

CRUISE SHIPPING IN AUSTRALIA 2015-16

OUR PEOPLE – OUR PASSION – OUR SUCCESS

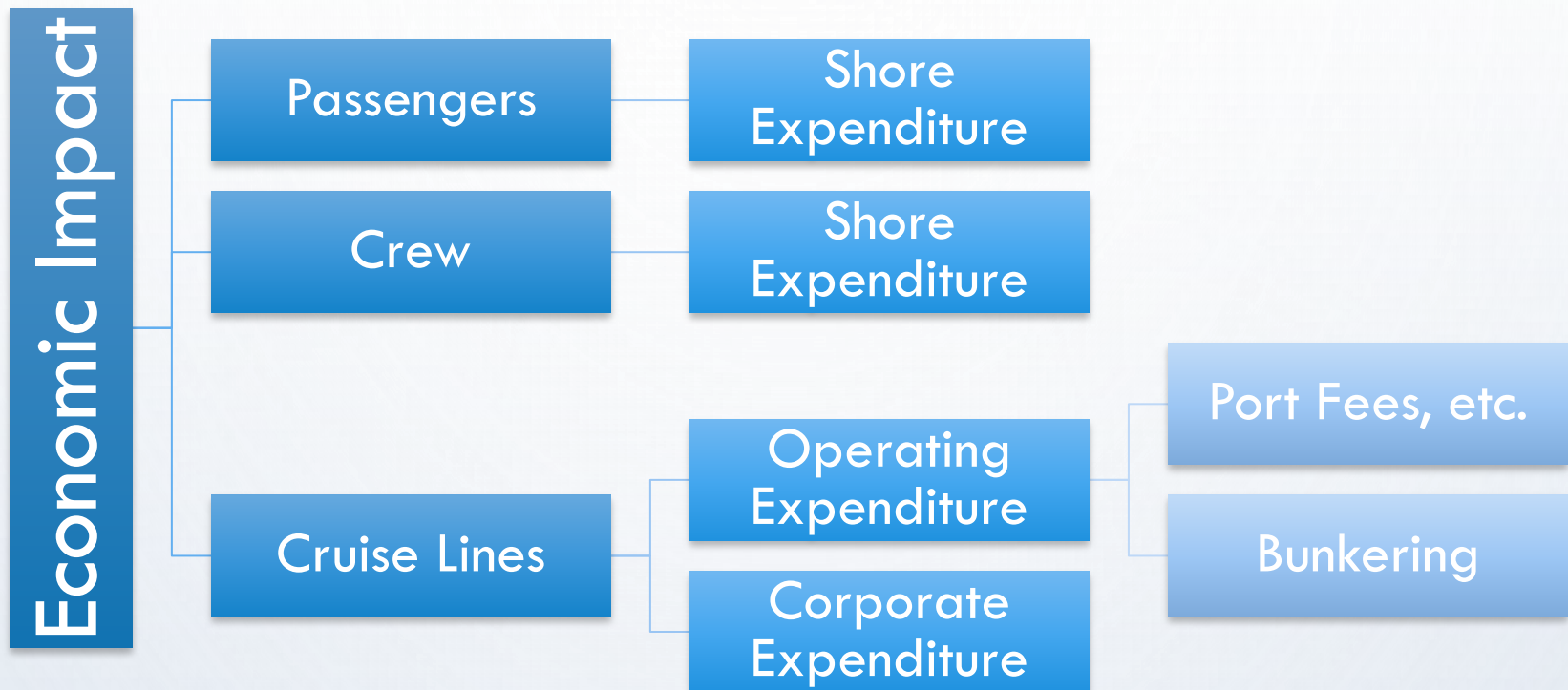
THE AUSTRALIAN CRUISE INDUSTRY BY THE NUMBERS: 2015-16

2014-15		2015-16
46	Cruise Ships	46
68,134	Passenger Capacity	72,951
29,582	Crew Capacity	31,230
31	Ports Visited	40
876	Port Calls	1,015
427	Turnaround Calls	521
2,400,000	Passenger Days in Port	2,762,000
\$903 M	Passenger Spend	\$1,069 M
\$87M	Crew Spend	\$103M

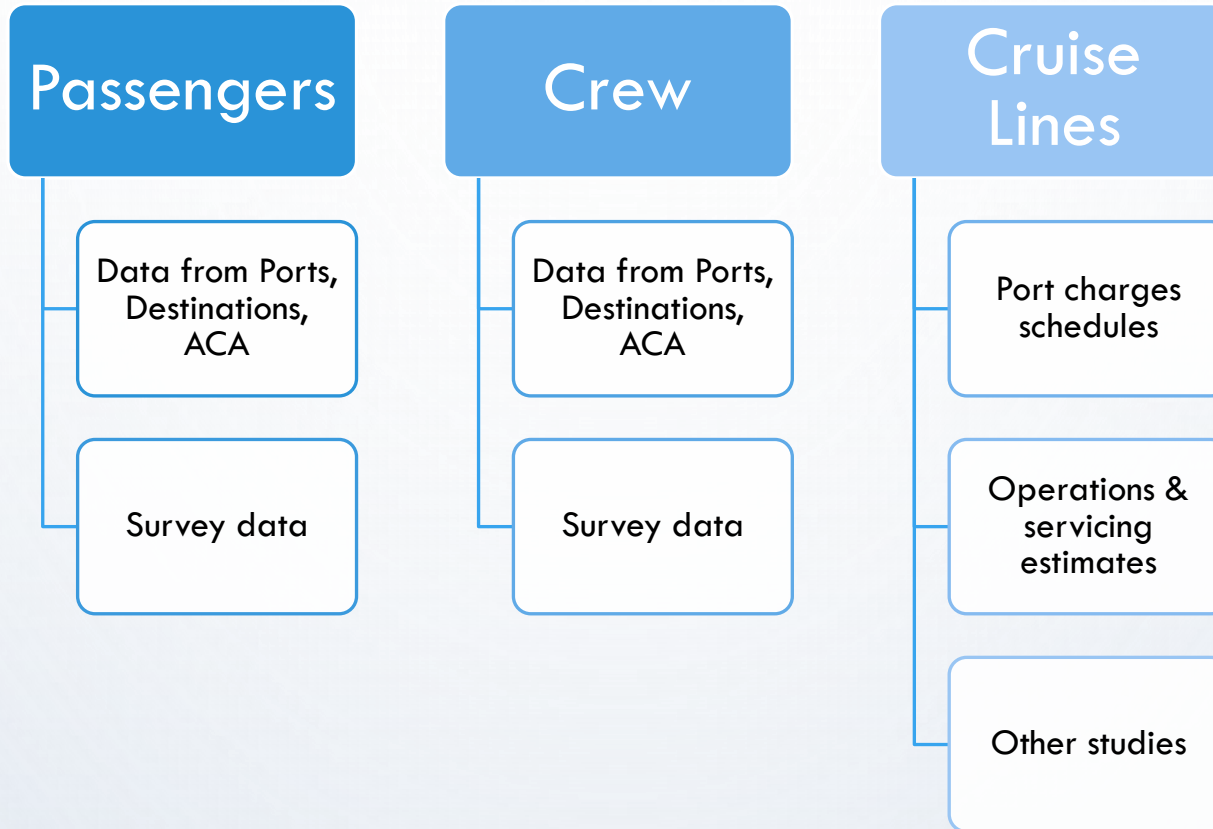
THE AUSTRALIAN CRUISE INDUSTRY BY THE NUMBERS: 2015-16

- DIRECT EXPENDITURE \$1.734 B
 - ECONOMIC IMPACT \$2.888 B
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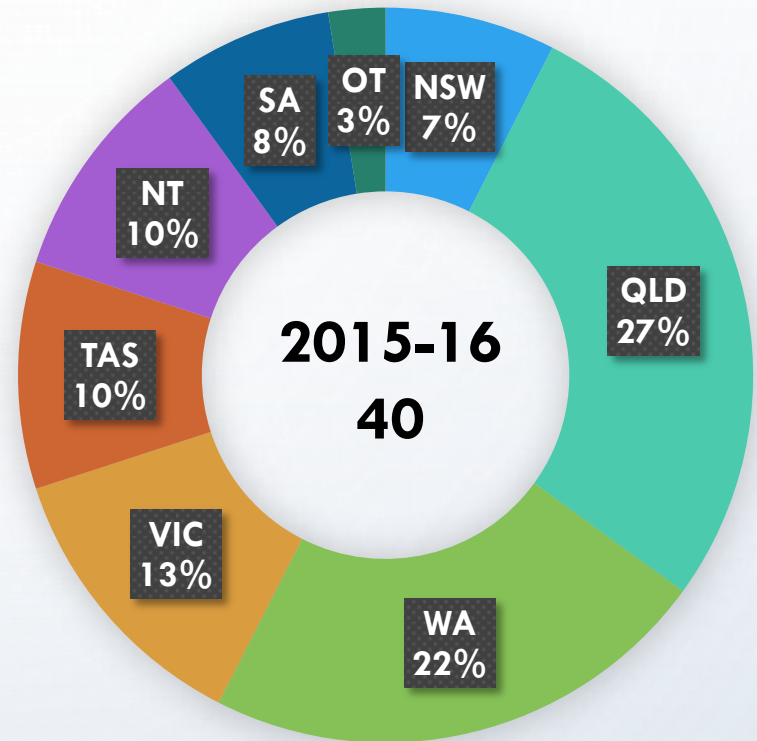
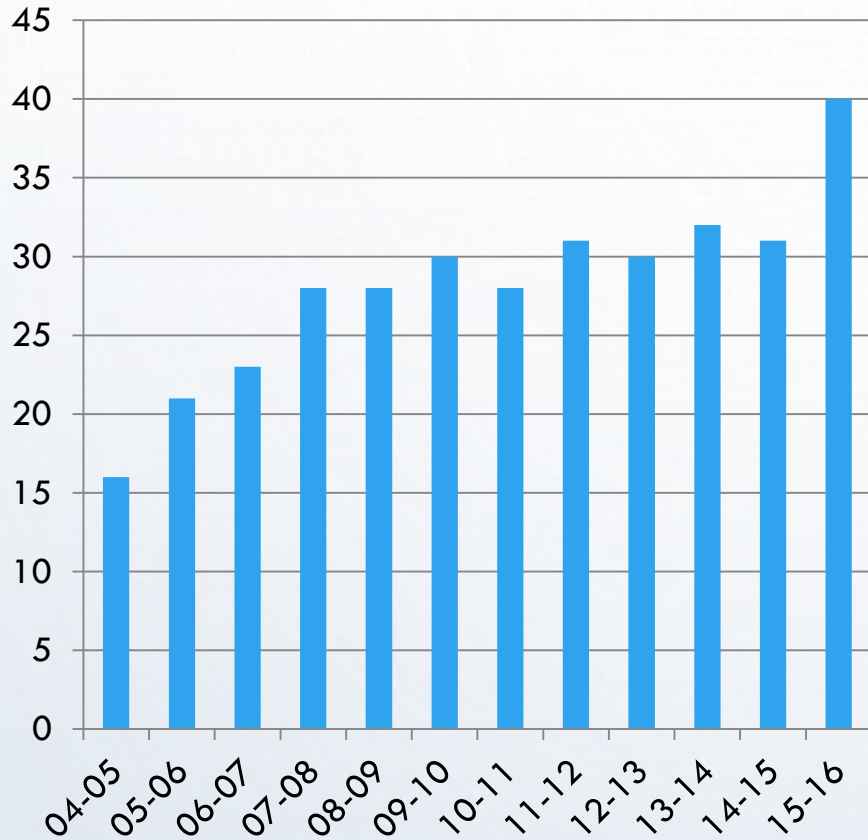
EXPENDITURE MODEL



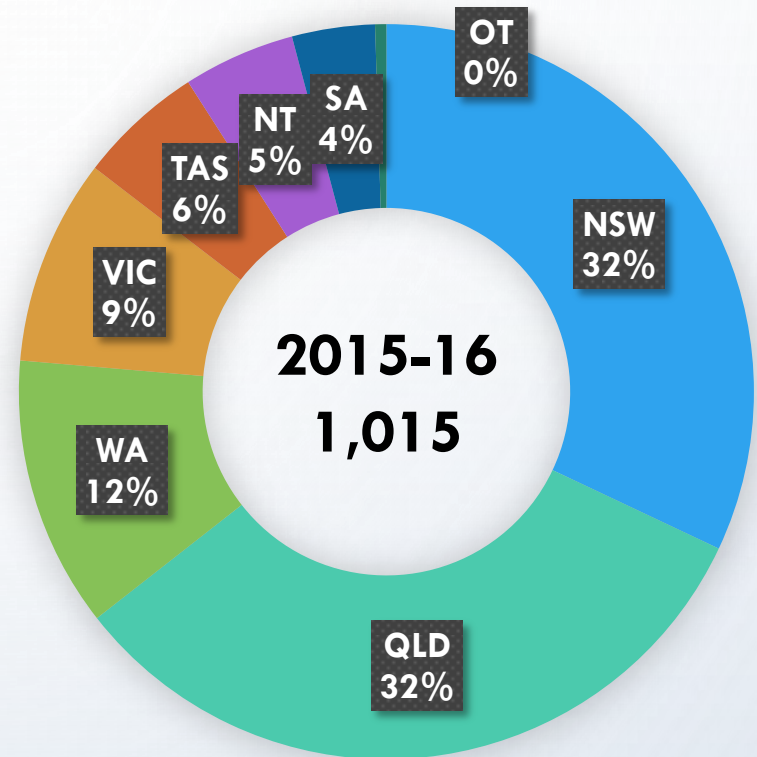
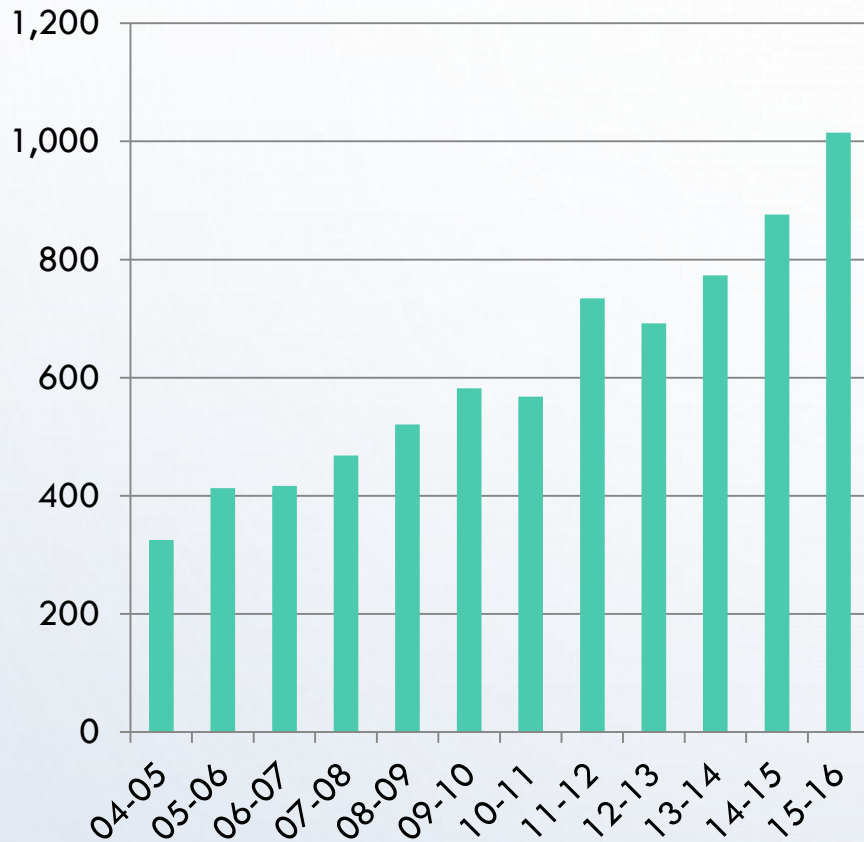
SOURCE DATA



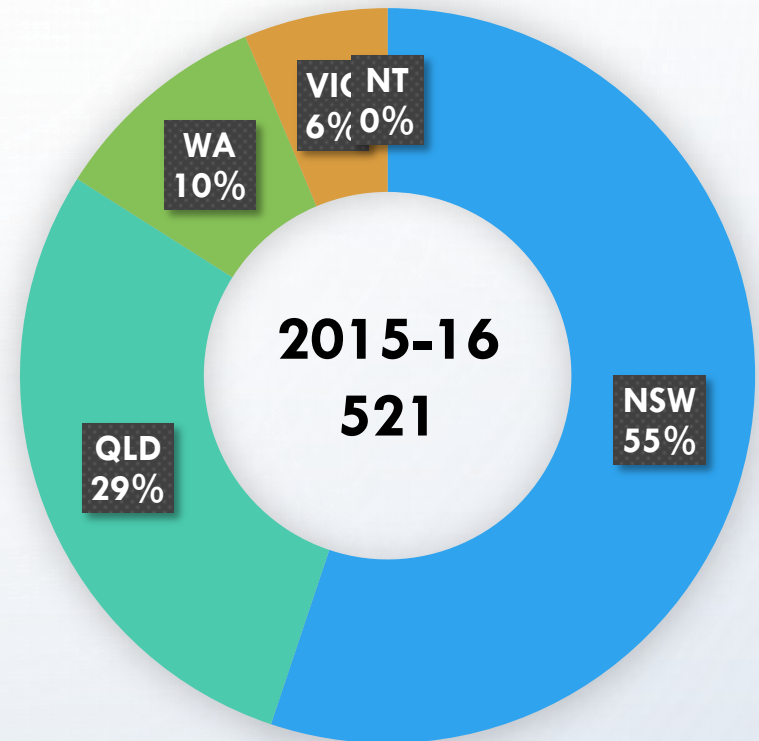
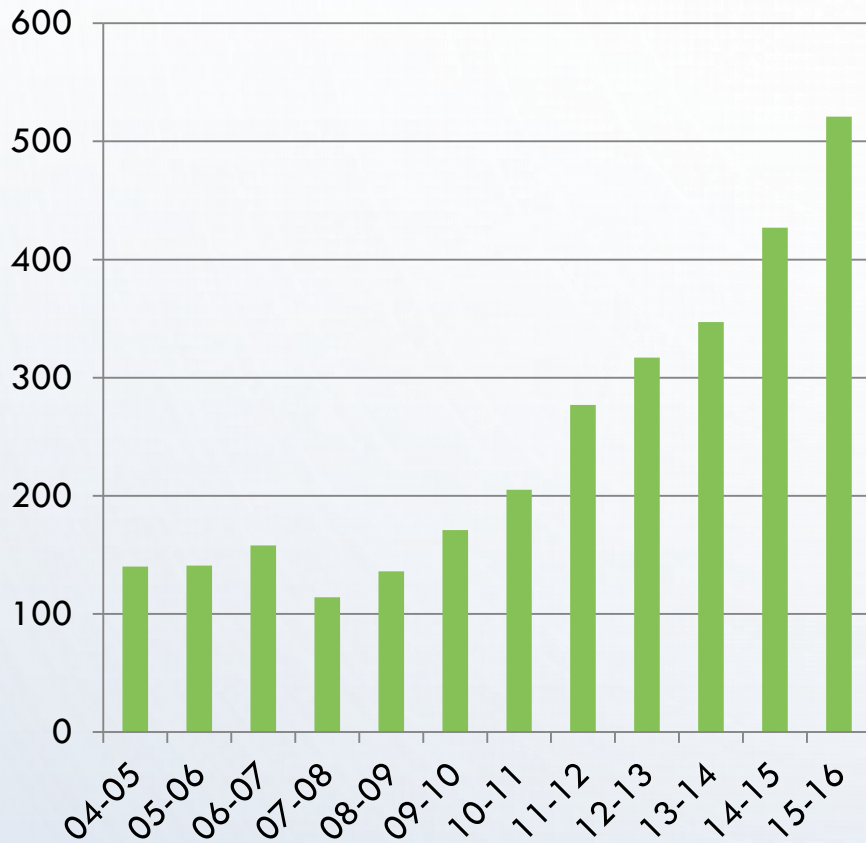
PORTS VISITED



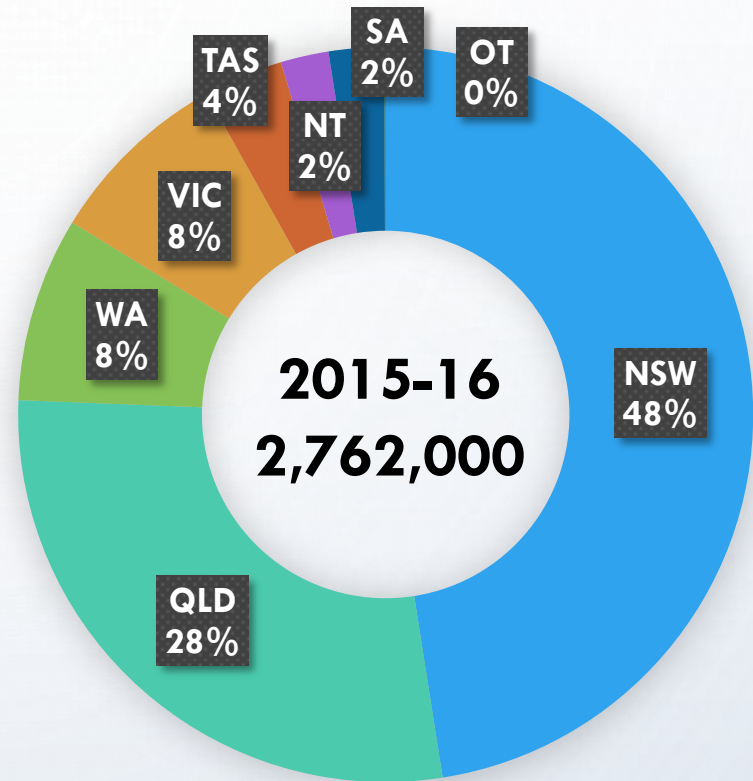
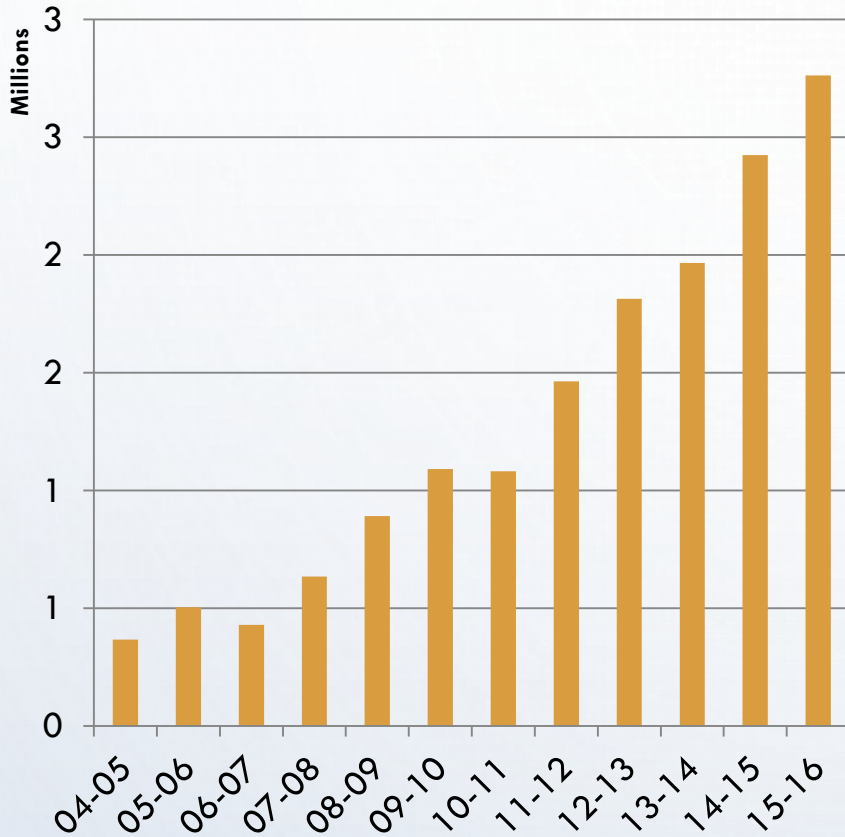
PORT VISITS



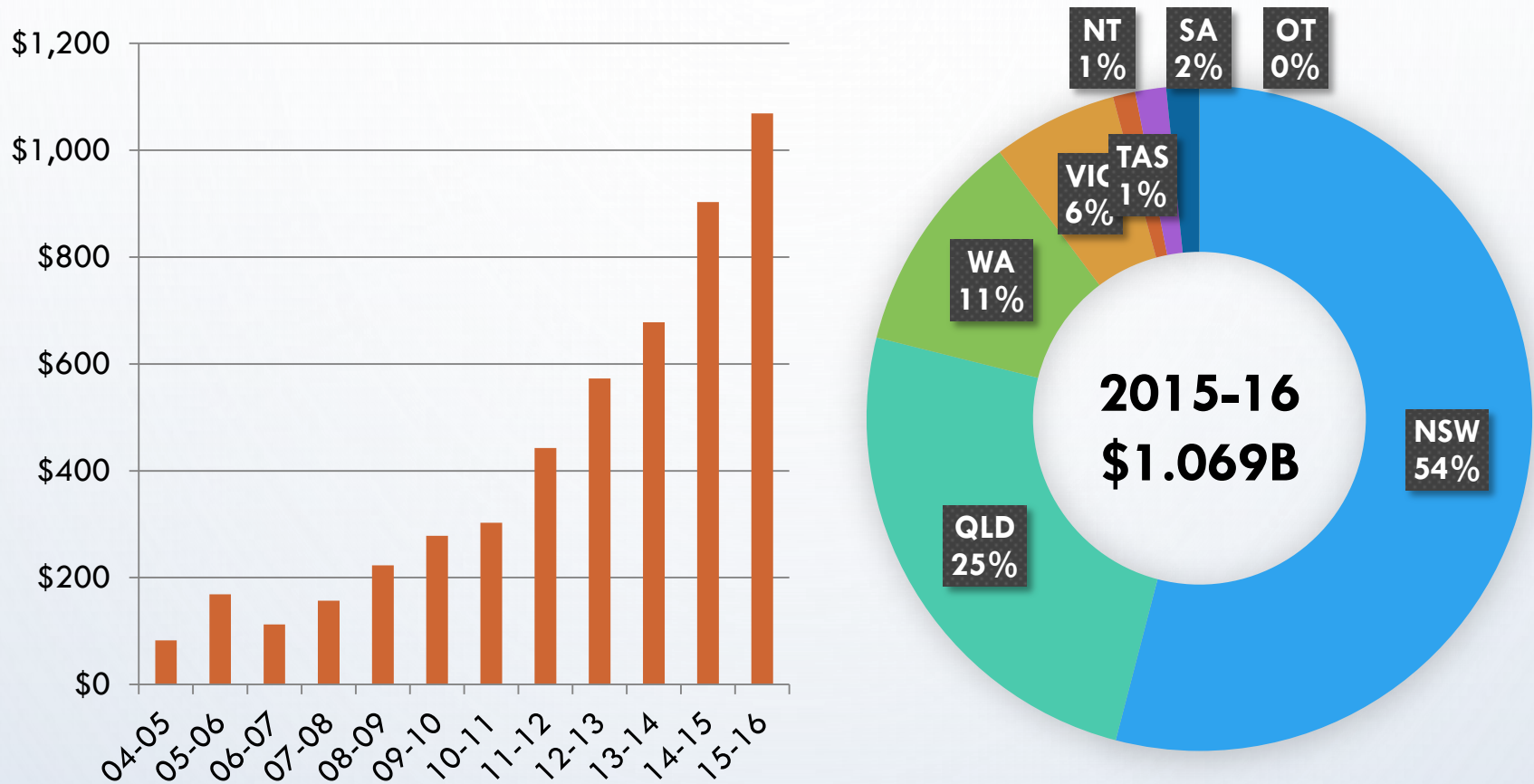
TURNAROUND VISITS



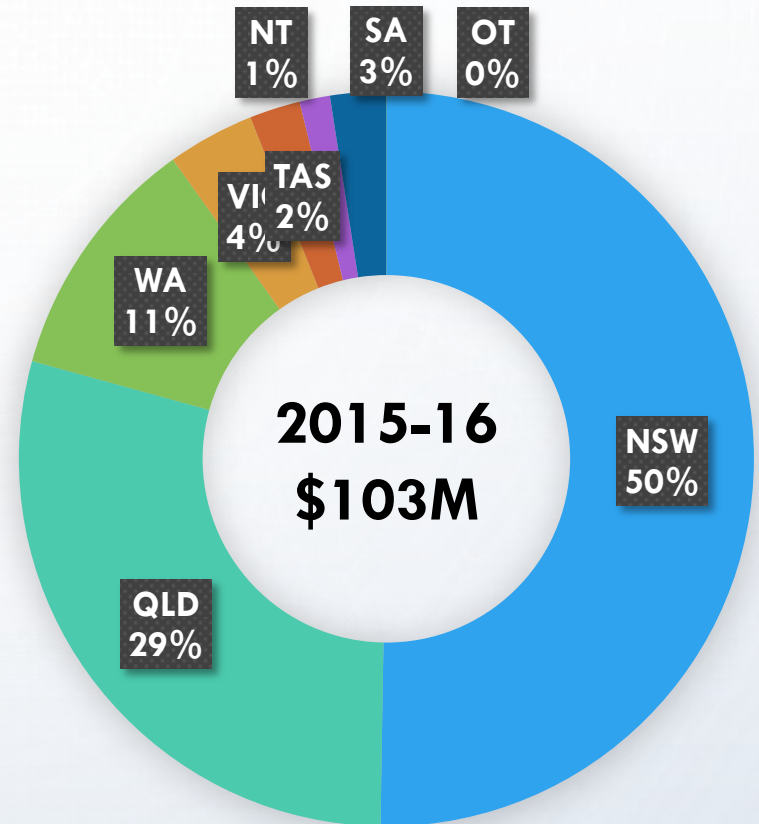
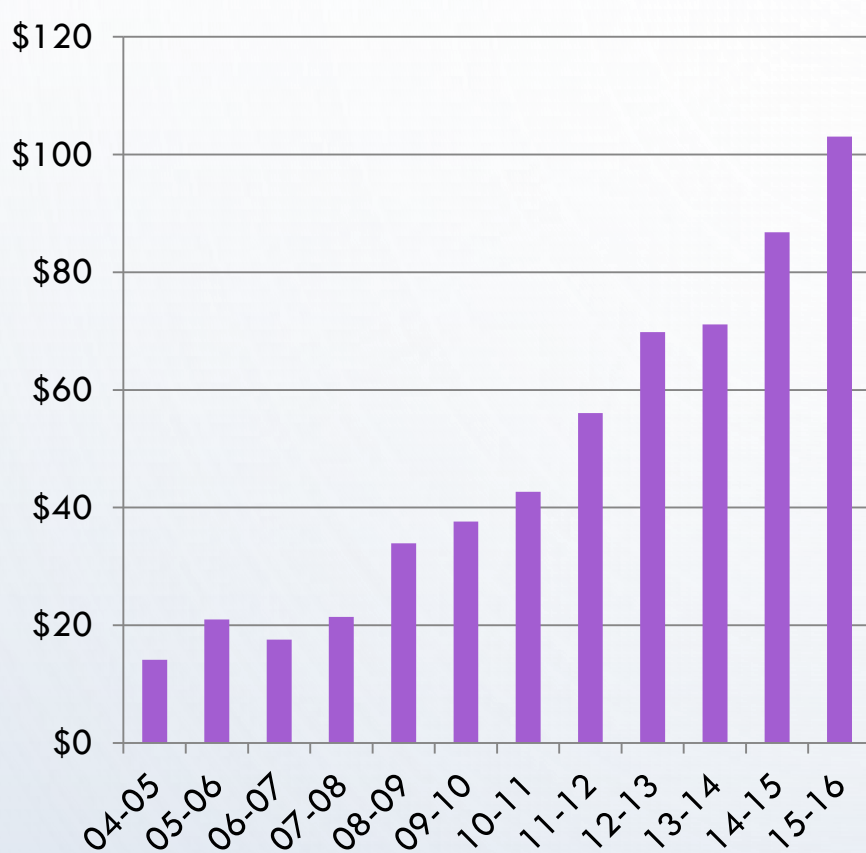
PASSENGERS IN PORT



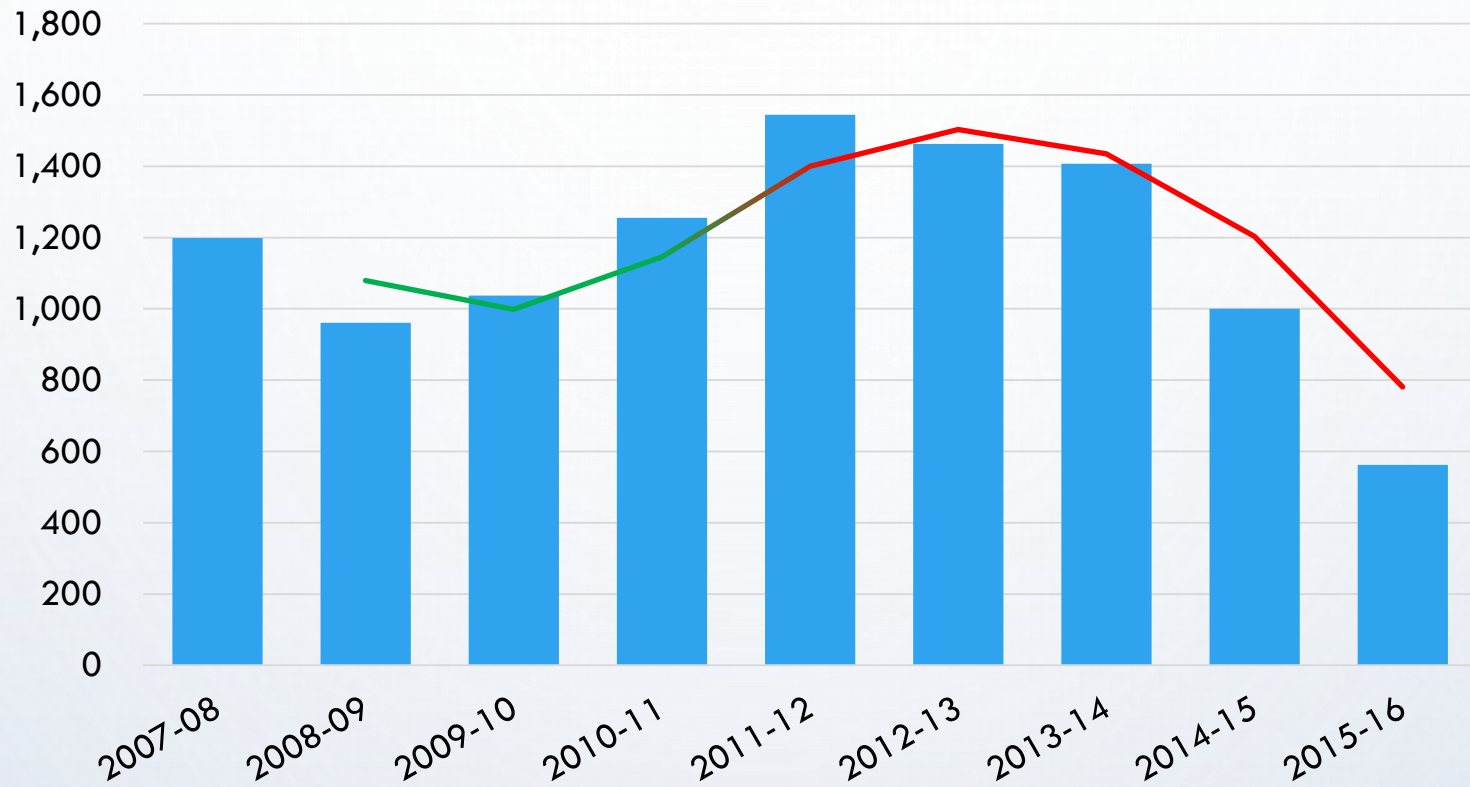
PASSENGER EXPENDITURE, \$M



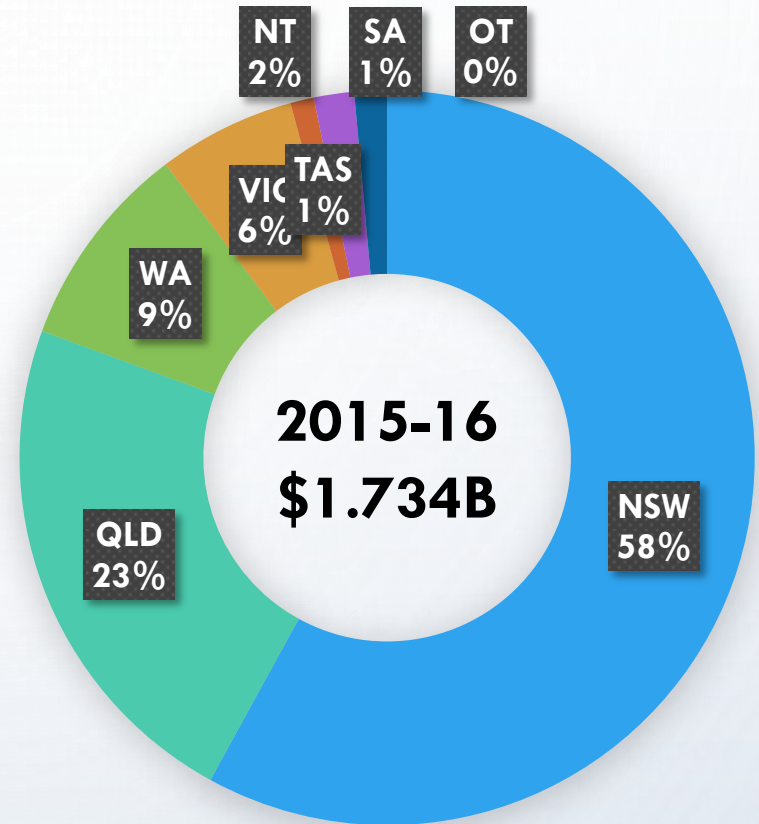
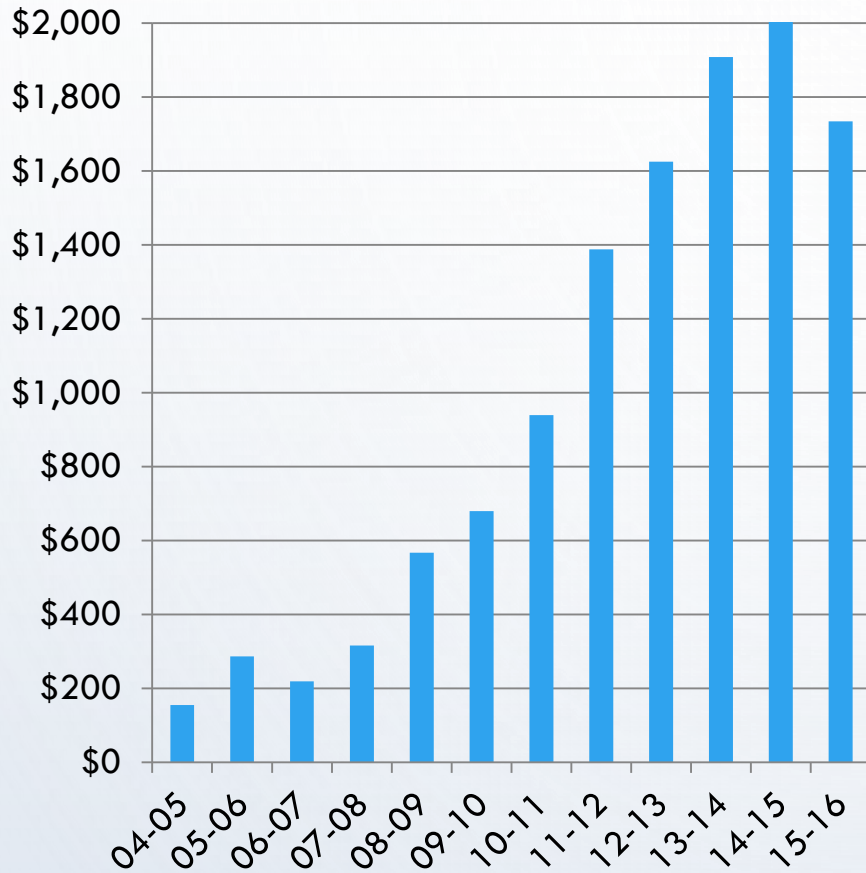
CREW EXPENDITURE, \$M



BUNKER WORLD INDEX



TOTAL EXPENDITURE, \$M



ECONOMIC IMPACT

Impact	2015-16
Output (\$m)	
Direct	\$1,734.1
Indirect	\$1,154.0
Total	\$2,888.1
Wages Income (\$m)	
Direct	\$564.3
Indirect	\$269.4
Total	\$833.6
Employment (FTEs)	
Direct	9,409
Indirect	4,083
Total	13,492
Value Added (\$m)	
Direct	\$872.9
Indirect	\$502.4
Total	\$1,375.3

NEW SHIPS COMING TO AUSTRALIA IN 2016-17

- AZAMARA JOURNEY
 - EMERALD PRINCESS
 - MAASDAM
 - MAGELLAN
 - NORWEGIAN STAR
 - OVATION OF THE SEAS
 - SEABOURN ENCORE
 - SIRENA
-

CRUISE OUTLOOK

- MORE SHIPS
 - CARRYING MORE PASSENGERS
 - VISITING MORE PORTS
 - MAKING MORE CALLS
 - PASSENGERS CONTINUING TO SPEND MORE
 - GREATER RANGE OF AUTHENTIC AUSTRALIAN EXPERIENCES
 - AUSTRALIA MORE AFFORDABLE
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CRUISE SHIPPING IN AUSTRALIA

OUR PEOPLE – OUR PASSION – OUR SUCCESS
