

The background of the slide features a light gray gradient. In the top left corner, there are several realistic water droplets of varying sizes. A faint, circular map of Australia is centered in the upper half of the image. The bottom right corner is decorated with more water droplets, including a large, prominent one. The main title is centered in the middle of the slide.

# **CRUISE SHIPPING IN AUSTRALIA**

THE 10 YEAR SUCCESS STORY

2004



# 2004

	2004-05	2007-08	2010-11	2013-14	CAGR
Ports Visited	16				
Cruise Ships	23				
Visits	325				
Base Visits	76%				
Passenger Days	366,000				
Passenger Expenditure (\$M)	\$83				
Industry Expenditure (\$M)	\$155				



2004



2007

ELIJAH

ROBIN

BRITTANY

HUGH

NICOLE

HUGH

**Global**

**Meltdown**

# 2007

	2004-05	2007-08	2010-11	2013-14	CAGR
Ports Visited	16	28			
Cruise Ships	23	36			
Visits	325	468			
Base Visits	76%	32%			
Passenger Days	366,000	634,000			
Passenger Expenditure (\$M)	\$83	\$157			
Industry Expenditure (\$M)	\$155	\$316			



2007



2010






# 2010

	2004-05	2007-08	2010-11	2013-14	CAGR
Ports Visited	16	28	29		
Cruise Ships	23	36	42		
Visits	325	468	573		
Base Visits	76%	32%	56%		
Passenger Days	366,000	634,000	1,081,000		
Passenger Expenditure (\$M)	\$83	\$157	\$303		
Industry Expenditure (\$M)	\$155	\$316	\$939		

2010





# 2013

WHERE ARE WE TODAY?





2012



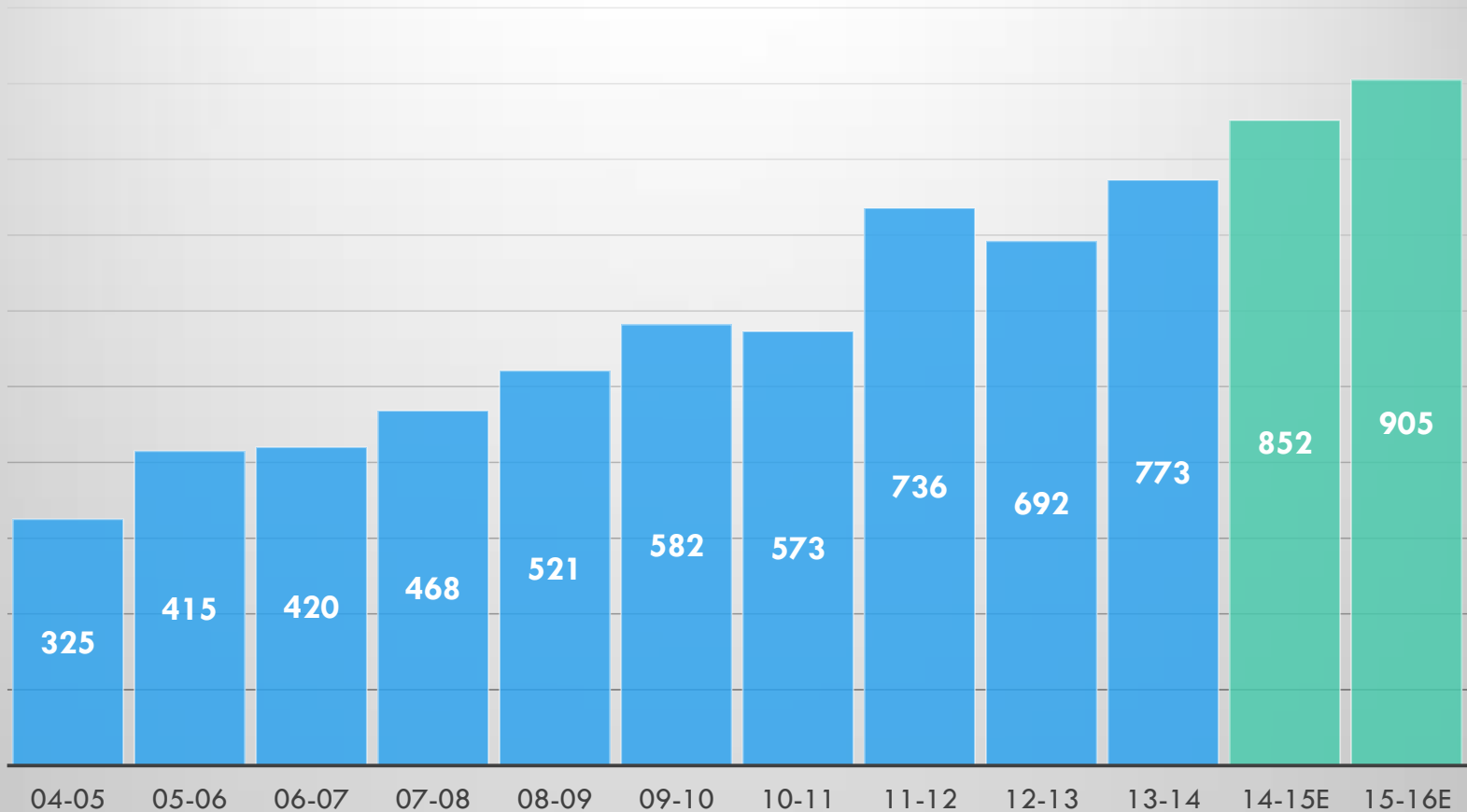
# 2013

# \$3.2B

Passenger Expenditure (\$M)	\$155	\$316	\$939	\$1,856	26.3%
Industry Expenditure (\$M)	\$155	\$316	\$939	\$1,856	31.8%

# FLITIF

## Australian Cruise Ship Visits





# FLITLINE



The background of the entire slide is a light gray gradient. It is decorated with numerous realistic water droplets of various sizes. Some droplets are large and prominent, while others are small and subtle. They are scattered across the page, with a higher concentration in the top-left and bottom-right corners, creating a fresh and clean aesthetic.

# CRUISE SHIPPING IN AUSTRALIA

THE 10 YEAR SUCCESS STORY

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