



Photo Credit: Megan MacKinnon



# Charting the Future

## 24th Conference & AGM

7-9 September 2022, Townsville, Queensland

Major Sponsors



## Keynote Speakers



### Joel Katz

#### MD Cruise Lines International Association (CLIA) Australasia

Joel heads an Australasia based team that is responsible for the promotion and development of the cruise industry across Australasia and Asia through trade relations, industry training, and advocacy activities on behalf of CLIA's Cruise Line Members.

Prior to joining CLIA Joel headed up finance and operations for Orion Expeditions In Australia, the pioneer of luxury, expedition cruising, for ten years.



### Phillipa Harrison

#### MD Tourism Australia

As the Managing Director of the nation's global tourism marketing agency, Ms Phillipa Harrison is responsible for driving Tourism Australia's strategies to create sustainable demand for Australia's tourism experiences internationally; and working with the tourism industry to achieve its Tourism 2020 strategy goals of growing overnight visitor spend to more than \$115 billion annually.

Ms Harrison and her team at Tourism Australia, in partnership with industry, have sought to drive the contribution from international visitors to the Tourism 2020 goal, with spending by international visitors reaching a record \$44 billion in 2018.



### Marguerite Fitzgerald

#### President Carnival Australia and P&O Cruises Australia

Marguerite Fitzgerald leads Australia's largest cruise organisation after beginning her new role on January 10, 2022, as President of Carnival Australia and P&O Cruises Australia.

Marguerite was previously at Boston Consulting Group in Melbourne, before moving to Miami for 11 years, where she led BCG's global lodging and leisure practice, as well as its global strategy business. She brings an overall two decades of strategy and operational experience in leisure travel across airlines, cruise lines, theme parks, hotels and resorts.



### Stuart Allison

#### Senior Vice President - Asia Pacific, UK & Europe - Princess Cruises

Stuart Allison is Senior Vice President Asia Pacific, UK & Europe for Princess, the world's largest premium cruise line. A veteran of the cruise industry with over 20 years' industry experience, he leads the commercial operation for Princess outside the Americas with teams across Australia, Asia, UK & Europe. Having led a number of commercial functions across multiple Carnival Corporation brands in Australia since 2003, Stuart has played a significant role in the development of the region's cruise market from just over 100k cruisers to well over one million by 2019. Since 2017, Stuart has led the 6 regional Princess teams in Asia and in 2022 his role was expanded to provide oversight for the UK and Europe business. Stuart is based in Sydney, Australia.



### Adele Labine-Romain

#### Partner, Deloitte Access Economics

With almost two decades of talking tourism, Adele is a determined tourism advocate who believes in the potential for the sector to create stronger economies and better lives.

Adele is the Australian Travel and Hospitality Sector Leader at Deloitte and a partner within Deloitte Access Economics' economic and policy advisory practice. With a deep understanding of the tourism landscape and experience in strategy and policy development including executive roles with Tourism Australia and peak industry body Tourism & Transport Forum.



### Sarina Bratton

#### Chairman Asia Pacific, Ponant

Widely regarded as a visionary businesswoman, Sarina Bratton has drawn on her passion for discovery to redefine the concept of small ship luxury cruising.

Building on her reputation, knowledge and expertise, in November 2013 the luxury yacht and expedition French cruise line, PONANT flagged its serious intent to expand into the Asia Pacific region when it announced the appointment of Mrs Bratton as Chairman Asia Pacific and Special Advisor to the company's Marseilles-headquartered executive board.



### Gavin Smith

#### MD Australia and New Zealand, Royal Caribbean International

Gavin Smith is Managing Director of Royal Caribbean, overseeing the business' continued growth across Australia and New Zealand.

With an impressive career spanning more than thirty years, Gavin is a strategically-driven leader focused on strengthening relationships to take advantage of opportunities within the local cruise industry for Royal Caribbean and its partners.

Gavin served as CLIA Australia Chairman in two separate stints (2011-22) and on the Board of CLIA Europe (2016-2019).



### Tim Jones

#### VP & MD Australia, New Zealand and Asia Pacific, Celebrity Cruises

In September 2020, Tim Jones joined Celebrity Cruises, responsible for the business across the region and building the brand's momentum across key growth markets. Jones joined the business from National Geographic Partners, where he most recently served as Vice President, Travel for the APAC and Middle East Regions and Managing Director of Australia and New Zealand.

Prior to this, he spent 10 years with Tourism Australia serving in a number of senior positions, including General Manager, Asia Markets and Global Strategic Partnerships; and Executive General Manager, International Division.

# Conference Program

## Day 1 Wednesday 7 September (all delegates)

9:30am	Registration Desk Opens (The Ville Resort lobby) Networking Program: Billabong Sanctuary Tour (departs 12:00pm returns 4:00pm) Magnetic Island Guided Wildlife Explorer (departs 10:00am returns 2:00pm) Townsville History Walking Tour (departs 12:00pm returns 2:00pm)
2:30pm-4:00pm	Introduction to Cruise Workshop (For registrants who are new to the cruise industry and wish to learn more about shore excursion programs)
4:30pm	Registration Desk Closes
5:00pm-7:00pm	Welcome at Quayside Terminal (all delegates) Coaches depart The Ville Resort at 4:50pm ( <i>Sponsored by Port of Townsville and Townsville Enterprise</i> )
7:15pm	Members' only dinner Touch of Salt ( <i>sponsored by Port of Brisbane</i> )

## Day 2 Thursday 8 September (all delegates)

9:00am	Official Welcome
9:30am	<b>Keynote Speakers</b> State of the Industry: <b>Joel Katz</b> – CLIA A brand new world of Tourism: <b>Phillipa Harrison</b> – Tourism Australia The Great Restart: <b>Marguerite Fitzgerald</b> – Carnival Australia
11:00am	Morning Tea ( <i>sponsored by Crown Currency Exchange</i> )
11:30am	<b>Keynote Speakers</b> Technology, the wow and how: <b>Stuart Allison</b> – Princess Cruises The economics of the tourism recovery: <b>Adele Labine-Romain</b> – Deloitte Access Economics Working smarter to grow the international market: <b>Tim Jones</b> – Celebrity Cruises
1:00pm	Lunch ( <i>sponsored by Viking Cruises</i> )
2:00pm	<b>Keynote Speakers</b> New ships and planning for the future: <b>Gavin Smith</b> – Royal Caribbean Cruise Line Future Initiatives Panel: facilitated by <b>Philip Holliday</b> <b>Gavin Smith</b> – RCCL, <b>Teresa Lloyd</b> – Carnival Australia, <b>Neil Stephens</b> – Port of Brisbane, <b>John McKenna</b> – PANSW
3:00pm	Afternoon Tea ( <i>sponsored by Ports North</i> )
3:30pm	<b>Keynote Speakers</b> Townsville the destination: <b>Lisa Woolfe</b> – Townsville Enterprise Future of Expedition cruising Panel: facilitated by <b>Kristy Little</b> <b>Sarina Bratton</b> – Ponant, <b>Mark Fifield</b> – Coral Expeditions, <b>Steve Farquer</b> – Tourism Tasmania, <b>Ted Blamey</b> – Chart Management Consultants
4:30pm	Update from New Zealand: <b>Debbie Summers</b> – New Zealand Cruise Association
4:50pm	Presentation on 2023 Conference
5:00pm	Conference Day 2 Close
6:00pm	Gather in The Ville Foyer
6:15pm	Coach departs for Gala Dinner
6:45pm	Gala Dinner at Hervey Range Rodeo ( <i>sponsored by Crown Currency Exchange</i> )

## Day 3 Friday 9 September (all delegates invited for breakfast)

7:30am	Gather at Sealink Terminal ( <i>short walk from The Ville Resort</i> )				
7:45am	Ferry trip to Magnetic Island ( <i>sponsored by Sealink</i> )				
8:15am	Breakfast with Guest Speaker - Great Barrier Reef Marine Park Authority (Peppers Blue Resort Magnetic Island)				
9:30am	AGM (ACA members only)				
10:30am	Member workshop				
12:00pm	Lunch at Peppers Resort (box takeway offered)				
12:15pm	1st Ferry	1:35pm	2nd Ferry	3pm	3rd Ferry



## Event Sponsors

