

Atlas London offer

CRUISE Traveller has released a new package that pairs a complimentary three-night hotel stay in London with an Atlas Ocean Voyages journey through northern Europe.

Departing 07 Jun 2026, the 16-night package offers savings of \$4,080 per couple and a free bottle of champagne, when booked by 30 Sep 2025 - [CLICK HERE](#) to find out more.

New Brazil player flagged



A LEADING Brazilian travel company has flagged plans to directly enter the cruise segment after seeing a significant reduction in local ship deployment in the country.

During a recent earnings call, executives for CVC Viagens said that lower volumes were likely to impact its bottom line as cruise sales have been a major driver of its revenue over the last year.

"[Cruise sales] were relevant in the first half of the year and will be even more relevant in the second because the closer we get to the summer season, the more cruises we sell," CVC Executive President Fábio Godinho highlighted during the call.

"We have 30% less inventory... MSC has two fewer ships and Costa has one less, so we are considering bringing back our own ships so that we are not exposed to this type of reduction," he added.

CVC has form on the board when it comes to cruising, having previously chartered ships for several years in the 2000s.

While not stated explicitly, it is likely the company will look to

charter ships rather than order a newbuild, so that it can make up the shortfall in cruise bookings sooner in the Brazilian market.

CVC previously had vessels from companies Pullmantur, Ibero and Louis to service itineraries departing from ports like Santos, Rio de Janeiro, Salvador and Itajai, as well as cities such as Recife, Maceio and Vitoria.

Its cruise fleet peaked in the 2008/2009 season, when the company brought six ships to Brazil at the same time. **AB**

Pictured: *Empress*, which was one of the ships operated by CVC in 2008/2009 season.

Wonder to the US

THE ship that pulled out of the Australian market beyond this summer season will be redeployed to the United States to bolster cruise capacity from San Diego.

Disney Wonder will join *Disney Magic* from the Californian hub between Oct 2026 and Apr 2027, offering three- to seven-night options to places like Catalina Island.

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Conference season opens in New Zealand

WE HAVE officially entered cruise conference season, and what an energising start it has been.

Last week I was in Auckland for the New Zealand Cruise Association Conference, joining industry colleagues to discuss both the challenges and opportunities ahead.

While the outlook for 2025/26, in New Zealand, shows a significant drop in cruise bookings and port visits, the tone of the event was far from negative.

There was plenty of robust and solution-driven conversations on improving operating environments that will spur future growth of the sector, bringing welcome economic drivers to the region.

The highlight for me was a powerful ministerial presentation that discussed a recent roundtable, that brought together five key New Zealand Government ministers from Tourism, Transport, Biosecurity, Customs and the regions, all united in their support for the cruise sector.

This level of engagement sends a clear message that cruise is valued, and there is a willingness to work together to address the pressures of rising costs, regulatory requirements, and biosecurity measures.

It is encouraging to see such collaboration at a time when our region is in the global spotlight.

Later this month, CLIA's Cruise360 will bring together more industry leaders, followed by our own ACA Conference in Sep.

With so many international cruise executives and decision-makers visiting our shores, there is real momentum building, and I am confident these discussions will help shape the next stage of growth.