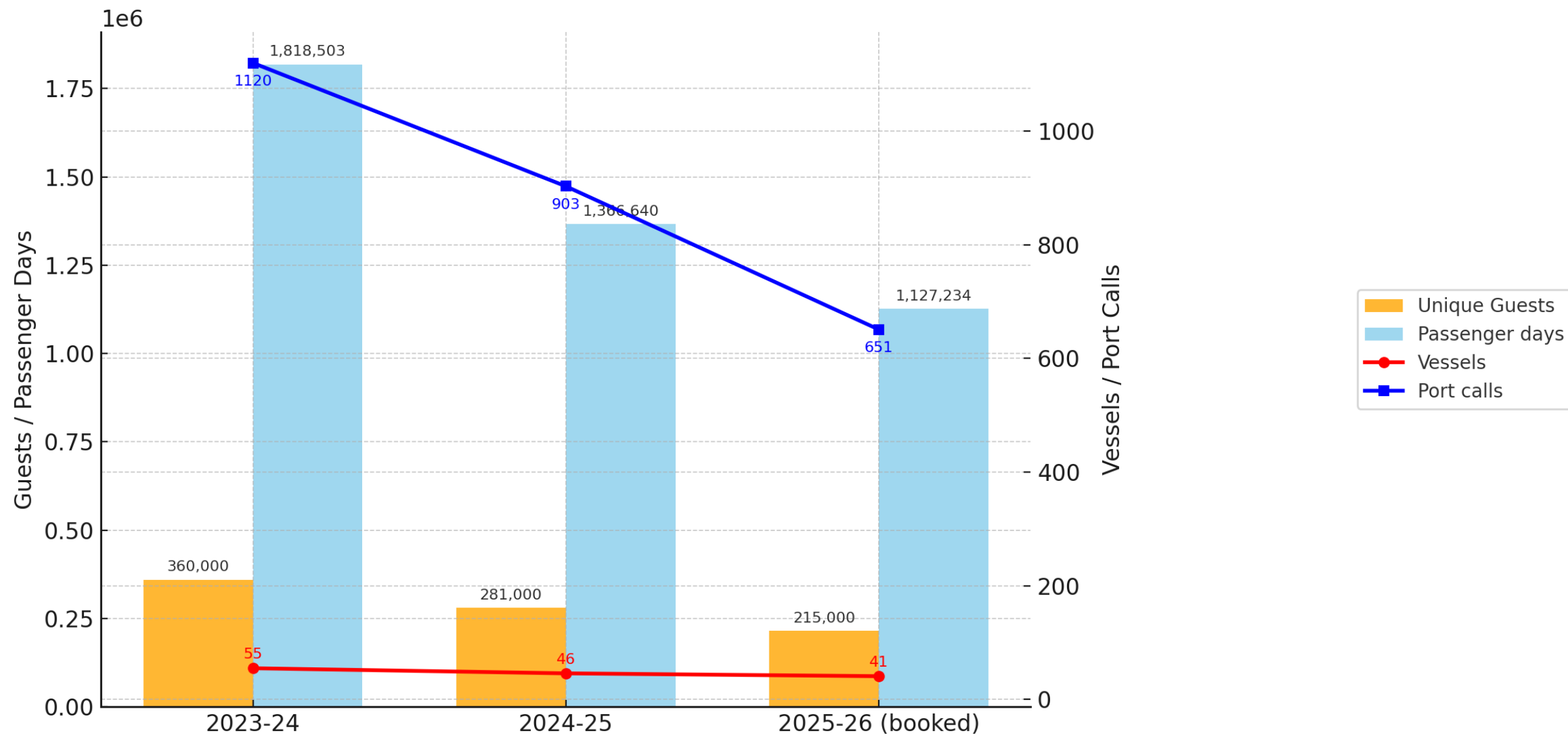


Introducing...

Matthew Rutherford



NZ Cruise Decline









50 years Cruising in Australia

1975: Pacific Princess Maiden Visit Sydney



