



# CRUISE SHIPPING IN AUSTRALIA

STILL ON THE GROWTH CURVE

# THE AUSTRALIAN CRUISE INDUSTRY BY THE NUMBERS

- 46 CRUISE SHIPS
- 68,134 PASSENGER CAPACITY
- 29,582 CREW CAPACITY
- 874 PORT CALLS
- 427 TURNAROUND CALLS
- 2,421,000 PASSENGERS DAYS IN PORT
- \$1.953 B DIRECT EXPENDITURE
- \$3.331 B ECONOMIC IMPACT

# NEW SHIPS IN 2014-15 CARNIVAL LEGEND



# NEW SHIPS IN 2014-15

## L'AUSTRAL



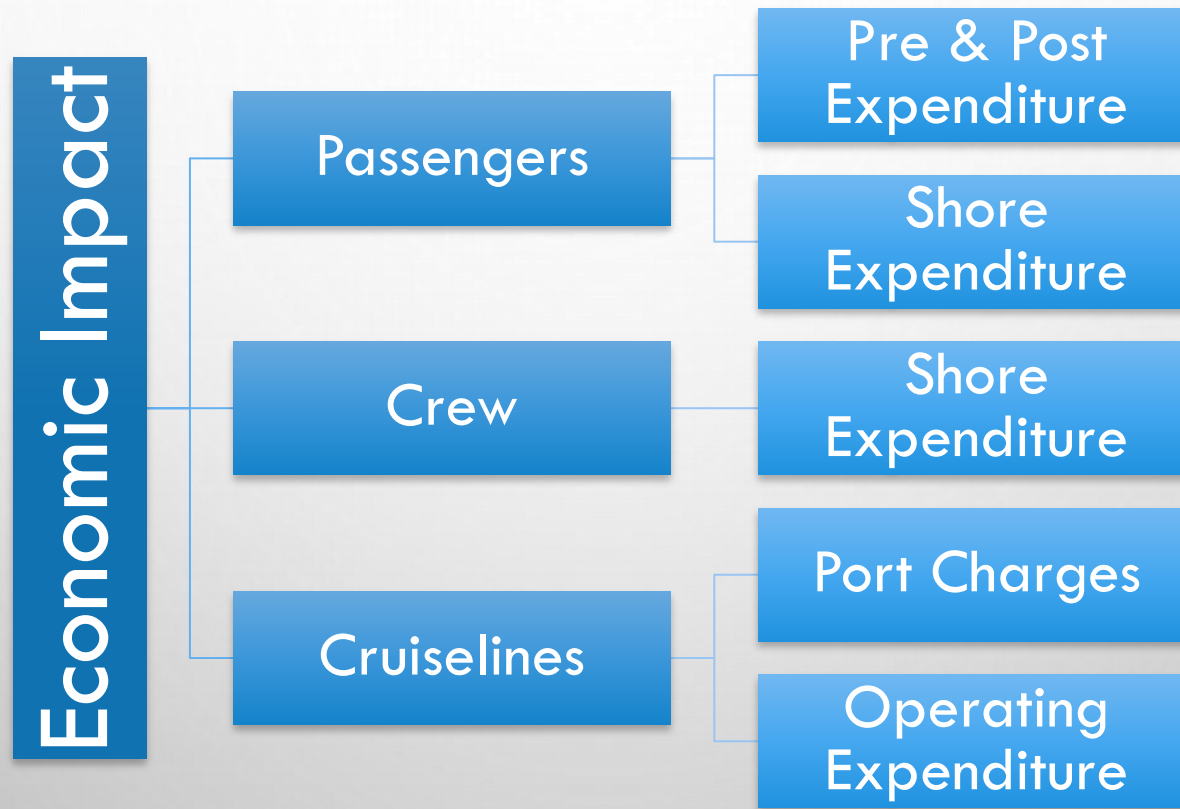
# NEW SHIPS IN 2014-15

## MSC ORCHESTRA

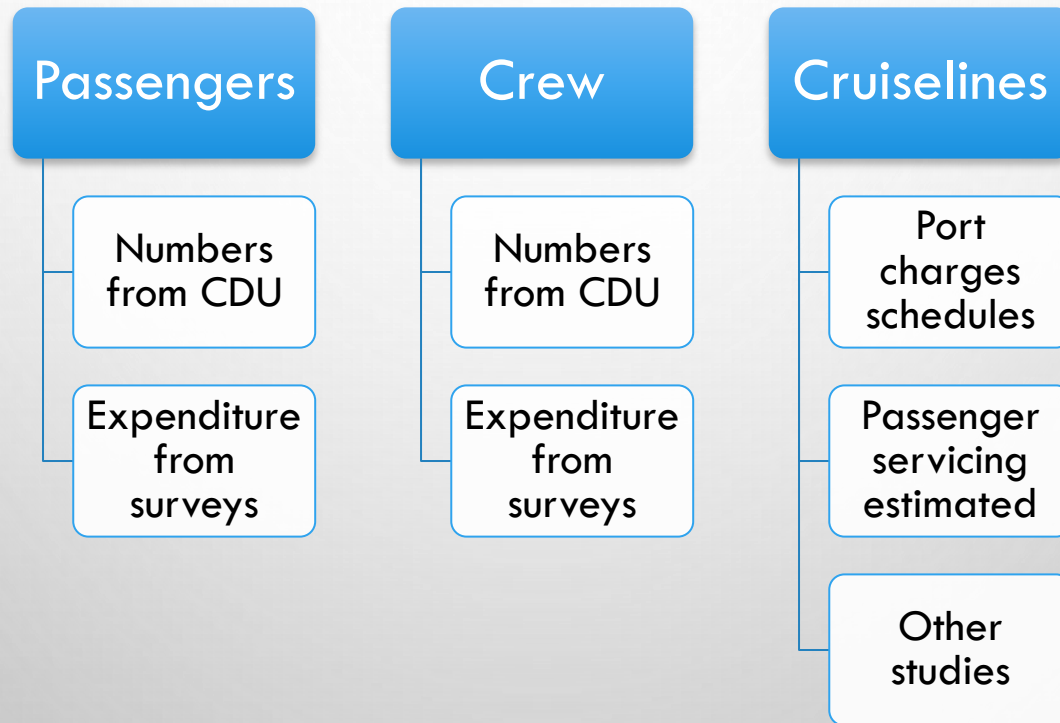




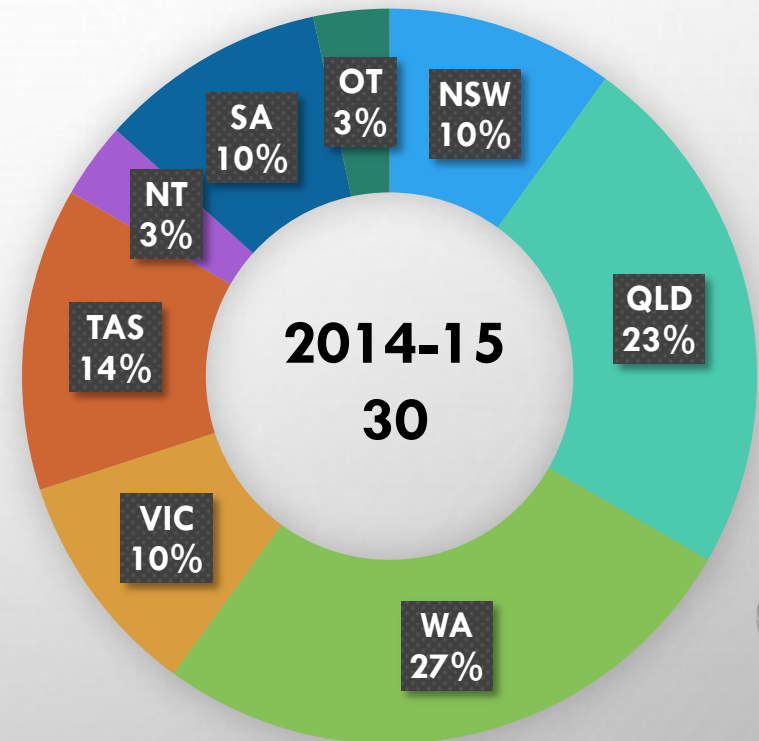
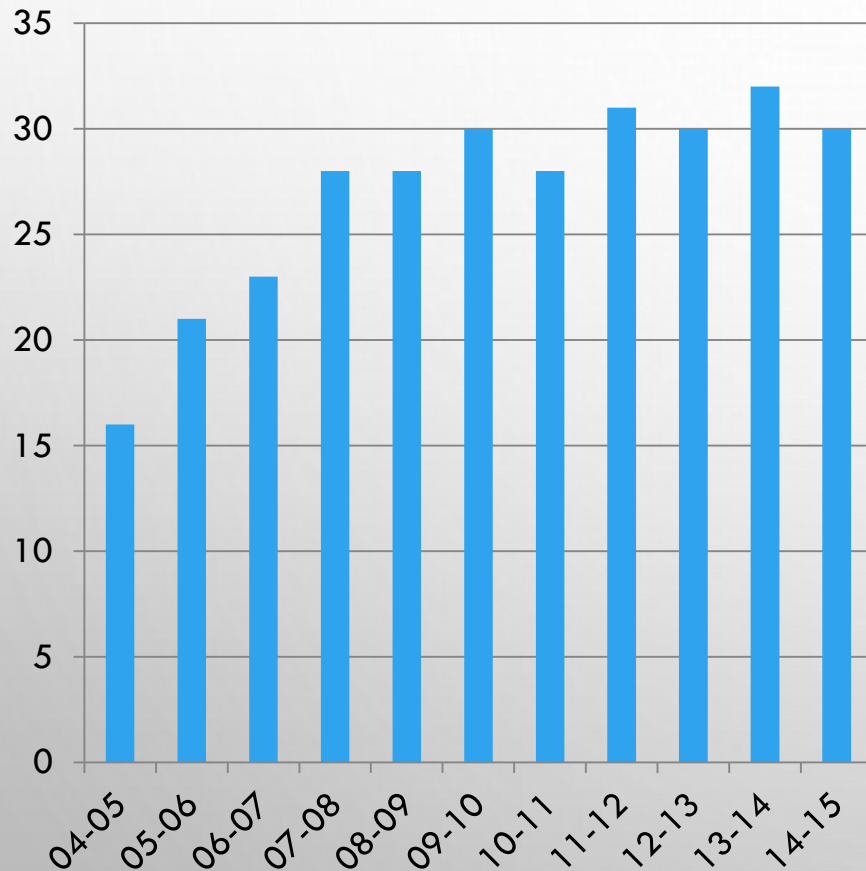
# EXPENDITURE MODEL



# SOURCE DATA

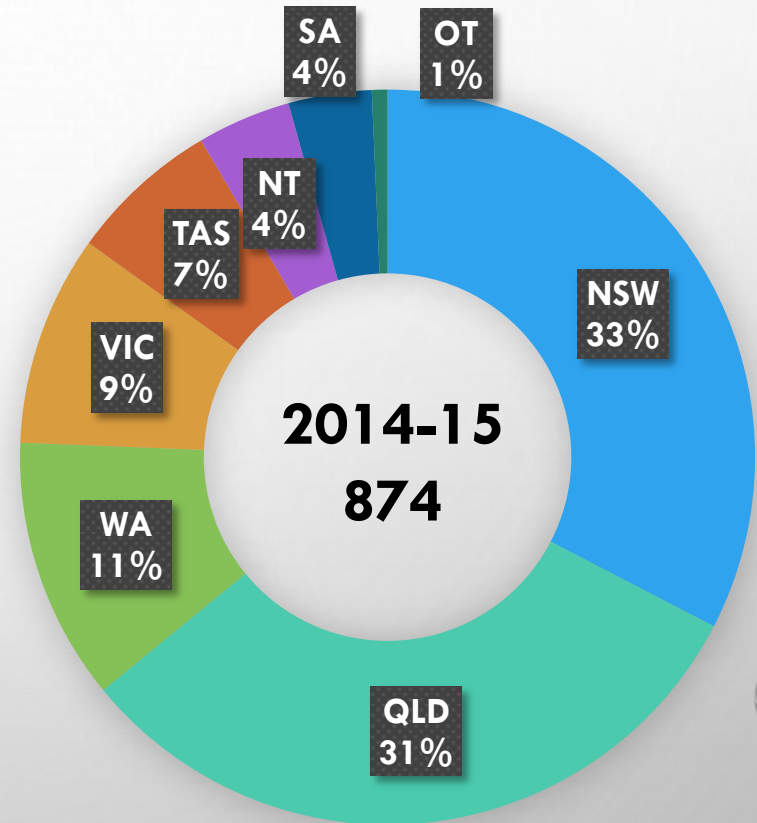
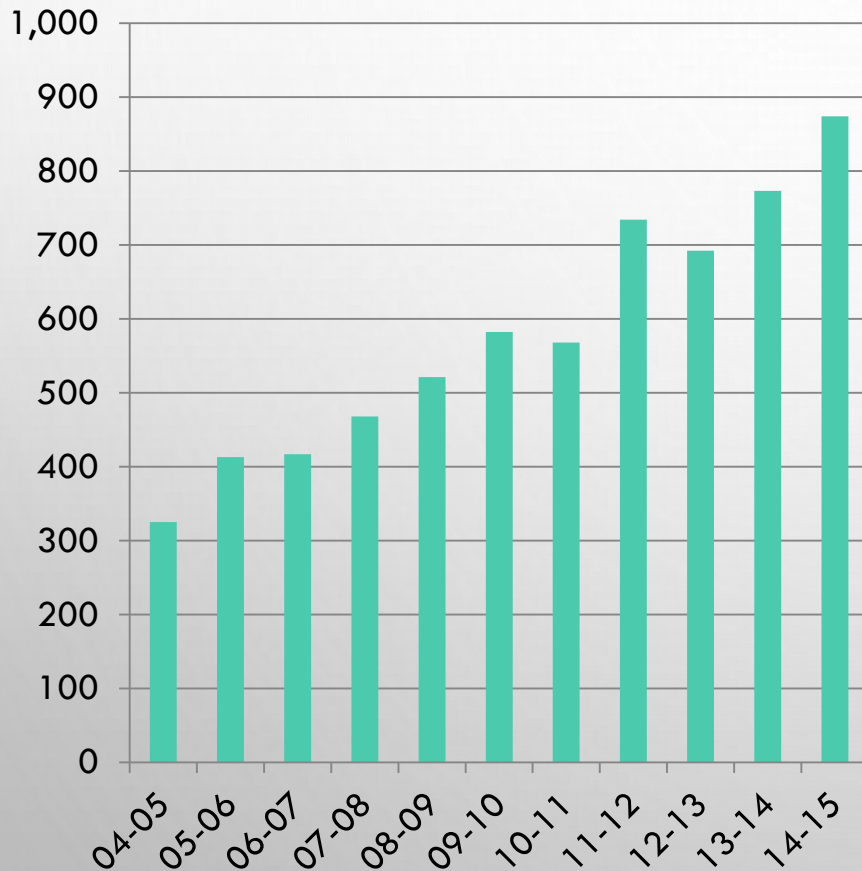


# PORTS VISITED

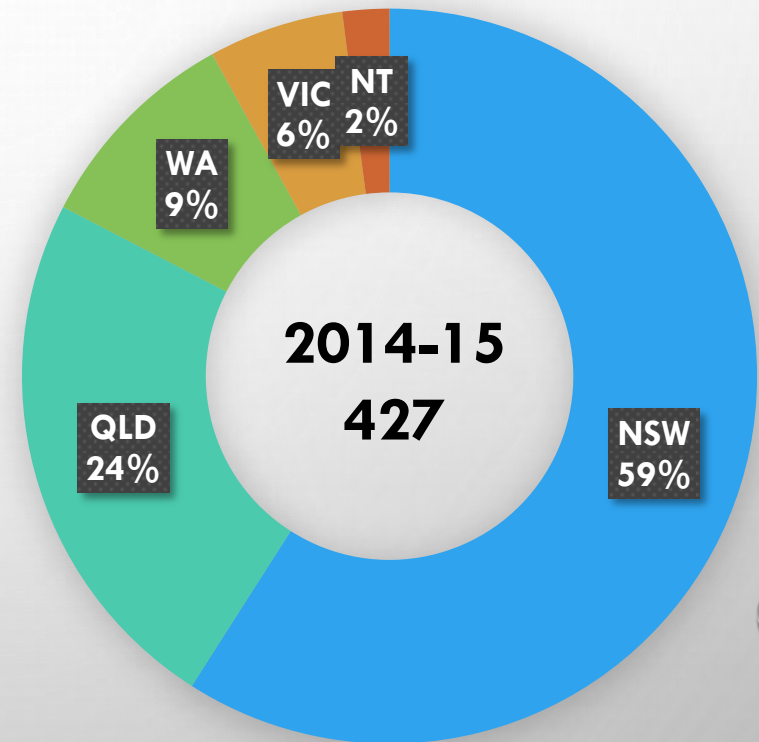
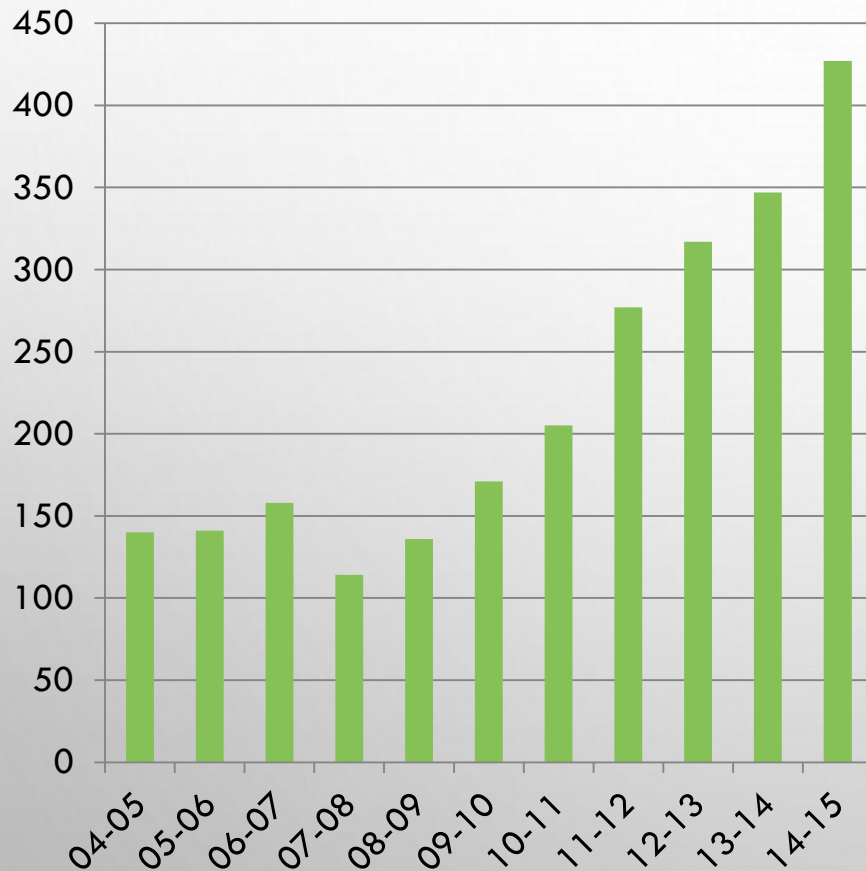




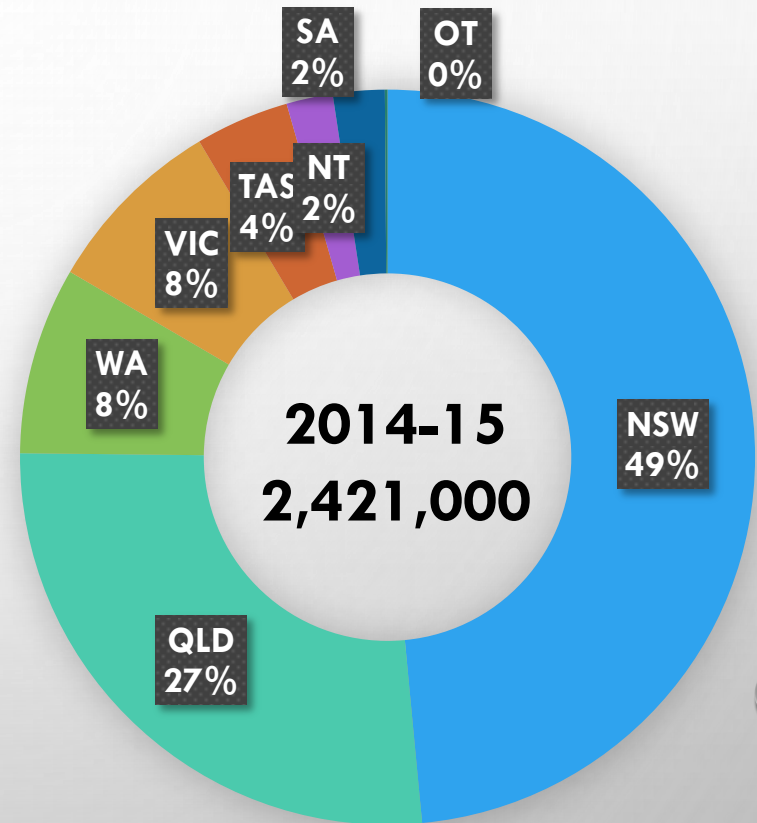
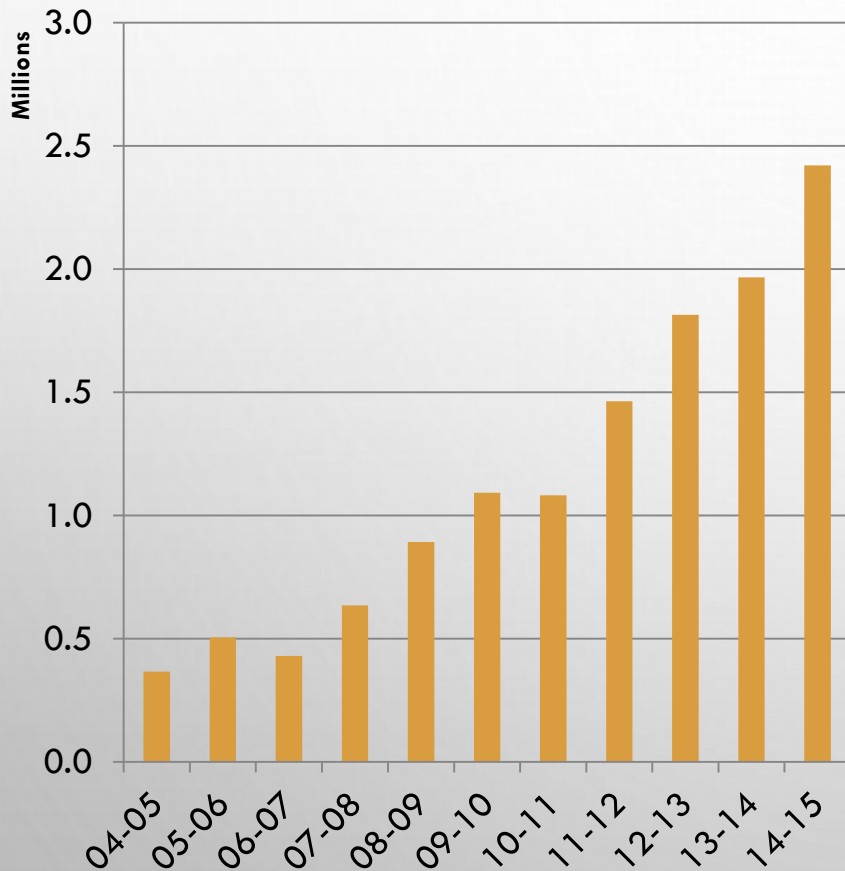
# PORT VISITS



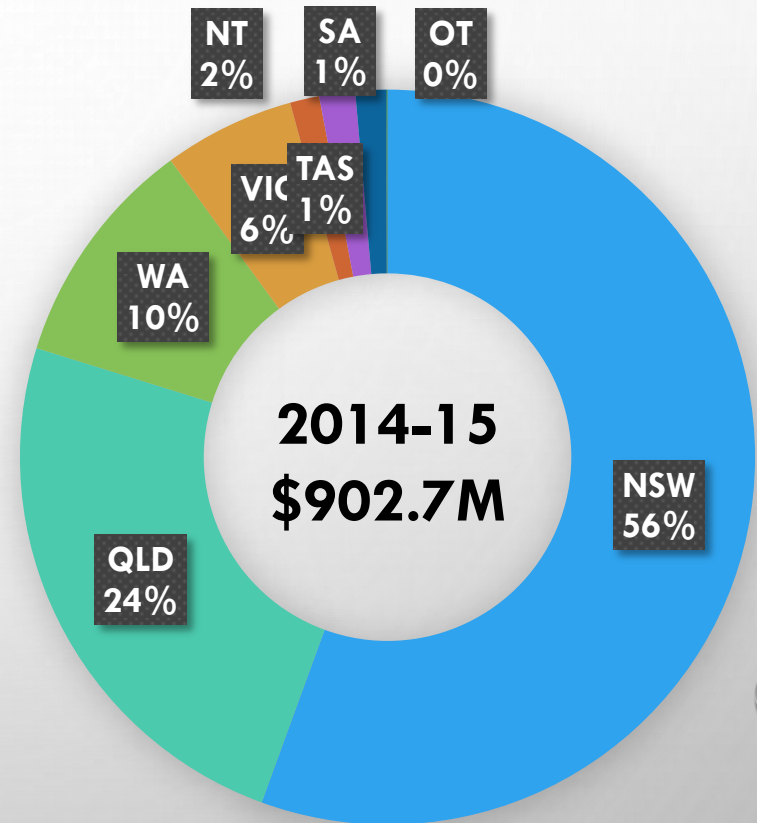
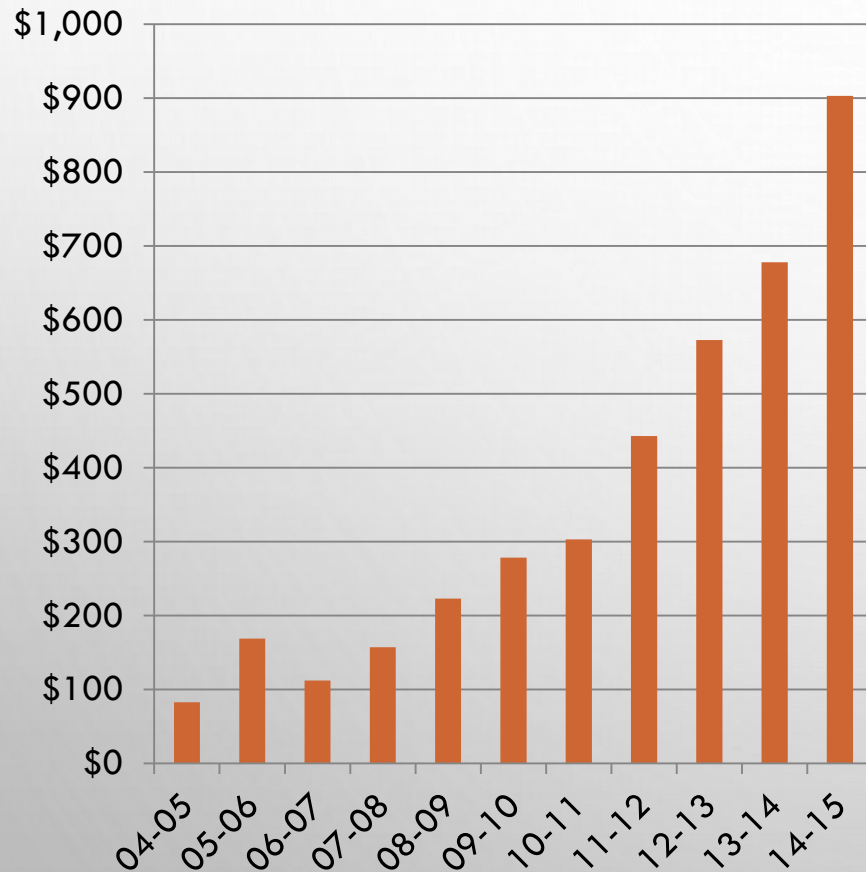
# TURNAROUND VISITS



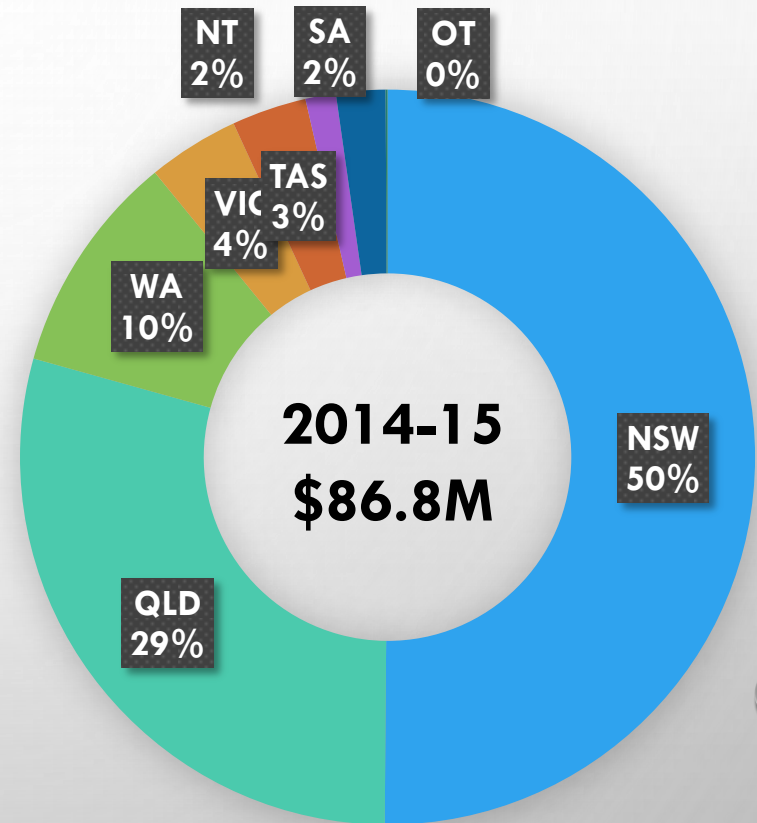
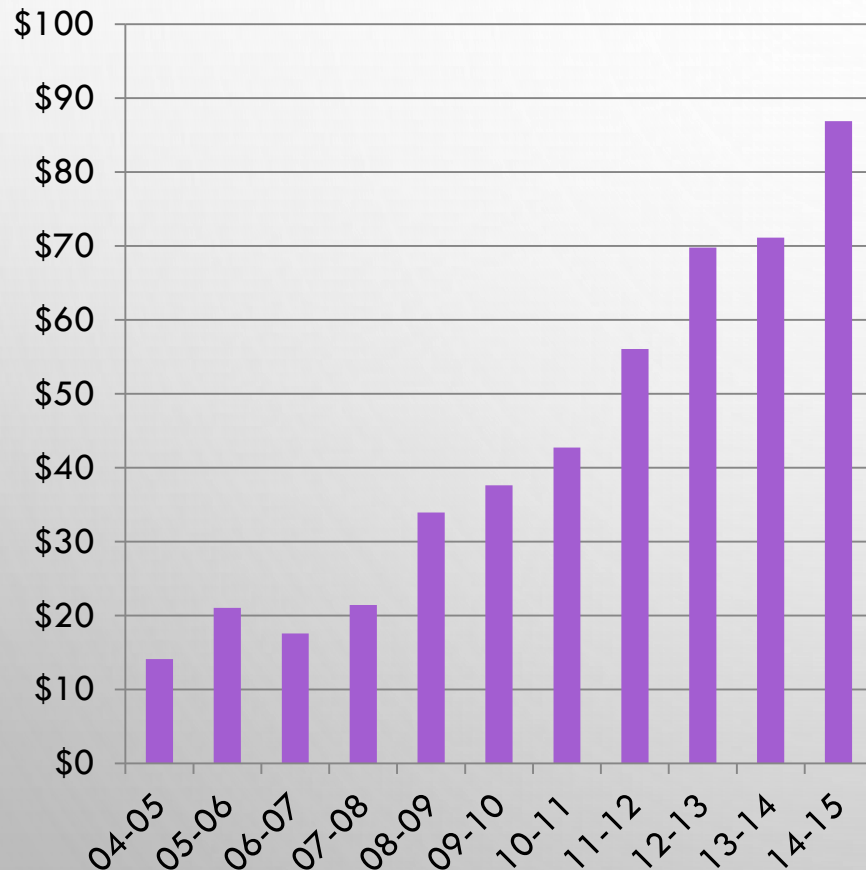
# PASSENGERS IN PORT



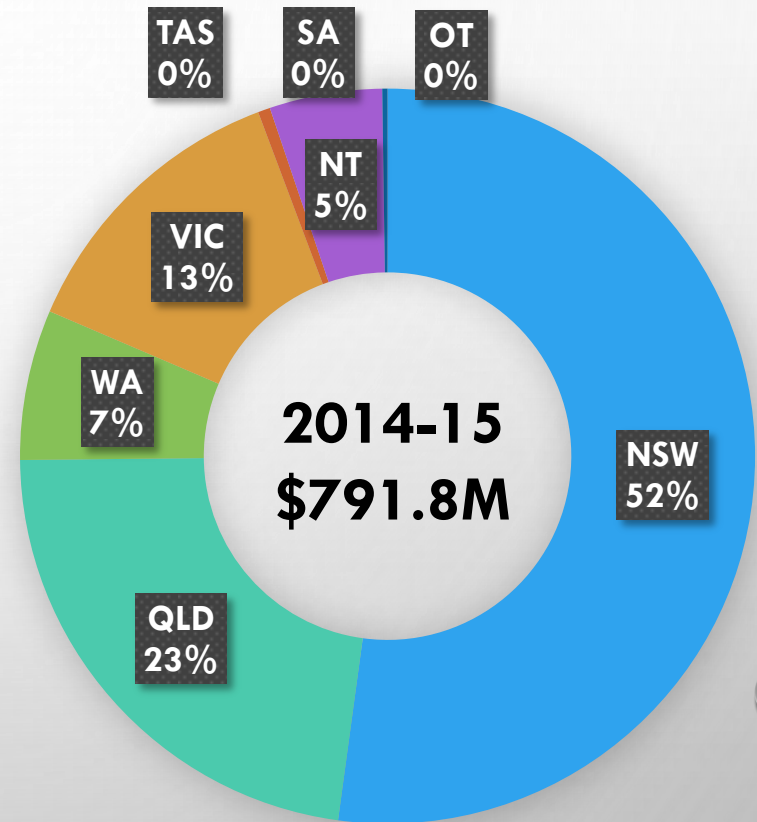
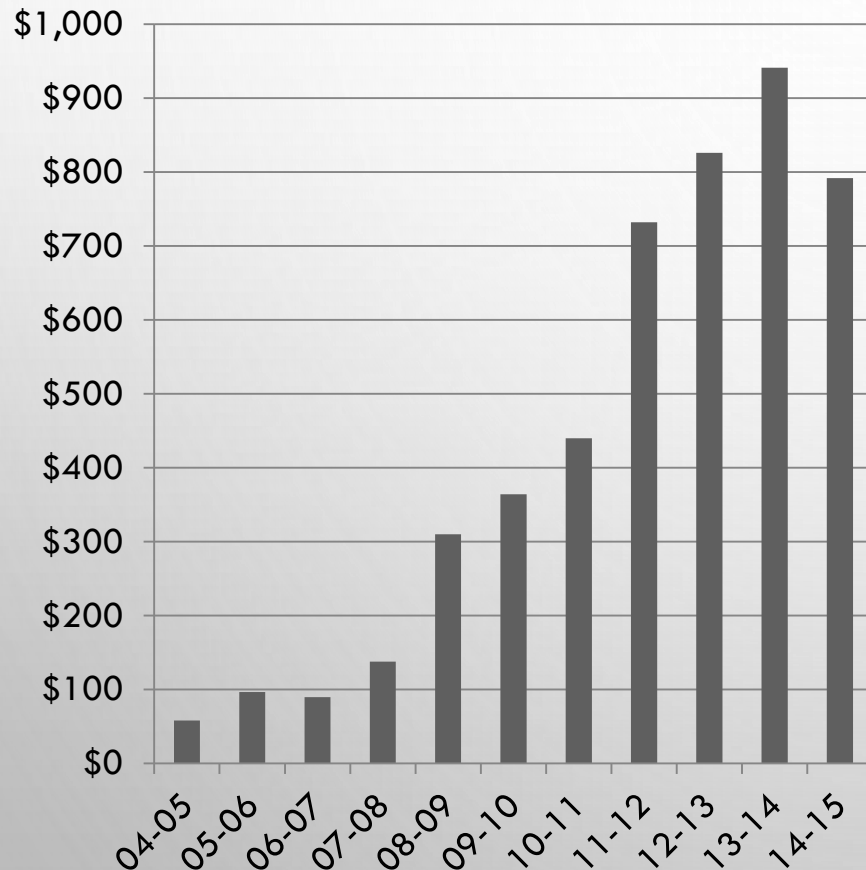
# PASSENGER EXPENDITURE, \$M



# CREW EXPENDITURE, \$M



# PORT RELATED EXPENDITURE, \$M

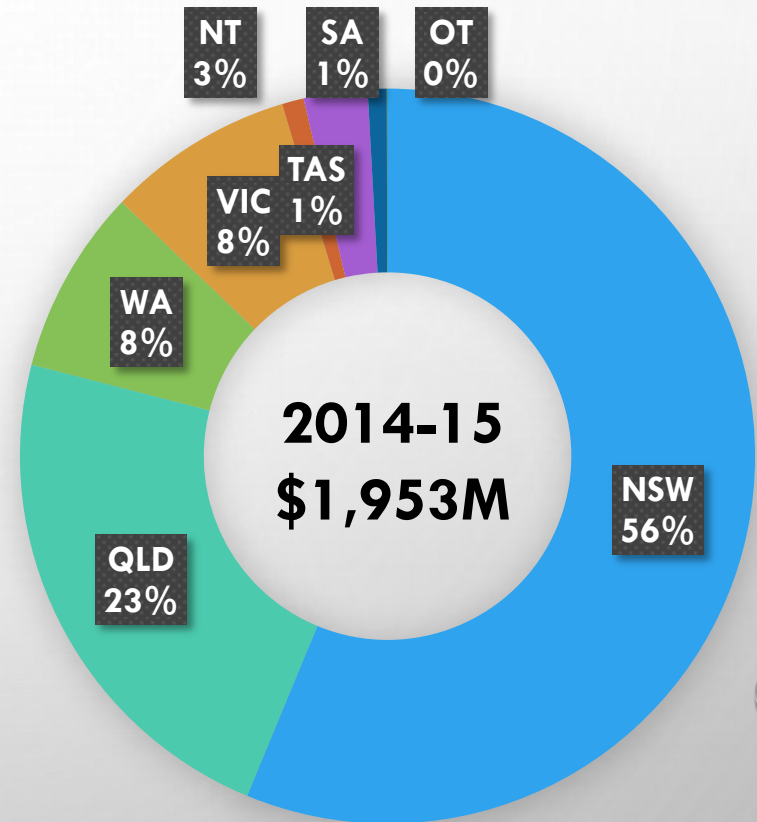
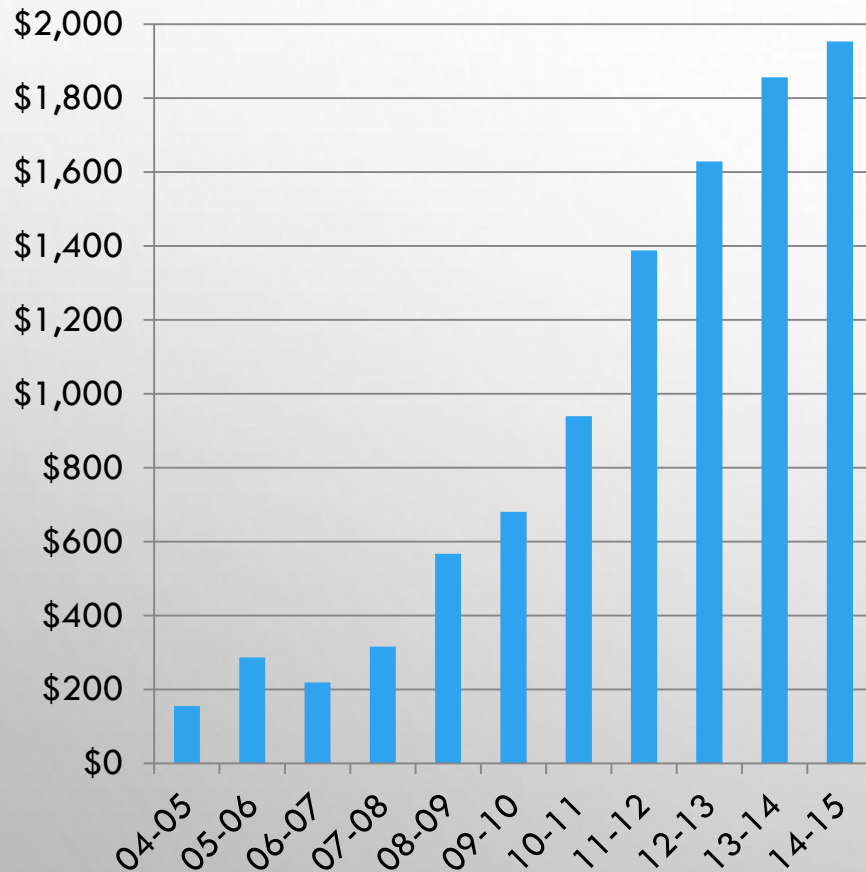




# BUNKER WORLD INDEX



# TOTAL EXPENDITURE, \$M



# ECONOMIC IMPACT

Impact	2013-14	2014-15	% change
<b>Output (\$m)</b>			
Direct	\$1,856.6	\$1,953.0	5.2%
Indirect	\$1,312.4	\$1,377.2	4.9%
Total	\$3,169.1	\$3,330.2	5.1%
<b>Wages Income (\$m)</b>			
Direct	\$589.3	\$604.7	2.6%
Indirect	\$313.1	\$325.7	4.0%
Total	\$902.4	\$930.4	3.1%
<b>Employment (FTEs)</b>			
Direct	8,367	9,212	10.1%
Indirect	4,574	4,835	5.7%
Total	12,941	14,047	8.5%
<b>Value Added (\$m)</b>			
Direct	\$915.1	\$948.8	3.7%
Indirect	\$587.6	\$610.4	3.9%
Total	\$1,502.7	\$1,559.2	3.8%

# NEW SHIPS COMING TO AUSTRALIA IN 2015-16

- NOORDAM
- GOLDEN PRINCESS
- EXPLORER OF THE SEAS
- PACIFIC EDEN
- PACIFIC ARIA
- COSTA LUMINOSA
- AZAMARA QUEST
- PONANT LE SOLEAL

# HIGHLIGHTS FOR 2015-17 P&O'S FIVE SHIP SPECTACLE 25 NOVEMBER 2015





# HIGHLIGHTS FOR 2015-17

## OVATION OF THE SEAS







# CRUISE SHIPPING IN AUSTRALIA

STILL ON THE GROWTH CURVE