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Message from the Chair

Dear Member,

I present my Chairman's Report for the Australian Cruise Association (ACA) for the period 1 July 2019 to 30 June 2020 with mixed emotions. I think we can say that 2019-20 has thrown everything at us. We had a great start to the season with strong bookings, taking domestic and international visitors to all corners of our vast country. Then parts of the east coast and south coast were devastated by bushfires. However, during this time, our association was able to participate in the Tourism Relief project and cruise showed its amazing versatility by altering itineraries with fabulous support from our port members. Cruise was then one of the key drivers in taking people back to places like Eden and Kangaroo Island, who so desperately needed visitors both economically and socially.

Then the rollercoaster that is COVID-19 started. It was unfortunate that the true scale of the pandemic was not fully understood by those charged with administering the health aspects of cruise ship arrivals when the Ruby Princess berthed in Sydney in March. The Commission of Enquiry has clarified these human failings and cleared Princess Cruises of any inappropriate response. Regrettably the initial response by politicians and the NSW Police Commissioner was to point the finger, and then across the country we saw Cruise Ships and their crews treated with disrespect. COVID-19 has certainly brought out some of the less appropriate behaviours from those we expect to lead our states, and the damage to tourism and the whole economy continues.

It is now time to rebuild all these relationships in a way which engenders respect for our industry and our people, for the sake of everyone from the small businesses in regional cruise ports to the international crews on ships. Doing this as part of restarting Cruise must become our obsession, and all parts of the industry need to work together to find solutions and build credibility.

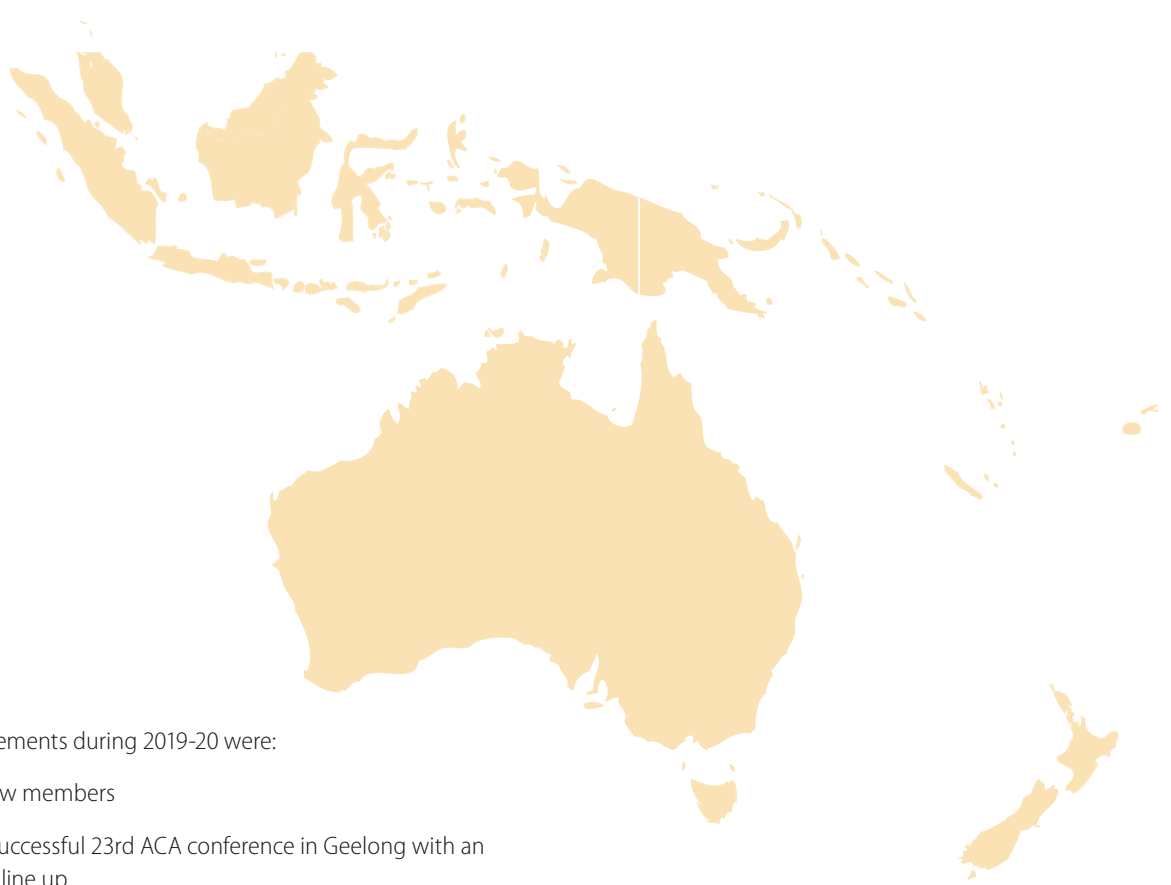
We will continue to build on the strength of our tri partisan approach with CLIA and New Zealand Cruise Association, and use our combined efforts to influence governments, restart cruise as quickly as possible, and see our members return to business.

On another positive note, the industry is reporting that the record number of newbuilds on the books has not been overly impacted. There are certainly going to be some pushing out of orders and some delays within the current restrictions on the ship building operations, however, there continues to be positive sentiments regarding the rebound of cruise. The consumer surveys show strong booking trends for the 2021 year and although the predicted number of 38 million passengers travelling by 2027 may not be reached, the sector has shown its extraordinary ability to respond to global events.

Our strong MOU with New Zealand Cruise Association continues. I was pleased to present at their 2019 conference, held in Auckland in August 2019. The strength of this association has provided a solid voice of advocacy throughout the region, at such a critical time.

Looking back, our 23rd Conference, held in Geelong in September, was such a highlight. We continued with our theme of holding the conference in a regional destination and Geelong and its surrounds did not disappoint. The venue was a fabulous setting to discuss the future opportunities of cruise in our region with such a strong line up of international and domestic cruise line speakers.

Our continued relationship with Barking Owl provided the necessary support to our CEO in a highly media focused time during the initial outbreak of COVID-19. We have continued to present a balanced and honest approach to the impact of the pandemic on the cruise sector, whilst promoting the innovative ways in which our members have developed their businesses to adapt to the new environment.



Other significant achievements during 2019-20 were:

- welcomed seven new members
- delivered a hugely successful 23rd ACA conference in Geelong with an exceptional speaker line up
- familiarisation programs throughout the year
- continued to jointly deliver the CLIA/ACA Report on the economic benefits of the cruise industry in Australia as well as a supplementary regional report
- commenced engagement with Tourism Australia to further extend our joint commitment to market Australia both internationally and domestically to the cruise lines
- held strategic planning session with external facilitator
- developed a cruise sustainability guide
- participated on the National Tourism Bushfire Recovery Committee
- developed a crisis management plan
- contributed to the coastal trading act review
- updated the Reserve Bank of Australia on the cruise tourism sector
- introduced membership webinars
- engaged with key Federal and State politicians and government agencies, highlighting the importance of cruise to a broad range of businesses and communities.

Finally, a very heartfelt thanks to all the ACA members, the ACA Management Committee and our CEO for your ongoing commitment during this extremely challenging and unprecedented time. Whilst we were forced to cancel our annual conference, and we all continue to face significantly reduced business activity, I can assure you that Jill and the Management Committee are busier than pre-COVID as we look for ways to bring influence to a more rapid resumption of Cruising.

The strength of the membership base of this association will ensure that when the time is right for cruise to restart in our waters, that we will be prepared and focused on the necessary processes and protocols to re build a sector that provides so many economic and social benefits to our destinations.

Mr Grant Gilfillan
Chairman
30 June 2020

The Australian Cruise Association (ACA) is a peak body representing the cruise shipping industry in Australia to realise the region's potential as one of the world's leading cruise destinations providing opportunities for ongoing sustainability.



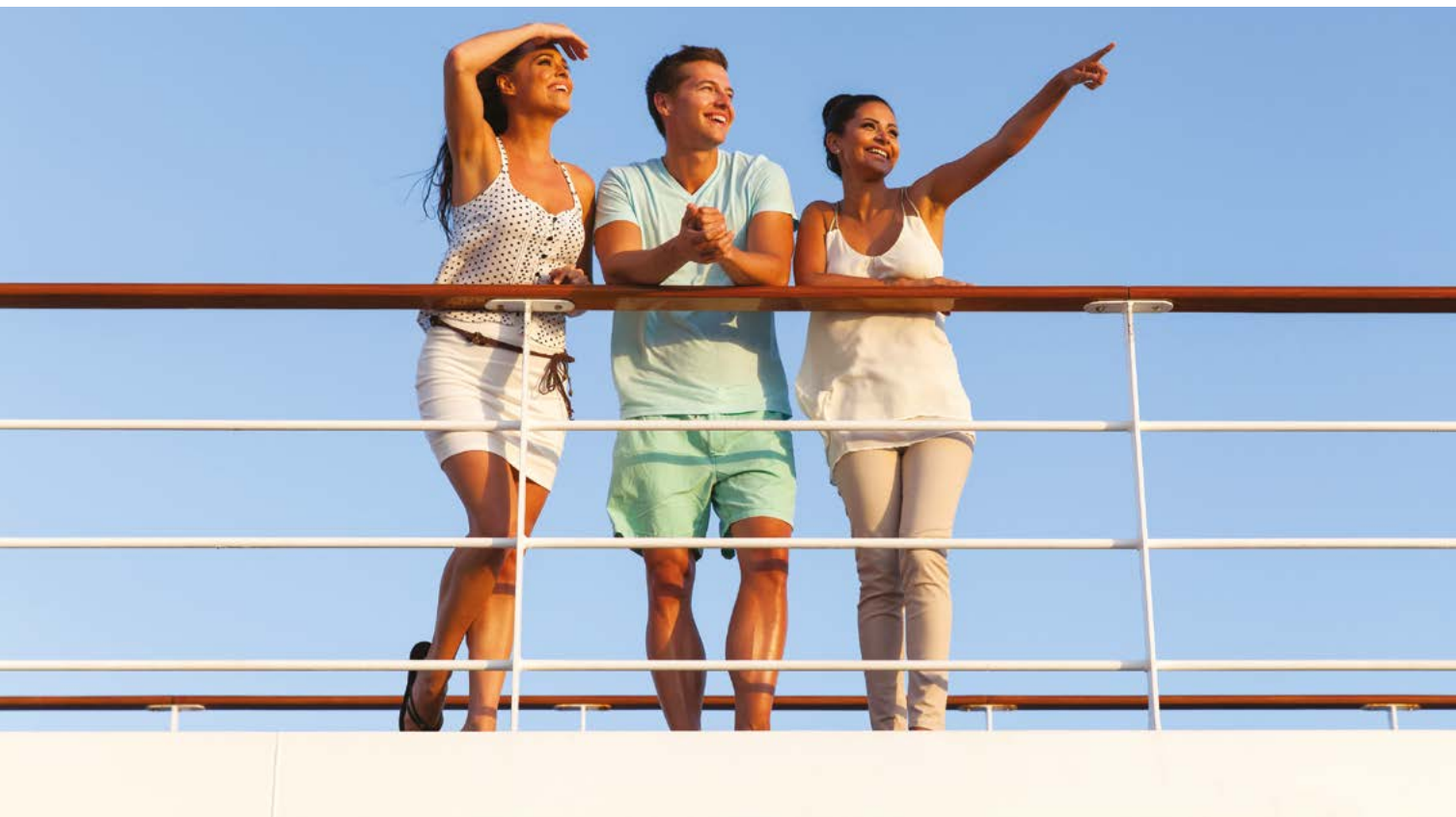


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Develop and grow Australia's position as
a major world class base and appealing
destination for cruise ships.





Charter

Australian Cruise Association (ACA) is the co-operative marketing brand for cruise destinations and service providers to the cruise industry in Australia and the South Pacific.

The Australian Cruise Association is a non-profit incorporated association formed in 1998.

The Australian Cruise Association is a membership organisation comprising Australian ports, tourism agencies, cruise lines, shipping agents, inbound tour operators and companies associated with the cruise shipping industry in Australia and the South Pacific.

Vision

Develop and grow Australia's position as a major world class base and appealing destination for cruise ships.

Mission

The Australian Cruise Association (ACA) is a peak body representing the cruise shipping industry in Australia to realise the region's potential as one of the world's leading cruise destinations providing opportunities for ongoing sustainability.

Objective

To influence cruise and charter operators to develop itineraries to increase cruise visits in Australia. To achieve this, ACA has set itself the following five (5) key objectives:

1. Leadership and Governance

Establish strategies to continue the recognition of ACA as the respected peak industry organisation connecting and representing the broader cruise industry.

2. Research and Insight

Provide ACA members with useful, accurate and meaningful research into the cruise sector.

3. Position and Market the Australian Cruise Association region as a World Class Destination

Market and promote the ACA region (Australia, New Zealand, the South Pacific and ASEAN) as an attractive and diverse cruise destination for world class cruising.

4. Membership

Grow membership and provide high value benefits and services to ACA members.

5. Stakeholder and Partnership Development

Develop and maintain collaboration and affiliation with stakeholders and partners.



Chief Executive Officer's Report

The year started off with such a positive vibe. Bookings for the 2019/20 season were solid and actually at capacity at a number of our major ports. Infrastructure developments such as the opening of the Eden Wharf project, the completion of the Cairns Channel Project, the Townsville, Gladstone and Broome channel widening and deepening works all creating the ability to welcome larger cruise ships alongside. The Brisbane Cruise Terminal was well under way and future bookings were providing the shining light to our capacity constraints. And without getting too ahead of myself, I actually thought that the third berth in Sydney may be a reality.

Then came the devastating summer bush fires that caused so much tragedy to peoples' homes, businesses, our wildlife, National Parks and bushlands. A number of cruise itineraries were affected and alternate ports and communities stepped up to manage short notice bookings. The cruise lines played a big part in fundraising efforts for affected communities and then managed to assist with taking visitors back to affected communities to spend money and provide community support.

And if that wasn't enough! When COVID-19 started to appear in China, ships from that region started to look to Australia as a safe and confident destination, capable of responding to fast changing itineraries and providing opportunities for redeployment of ships.

With trepidation, I commented on National Radio that the opportunities were there for cruise to continue to have a positive impact on the challenging summer that our country had experienced.

When cruise was voluntarily suspended on 17 March 2019, we really didn't understand the impact that this highly contagious and damaging virus was going to have on all forms of travel. However, through the strength of our association and our working relationships with CLIA, New Zealand Cruise Association, Ports Australia, Global Ports Association we have rallied together to navigate a path to adapt to this new world.

Our key activities and achievements for 2019-20 include:

Leadership and Governance

It was a very important year for leadership. Our tri-partisan work with CLIA and New Zealand Cruise Association was integral to the initial shock of the COVID-19 pandemic and the commencement of the planning phase to restart.

We introduced zoom management committee meetings as well as online member webinars. We also increased our member updates to a monthly basis to keep members well informed as the operating environment continually changed.

Research and Insights

The 2019 Conference was held in Geelong in September and was sponsored by Visit Victoria, Business Events Geelong, City of Greater Geelong, Tourism Greater Geelong and the Bellarine. The conference, themed "Cruise – the value proposition", attracted 130 delegates from Australia, Papua New Guinea, Singapore, China, Norfolk Island and the USA.

Once again, we were able to attract strong international and domestic speakers who continue to provide insights into the global cruise industry trends and offer advice on continuing to improve the product we deliver in Australia. The speakers included Adam Armstrong – Senior Vice President & Managing Director – Australia & New Zealand, Silversea Cruises, Captain Nikolaos Antalis – Associate Vice President Marine & Safety Royal Caribbean International Asia-Pacific (APAC), Michel Goh – President of Dream Cruises & Head of International Sales, Genting Cruise Lines, Melissa Witsoe – Product Manager Med, Asia, Australia & NZ, Windstar Cruises and Anne Hardy – University of Tasmania.

Marketing

Sadly due to COVID-19 the 2020 Seatrade Cruise Global event was cancelled. This also meant that our planned Aussie Day in Seattle did not go ahead. We have used the down time to prepare a refreshed and more functional website that will be launched in the 2020-21 year to co-incide with the restart of cruise.

We worked with our state tourism bodies to help facilitate a range of familiarisation programs with leading cruise line executives during the annual conference and in co-ordination with various state based events.

Barking Owl Communications continued their work in assisting me with media releases, trade columns and mainstream interviews and stories. We were seen as a reliable voice on the emergence of the Covid-19 pandemic.

Growing Membership

We warmly welcomed seven new members to the association. Australian Cruise Ship Excursions, Crown Currency Exchange, Magnetic Island Ferries, Taronga Zoo, Transam Argosy Pty Ltd, Viking Cruises and Wilhelmsen Ship Services add to the breadth of the association and the extensive networks that we are able to create in such a diverse industry sector.

Stakeholder and partnership development

We continued our work on the National Sea Passenger Facilitation Committee, held a seat on the National Tourism Bushfire Recovery Committee and participated in the review of the Coastal Trading Act.

Our scheduled Miami meeting of the Global Cruise Association could not happen however a zoom meeting was scheduled for later in the year. The ongoing sharing of information from this group continues to bring all of the global



cruising, port and destination issues together and is assisting all members with decision making and planning for the future.

We provided our annual update to the Reserve Bank of Australia on the contribution of the cruise sector to tourism and the future outlook.

The Management Committee began the year with a strong strategic plan for the association that was based on solid growth opportunities. When the effects of COVID-19 started to become apparent, it was able to support me in adjusting the organisations' focus to manage the relentless unknowns and challenges. Through experienced leadership we have been able to adjust budgets and preserve savings to finish the year in a positive financial position.

The united support from the membership group has shown why the Australian Cruise Association has been so successful over the years. When the cloud lifts on this unprecedented time, we will be ready to deliver all of the necessary services to rebuild the sector.

Jill Abel
Chief Executive Officer

Cruise Shipping Overview



Global Cruising

Prior to March 2020, global cruising was heading towards carrying over 30 million passenger to nearly every corner of the globe and contributing \$134 billion USD to the world economy and supporting 1.2 million jobs.

When the COVID-19 pandemic hit, cruise globally was voluntarily suspended. It was unfortunate that the process of returning passengers to their home ports and getting crew back to their countries of origin saw some outbreaks on ships. The cruise lines have however, thrown every effort into understanding the science of the virus and are working towards gradual restarts where safe to do so. There will be continued testing

of systems, procedures and ongoing technology advancements for many months to come.

Consumer surveys and booking trends continue to show a positive desire for people to go cruising in 2021 and into the future. The sector has shown amazing resilience over many decades when faced with various challenges and will no doubt rebound with positive advancements.

National and regional cruising

It was certainly a challenging season for Australia and our surrounding regions. We were setting up to welcome cruise ships to 47 destinations, contribute to over 18,000 jobs, \$5.2 billion in economic

output with \$163 million being spend directly into regional and remote communities.

At the end of December, the decimating bush fires took hold, resulting in numerous itinerary changes. Our ports and destinations showed wonderful flexibility and support to the cruise lines and managed to continue to deliver great experiences for cruise guests.

The cruise sector then played a very strong part in the slow start to recovery for destinations like Eden and Kangaroo Island, taking visitors to those destinations to spend well needed dollars and show community support.

While CLIA has not yet released a Source Market Report for 2019, its cruise line

members had anticipated passenger numbers in Australia would be slightly lower than 2018, when 1.35 million Australians (or 5.8% of the national population) took an ocean cruise. A plateau in growth was expected due to berthing capacity constraints in the key gateway port of Sydney and fleet changes among some of the larger operators. Despite this, prior to the COVID-19 pandemic CLIA had anticipated a return to growth in coming years as a result of infrastructure investments in ports such as Brisbane and the deployment of new, larger ships in this region.

Growth continued in the expedition and luxury markets, increasing the number of smaller destinations that were being visited, with strong forecasting for this sector into 2021. The management of passenger numbers on the way out of COVID-19 may show to be a positive for this sector of the market.

State Reports

NEW SOUTH WALES

New South Wales enjoyed a strong cruise season prior to the onset of COVID-19 and the CLIA voluntary suspension of cruise on 15 March, followed by the Federal Government's halt on 18 March 2020. NSW welcomed 313 cruise ship visits. Sydney, Eden and Newcastle all enjoyed maiden visits.

Sydney maintains its position as Australia's pre-eminent cruise destination, hosting 277 cruise ship visits and accommodating close to 1.2 million passenger exchanges. Five vessels visited Sydney for the first time, including *Ruby Princess*, *Boudicca*, *Explorer Dream*, *Carnival Splendor* and *Vasco Da Gama*.

Infrastructure improvements at Sydney's world class Overseas Passenger Terminal continued with the installation of two new Seaport Passenger Bridges (SPBBs) in September replacing old, outdated connection reliant gangways.



The bridges were custom-built in Spain to support visits from the larger cruise ships including Quantum-class vessels that can carry over 5,000 passengers. The SPBBs will improve the terminals operational efficiency, increase capacity and allow for quicker and easier embarkation and debarkation.

Regional ports in NSW including Newcastle, Eden and Port Kembla received 36 cruise ships visits. This is an increase from 31 in 2018/19.

Newcastle's visitation fell from 15 cruise visits in 2018/19 to 12 cruise visits prior to the COVID-19 cruise ban. The season boasted two maiden voyages, with visits from *Explorer Dream* and *Sea Princess*.

Eden, on New South Wales' south coast, also enjoyed a strong 2019-20 season with 18 cruise ship visits up from 15 visits (20%) in 2018/19. Bushfires in January 2020 and COVID-19 resulted in the cancellation of 15 cruise visits after 15 March, which would have seen Eden experience its biggest season ever. *Pacific Aria*, *Voyager of the Seas*, *Explorer Dream*, *Seven Seas Navigator* and *Queen Elizabeth* all made maiden voyages to the port during the season.

On Sunday 15 September 2019, the arrival of P&O Cruises' 260m *Pacific Explorer* and its 2000-plus passengers marked the

successful commissioning of the Eden Cruise Wharf. This \$44 million project extended the port's wharf to allow cruise vessels over 325m in length to berth in Snug Cove for the very first time. Jointly funded by the Australian Government, NSW Government and Bega Valley Shire Council, the new wharf cements Eden's place on the Australian cruise map and has already proven a significant driver of economic activity in the region. Cruise passengers now enjoy a streamlined disembarkation process, increasing the numbers taking advantage of Eden's many sights and experiences.

Voyager of the Seas, carrying nearly 4000 passengers is the largest ship to have ever visited Eden, and berthed alongside the newly completed Eden Cruise Wharf on 18 February 2020.

In February 2020, Port Authority of NSW commenced construction of the Eden Welcome Centre, a new building located on the fisherman's co-op site in Eden, that will facilitate the movement of up to 100,000 cruise passengers to the local region. The Eden Welcome Centre will have two floors with an approximate size of 1000 square metres. The ground floor will be for visitors, market stallholders and amenities and the first floor for office space. Celebrating the town's main industries of fishing, forestry and tourism, the building is intended to act as a symbol of Eden's past and its future. The structure and cladding will be made from native hardwoods from

Cruise Shipping Overview

the region as a tribute to the local timber industry and will encompass features from Eden's rich maritime and fishing industry. It is anticipated the building will be completed in advance of the cruise season in 2021.

Cruise visitation to other regional areas remained steady with work continuing to support infrastructure in minor ports such as Batemans Bay and Trial Bay (South West Rocks). Port Authority has now completed its port scoping work to identify other regional NSW ports capable of receiving expedition cruise ships and is working with Destination NSW to build potential new cruise destinations.

Trial Bay hosted the expedition cruise ship *Caledonian Sky* again in October 2019, while Batemans Bay welcomed the *Caledonian Sky* in October 2019 and *Seabourn Encore* again in February 2020 prior to the cessation of cruise in March 2020.

Port Kembla received 5 cruise ships visits in 2019/20 compared to 1 in 2018/19. All of these visits occurred in March/April 2020 following redeployments from other ports due to COVID-19. Port Kembla assisted the cruise industry through the COVID-19 crisis by allowing vessels to berth so that they could reprovision in preparation for their journey home.

While it is too soon to reliably predict the pace and extent of the cruise sector restart post-COVID-19, Port Authority anticipates that cruising will re-commence with restrictions continuing to apply to international itineraries for some time. Port Authority will actively work to support visitation to NSW Ports in 2020/21 and beyond.

NORTHERN TERRITORY

Darwin's geographic location and proximity to Asia make it a popular cruise ship port for large cruise ships as well as small luxury vessels. With its tropical climate, Darwin enjoys year-round cruise activity, with larger ships visiting from October-March and small, luxury expedition cruises exploring the spectacular remote Northern Territory coastline from April-September.

The Territory welcomed 38,706 cruise ship passengers and 61 cruise ships (including expedition vessels) to Darwin in the financial year 2019-20. Although these numbers are significantly lower than the previous financial year due to the outbreak of COVID-19, the Territory experienced a strong cruise season prior to the cancellation of scheduled vessels due to cruise ship restrictions.

Interest in expedition cruising continues to grow in the Northern Territory. Smaller expedition cruises provide a unique opportunity for passengers to visit remote Aboriginal communities, participate in cultural activities, and to meet with Aboriginal artists from the local art centres which exhibit world class paintings, sculptures, prints and crafts. During the 2019-20 year Lirrwi Tourism, organised a number of shore excursions involving welcome to country ceremonies and other cultural activities in the Yirrkala area of East Arnhem Land.

Vessel highlights of the 2019-20 cruise season included welcoming the *Explorer Dream* carrying over 1,396 passengers and the *Carnival Splendor* with over 3,002 passengers for their inaugural visit to the Top End. The *Coral Adventurer* was home ported in Darwin for with ten departures from Darwin over the 2019-20 season, The Territory also welcomed the luxury liner *Queen Mary 2* in February 2020 with 2,264 passengers.

The Australian Government has committed \$2 million to undertake detailed design and planning for a Larrakia Cultural Centre at Stokes Hill



Wharf which will provide an important welcome point for cruise passengers. The Visitor and Events Centre at the popular George Brown Darwin Botanic Gardens has also been completed. The new facility brings new life into the Gardens, which are a popular stop for many cruise ship passengers.

During the tropical summer months cruise visitors had the opportunity to experience the "world-first" Bruce Munro: Tropical Light art trail exhibition featuring eight illuminated sculptures across the Darwin CBD by internationally renowned artist Bruce Munro.

Territory tour operators continue to provide a wide range of popular shore excursion options for cruise visitors to the region.

Scenic flights to the World Heritage listed Kakadu National Park, half day tours to encounter the Top End's unique wildlife at the Territory Wildlife Park, day tours to explore the amazing waterfalls of Litchfield National Park and the ever-popular jumping crocodile cruises continue to be favourites with passengers.



Closer to the port, visitors continue to discover the Northern Territory's rich Aboriginal cultures and stories of Cyclone Tracy at the Museum and Art Gallery of the NT, and explore Darwin's role in WWII history through the Bombing of Darwin Experience at the Royal Flying Doctor Service Tourist Facility and other key military attractions.

Uluru (Ayers Rock) and Alice Springs in Central Australia remain popular choices for visitors to explore our pioneering heritage and rich Aboriginal cultures. The legendary rail journey through the heart of Australia on The Ghan also remains popular with cruise enthusiasts and has been included as a premium pre and post cruise option.

QUEENSLAND

Made up of 600 kilometres of coastal shoreline and 16 captivating destinations for cruise passengers to explore, Queensland is the home of the Great Barrier Reef and is bordered to the east by the Coral Sea and Pacific Ocean.

More than 580,000 cruise passengers and crew visited Queensland destinations in 2019-20, injecting a significant economic benefit. Queensland



welcomed over 294 cruise ship days across the state in 2019-20.

Queensland continued to develop new products and experiences to ensure cruise ship passengers can maximise their time in Queensland's regions.

The \$158m Brisbane International Cruise Terminal project, is due for opening in October 2020. The Port of Brisbane

project will cater to cruise ships including those greater than 270m in length.

The project will provide the most significant impact to Australia's capacity constraints and deliver major benefits to Queensland. Tropical North Queensland has delivered the \$124m Cairns Shipping Development Project and the Port of Townsville's \$520m project to widen and deepen the port access channel, both being financially supported by the Queensland government are nearing completion.

Cruise Shipping Overview



SOUTH AUSTRALIA

South Australia continued to show steady growth in cruise ship visitation. An appealing destination offering a range of ports and anchorages with world class experiences for passengers, Adelaide is one of Australia's fastest growing home ports.

The 2019-20 cruise ship season commenced in October 2019, with 80 scheduled cruise ship visits to South Australian ports and anchorages. Over the course of the summer, the industry was significantly impacted by firstly, the devastating bushfires of the Adelaide Hills and Kangaroo Island, followed by the COVID-19 global pandemic.

As a result, South Australia saw a reduction in scheduled cruise ship visits to 63, with 135,720 passengers and crew on board. The State welcomed 36 visits to Adelaide, with eight overnight stays, 14 to Kangaroo Island, 11 to Port Lincoln with two overnight stays, and two visits to South Australia's newest cruise destination, Wallaroo in the Yorke Peninsula.



The highlight of the season was welcoming the maiden visit of CMV's *Vasco da Gama* to South Australia. The *Vasco da Gama* offered home port itineraries from Adelaide throughout December and January including the first ever itinerary visiting all four South Australian destinations, over one long weekend. The *Vasco da Gama* was the first modern day cruise ship to visit Wallaroo. She was scheduled for three visits, two were successful with one cancelled due to extreme weather conditions.

There were several other maiden visits this season, including the German passenger ship, *Boudicca* to Kangaroo Island, P&O's *Pacific Aria* to Adelaide, Kangaroo Island and Port Lincoln and Adelaide also welcomed maiden visits from the *Majestic Princess*, *Carnival Spirit*, *Costa Deliziosa* and the *Seabourn Encore* at the Port Adelaide Passenger

Terminal before the season was cut short due to the global COVID-19 pandemic.

Kangaroo Island was the most severely impacted regions in South Australia this cruise season.

Commencing in November with unpredictable weather patterns and strong winds followed by catastrophic fire warnings and then unprecedented severe bushfire events which devastated two thirds of the island. A total of eight visits were cancelled to the island during this difficult time, with four cancellations as a direct result of the bushfires. Once the fires were under control, on 19 January, Kangaroo Island welcomed the *Sun Princess* cruise ship with over 2000 passengers. This was the first cruise ship to visit the island after the bushfires and the visit was welcomed by all on the island. This visit attracted State and

Federal Government attention with a positive message of the importance of the cruise industry in supporting Kangaroo Island's recovery.

The South Australian Government, Flinders Ports and all regional partners continue with a united approach in support for the cruise industry and regional communities. South Australia looks forward to welcoming back visiting cruise ships in a COVID safe environment when the time is right.

TASMANIA

Cruise shipping continues to be an important contributor to the overall success of Tasmania's visitor economy.

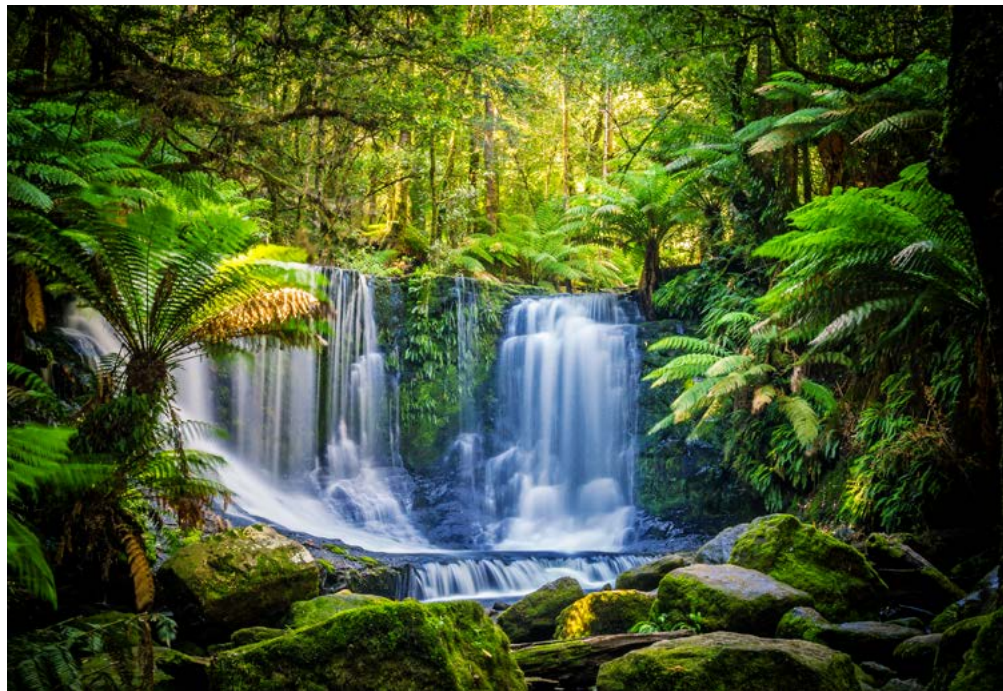
Cruise shipping in Tasmania was suspended on the 15th of March 2020 impacting 14 bookings that included calls in Hobart, Burnie and Port Arthur. Prior to this, and despite the global disruption as a result of COVID-19, Tasmania delivered 122 successful cruise ship port calls for the 2019-20 season, including 61 in Hobart, 36 in Burnie, 17 in Port Arthur, 2 in Beauty Point, and 6 in the port of Coles Bay. This is up from 106 port calls in 2018-19.

It is estimated that cruise shipping contributed approximately \$34 million in onshore passenger spending in Tasmania over the 19-20 season.

Maiden calls were made by *Ruby Princess*, *Silver Muse*, *Boudicca*, and *Le Laperouse* in Hobart, *Caledonia Sky* and *Seven Seas Navigator* in Burnie and *The World* and *Caledonia Sky* at Beauty Point.

For the first time Hobart hosted two cruise ships over New Year's Eve, with the *Noordam* and *Le Laperouse* enjoying the city's celebrations.

Coral Expeditions ran a sixth successful season, completing 11 voyages from their Hobart base.



In July 2019, Tourism Tasmania released its Blueprint for Sustainable Cruise Shipping. The Blueprint articulated a number of sustainability principals for cruise shipping and developed a set goals for delivering sustainable cruise ship growth and maximising benefits to Tasmanian communities. It laid out three areas of work that were the focus over the course of the year in; regional anchorages, shore program development and cruise industry engagement and influence.

VICTORIA

The 2019-20 cruise season saw a total of 122 cruise ship visits to Victoria. This comprised 106 visits to Melbourne, 3 Phillip Island, two to Portland, and one to Geelong. This was a slight increase on the 118 ships that visited in 2018-19.

The season was expected to see a total of 137 visits, however 15 visits were cancelled at the end of the season as a result of the COVID-19 pandemic. This was a national phenomenon and impacted all states and territories. As the cancellations came at the end of the season, the impact was not as serious as some states.

Melbourne's season was dominated by the turnaround visits, with *Queen Elizabeth* choosing to homeport for the first time in Melbourne for several turnarounds. Also homeporting were the *Golden Princess*, *Carnival Spirit* and *Pacific Aria*.

This year the *Explorer Dream* called for first time in Melbourne in February 2020. Phillip Island continued to see an increased number of ships tendering into Rhyll, with a total of 13 calls in 2019-20. The local tourism industry has embraced cruise shipping and there is continued investment in upgrades at Rhyll, the arrival/departure location for tenders.

Visitor satisfaction is high, with the wildlife including koalas and Little Penguins being of great appeal.

The Phillip Island Nature Park opened a new visitor experience at the Penguin Parade in July 2020, providing high quality viewing areas, interpretative experiences, high quality retail, food and beverage offerings for visitors. With a focus on small group experiences, conservation is core to the new Penguin Parade experiences.

Cruise Shipping Overview



Portland also welcomed two ships for the season, both first time calls with Holland America's *Maasdam* and Oceania's *Seven Seas Navigator*. It is hoped that both cruise lines will bring more ships to this historic port in the future.

Following the successful hosting of the Australian Cruise Association annual conference in September 2019, Geelong hosted a single call this season with the *Caledonian Sky* visiting. Conference delegates were impressed with Geelong and the local tourism experiences and expressed an interest in bringing ships in the future.

Victoria remains committed to the cruise industry and whilst 2020/21 is not likely to see many cruise ships visiting to the state, we remain ready to welcome ships in coming years.

WESTERN AUSTRALIA

Western Australia experienced a strong cruise shipping season for 2019-20, with the State attracting visits from some of the world's leading cruise lines.

Unfortunately cruise shipping is now severely impacted by the COVID-19 pandemic, with borders closed to international visitors on March 29, 2020 and the State's borders closing on April 5, 2020.

Prior to the COVID-19 pandemic, Tourism Western Australia had undertaken several initiatives that helped grow the cruise industry in Western Australia.

In January 2020, Western Australia welcomed Cruise & Maritime Voyages' newest addition to its fleet, *Vasco da Gama* to Fremantle to home port for the summer season. The 1,220 guest capacity vessel more than doubles that of CMV's *Astor*, which had been based in Fremantle since 2013.

In June 2019, Tourism WA negotiated a marketing partnership with CMV Australia to promote a range of WA-focused fly, cruise, rail and stay packages using the *Vasco da Gama*.

The itineraries included extended stopovers at WA ports, allowing for longer shore excursions in Perth metropolitan and regional areas. Port calls to destinations including Fremantle, Broome, Geraldton and Kuri Bay featured in the itineraries, along with shore trips to Margaret River, Busselton and Rottnest Island.

In July 2019, Tourism WA hosted the fifth WA Cruise Exchange, attracting 19 cruise industry participants including eight cruise line executives, representation from Australia's four main shore-excursion ground handlers and Journey Beyond with its Rail and Sail product.

Cruise lines that participated included Carnival Australia, Royal Caribbean Cruise Line, Cruise and Maritime Voyages, and Ponant, with first time attendances from Silversea, APT, MSC Cruises and Crystal Cruises. The exchange gave cruise industry leaders a forum to meet with WA port destination representatives and learn about the exciting range of on-shore activities the State can offer their guests.

In September 2019, the \$15.3 million channel optimisation program was completed, improving access for cruise ships to the Port of Broome in time for the 2019 cruise season.

Another exciting project approved by the State Government in September 2019, was a proposal by Kimberley Marine Support Base Pty Ltd to construct a new floating wharf and associated on-shore infrastructure within the Port of Broome. A floating wharf is a potential solution for cruise ships currently unable to access Broome due to draught restrictions and wharf fendering limitations.

Together, these projects are expected to significantly increase the cruising popularity of Broome, in particular with expedition cruises visiting Broome as



the main departure point for Kimberley cruises.

In November 2019, Princess Cruises' *Sun Princess* arrived in Fremantle, homeporting for a record 141 days over the 2019-20 season. Regional calls were made to Albany, Busselton, Geraldton and Broome, injecting millions into the regions.

While currently our borders remain closed for the safety of the community, we look forward to welcoming visitors to our State when it is safe to travel again in the future.

PAPUA NEW GUINEA

Cruising Papua New Guinea waters experienced a continued increase in arrival figures throughout 2019-2020. By late 2019, there were 100 port calls into the cruise destinations across the country. Alotau received the highest of 39 port calls from January 2019 to March 2020. From January to March of 2020, 20 calls were made. Hence, there was a total of 120 calls from January 2019 to March 2020 just before the COVID-19 pandemic struck the world causing a devastating impact on the global cruise industry. Sadly, the numbers dropped from March 2020 onwards.

Notably, the highest number of cruise visitors come from Australia followed by New Zealand.

In 2019, PNG received a total number of 36,864 visitors according to PNGTPA's cruise visitor surveys. Australia, being one of the closest countries to Papua New Guinea, reflects strong visitor numbers. Most of the visitors enjoy the shore excursions along the coast lines of Alotau to Doini Island and across to East New Britain.

Papua New Guinea was excited to receive MSC's maiden call of *MSC Magnifica* which would have been the largest cruise ship to visit the country. Unfortunately the voyage was cancelled in March due to berthing restrictions in Alotau and East New Britain as a result of COVID-19.

PNG Tourism Promotion Authority, as the lead agency, continues to work with partners and tour operators to develop best practices and create a sustainable and safe destination.

Upon the re-opening of borders, PNGTPA will work closely with relevant government agencies to ensure the cruise destinations adhere to safety protocols that guarantee the safety of the traveller, the cruise liner, the shore operator and our islands communities.

PNGTPA continues to deliver community awareness activities in cruise destinations to ensure information is provided on what to expect and how they can contribute meaningfully to providing the best island experience and hospitality for our cruise passengers.

NEW CALEDONIA

This year New Caledonia, like the rest of the world, has been significantly affected by the COVID-19 crisis.

In addition to undermining its tourism sector, this crisis is also having a major impact on the cruise sector in New Caledonia, which was already suffering from a cyclical downturn in visitor numbers. Indeed, changes in shipowners' fleets for large capacity vessels requiring port adjustments, combined with the willingness of local authorities to protect its beautiful seabed, have limited port calls.

The number of cruise passengers in New Caledonia fell by 25% in 2019 compared with 2018, with 343,962 visitor arrivals.

The 2020 season was stopped very early with the ban on port calls in Loyalty Islands (Lifou and Maré) in February, with Noumea and Pine Island following a few weeks later, in order to protect the local population and guard against any introduction of the virus.

It is likely that the COVID-19 crisis will call into question the vision and strategy of the cruise sector in New Caledonia.

Management Committee 2019-20

From left: Matthew Carley (Port of Brisbane), Martin Bidgood (Intercruises Shoreside and Port Services), Anne McVilly (PAHSMA), Jill Abel (CEO), Karlie Cavanagh (Inchcape Shipping Services), Christine Cole (Tourism WA), Grant Gilfillan (Chairman)
Absent: Natalie Godward (PANSW) and Scott Lovett (Tourism NT)



Grant Gilfillan Port Authority of NSW

With the amalgamation of Sydney, Newcastle and Port Kembla port corporations in July 2014, Grant Gilfillan became Chief Executive Officer and Director of Port Authority of New South Wales. He had previously been Chief Executive Officer of Sydney Ports Corporation (from 2008) and Newcastle Port Corporation (from 2013).

Before joining Sydney Ports Corporation in 2008, Grant worked in Africa, the Middle East and Europe (Romania) as a Senior Vice President, Managing Director and General Manager for DP World. Prior to this he served as Director of Operations for P&O Ports, Australia and New Zealand and as Managing Director of CSX World Terminals in Australia. Prior to that Grant was a mining engineer and mine manager in the NSW Hunter Valley and the north-west of Western Australia.

Martin Bidgood Deputy Chair | Intercruises Shoreside and Port Services

Term expires 2021

Martin is the Regional Director Australia for Intercruises, an experienced global business offering first class ground handling and port agency services to the ocean and river cruise industry.

After obtaining a BA(Hons) degree in International Hospitality Management from Bournemouth University in 1999, Martin embarked on a career in the tourism industry, working for a variety of London based tour operators in both operations and product focused roles.

In 2009, Martin was appointed Intercruises' Regional Director UK & Ireland – overseeing all operations throughout the region. In March 2011, Martin relocated to Sydney to assume the role of Regional Director Australia, where he drives business growth in one of the world's fastest growing cruise regions.

Christine Cole Member | Tourism WA

Term Expires 2021

Christine has worked for Tourism WA for almost 19 years in a number of diverse roles. In her current role as Projects Manager, Destination Development, Christine's main focus is to encourage more cruise lines to visit Western Australia's port destinations. This includes working with industry and government at all levels, to overcome infrastructure impediments and improve access to ports for cruise ships.

Capacity building is an important element of the cruise shipping strategy for WA, and Christine has been instrumental in the development and delivery of a range of education programs; from 'Cruise Ready Workshops' to rolling out the first accredited training program for cruise guides.

As the Secretariat of the Cruise WA Committee for the past seven years Christine has guided the implementation of WA's cruise shipping strategy.

Christine's work history has given her extensive insight into the tourism industry, having worked as an advisor for Tourism Ministers and as Director of Marketing for Bali Hai Cruises for eight years, based in Bali.

Christine holds a Post-Graduate Diploma in Tourism Management from Curtin University.

Matthew Carly Member | Port of Brisbane

Term Expires 2021

Matthew joined the Port of Brisbane in 2015 as Manager of Strategic Projects. He was assigned to the development of the business case for the Brisbane International Cruise Terminal and successfully piloted the proposal through the Queensland State Government's Market-led Proposal (MLP) process.

He is presently responsible for the delivery of critical elements of the Brisbane International Cruise Terminal including key stakeholder engagement. This entails working closely with the Commonwealth and State Governments, the Cruise Industry plus dealings with all other major stakeholders such as Brisbane City Council, local community groups, utility service providers and the Brisbane Airport Corporation. Matthew is presently a member of the National Sea Passenger Facilitation Committee coordinated by the Department of Home Affairs.

Prior to joining the Port of Brisbane, Matthew had over 20 years' experience in the maritime industry including senior executive roles at DP World (formally P&O Ports), Hutchison Ports and SVITZER. He held strategic roles responsible for the development of national infrastructure, terminal automation, Port and Terminal management and the development of a nationwide port community system known as 1-Stop.

Matthew holds a Bachelor of Commerce Degree from The University of Queensland with majors in Business Finance and Financial Accounting.

Anne McVilly Member | Port Arthur Historic Sites

Term expires 2020

Anne is the Director of Tourism Operations for Port Arthur Historic Sites which encompasses Port Arthur, the Coal Mines and Cascades Female Factory in Hobart.

Anne is responsible for everything tourism including visitor services, food & beverage, retail, guiding; new product development and visitor satisfaction.

Anne has an extensive knowledge of the cruise sector and in recent years has assisted in the development of new products and experiences to fit with the shore excursion programs; managed the Meet & Greet program for Hobart; produced cruise guides for passengers and stakeholders; conducted tourism industry workshops and presentations to local councils & retail industries on benefits of the cruise sector; developed interpretation training for Tasmanian based cruise tour guides and volunteers; and worked with State and regional tourism bodies and inbound operators in destination development.

Scott Lovett Member | Tourism NT

Term expires 2021

Scott Lovett is the Executive General Manager – Industry Development for Tourism NT. Working as part of the Department of Tourism and Culture, he leads a multi-disciplinary team heading investment attraction, aviation, destination planning, research and enterprise development across the NT. A passionate advocate for regional development, Scott has also held senior roles within the Department of the Chief Minister and Department of Trade, Business and Innovation.

Prior to joining the public sector Scott held senior roles in Convention Centres, Stadia, Event Production Houses and Hotels across Australia. He is a current board member of the NT Major Events Company, the statutory company responsible for delivering some of the NT's best known and loved

events. He is also a past board member at Desert Knowledge Australia, the Australian Association of Convention Bureaux and Meetings Events Australia.

Scott was raised in regional Queensland and Adelaide from where he holds formal qualifications in Tourism and Hospitality from the globally renowned Regency Hotel School.

Karlie Cavanagh Member | Inchcape Shipping Services

Term expires 2021

Karlie has extensive experience and operational knowledge of Australian Cruise ports and requirements. This is a result from her last 4 years as part of the Inchcape Shipping Services team in her role as National Cruise Coordinator, accountable for liaison with ports, principals and vendors around the Australian coast. With direct on-site familiarity and experience of all key cruise locations in Australia and many of the less known, her role is focused on maximising the experience of both guests and vessels and crew within Australia.

Her nomination for the committee is further supported by her historical employment at Sydney Port Corporation, and prior as a Master on Captain Cook Cruises at Sydney Harbour. With a true passion for the cruise industry and attention to detail, it is felt that her direct involvement with the ACA will provide a strong operational knowledge resource, and practical capability to support and develop the cruise industry in Australia.

Natalie Goodward Member | Port Authority of NSW

Term expires 2021

A passionate advocate for tourism and regional areas, Natalie is the Cruise Development Manager for Port Authority of NSW looking after cruise visitation into NSW regional ports.

Natalie is responsible for the development and growth of the Port of Eden, and the expanding of regional NSW port offerings through the Regional Port Development Project. This project included scoping of the NSW coastline to identify ports with maritime capability to accept cruise, working with communities, local stakeholders and tourism bodies to build cruise ready destination experiences and working with cruise lines and ground handlers to build awareness and build visitation to these regional ports. The Regional Port Development project also feeds into the NSW Government's Cruise Development Plan and actions to build cruise visitation to regional ports.

Natalie also sits on the board of Destination Southern NSW, tasked with supporting the Southern region's tourism development. And prior to joining Port Authority, Natalie discovered the best of the region and how to engage visitors in her role at Sapphire Coast Tourism. Natalie has also owned a small business, volunteered for many events and committees, worked in corporate roles with Fairfax Digital and McCann Erickson and travelled the world, although not nearly enough if you ask her.

Jill Abel Chief Executive Officer

July 2019 to June 2022

Management Committee 2019-20

Management Committee Meetings

The Management Committee held the following meetings:

144		24 July 2019	Perth
145	AGM	6 September 2019	Geelong
146		14 October 2019	Teleconference
147		21 November 2019	Sydney
148		12 February 2020	Teleconference
149		21 May 2020	Darwin (via Zoom)

Committees and Sub-Committees

Listed below is the allocation of responsibilities for the committees and sub-committees for the 2019-20 year.

Committees

Management Committee

Responsible for:

- Rules of Association
- Financial Delegation
- CEO's contract
- Strategic Planning
- Succession Planning
- Legal and Property matters

The Executive – Chairman, Deputy Chairman and Treasurer

Rule 40

Chief Executive Officer – Jill Abel

- Secretary of the Association
- Seatrade Cruise Global Convention
- Global Sales Missions
- Government Liaison
- Economic Impact Study
- Conference and AGM
- Management Committee meetings
- Website Management
- Travel Programs/Familisations
- Education
- Membership Development
- Media Spokesperson

Sub Committees

Rule 39

Sub Committee 1

Chairman Grant Gilfillan and Deputy Chairman Martin Bidgood

- Leadership
- Governance
- Political Liaison
- Media spokesperson
- Succession Planning

Sub Committee 2

Deputy Chairman Martin Bidgood, Anne McVilly

- Annual Operating Plan
- Risk Management Plan
- Rules of Association
- 3 year Strategic Plan

Sub Committee 3

Treasurer Matthew Carley and Chairman Grant Gilfillan

- Financial Management and Reporting
- Budget
- Insurance

Sub Committee 4

Natalie Godward and Christine Cole

- Membership and education
- Industry forums

Sub Committee 5

Scott Lovett and Jill Collins

- Communications strategy
- Implementation of public relations plan

Sub Committee 6

Anne McVilly, Natalie Godward, Megan Hawke(TEL), Jill Abel

- Annual Conference and AGM

Sub Committee 7

Karlie Cavanagh and Scott Lovett

- Annual Report

Sub Committee 8

Christine Cole

- State Tourism Organisation co-ordination

Sub Committee 9

Mathew Carley & Karlie Cavanagh

- State Ports Organisations co-ordination

Sub Committee 10 – Grant Gilfillan, Scott Lovett, Natalie Godward

- COVID-19 Cruise Restart

Attendance at Management Committee Meetings

Record of attendance at scheduled Management Committee meetings:

Member	Meetings Attended	Meetings Eligible to Attend
Grant Gilfillan	5	6
Martin Bidgood	6	6
Christine Cole	5	6
Scott Lovett	6	6
Anne McVilly	6	6
Karlie Cavanagh	5	5
Matthew Carley	5	5
Natalie Godward	5	5
Jill Abel	6	6
Jay McKenzie	2	2
Thor Elliott	2	2

2019-2020 Annual Operating Plan

Vision Develop and grow Australia's position as a major world class base and appealing destination for cruise ships. Mission The Australian Cruise Association is a peak body representing the cruise shipping industry in Australia to realise the region's potential as one of the world's leading cruise destinations providing opportunities for ongoing sustainability. Objective To influence cruise and charter operators to develop itineraries to increase cruise visits in Australia. To achieve this, ACA has set itself the following five (5) key objectives.	Focus 1 Leadership and Governance	Focus 2 Research and Insights
	Objectives	Provide ACA members with useful, accurate and meaningful research into the cruise sector
	Priority Projects 2019-20 <ul style="list-style-type: none"> • Prepare annual operating plan, annual report, financial report, budget • Review governance reports e.g. business continuity plan, code of conduct • Prepare and submit EMDG application • Develop strategies to ensure a sustainable future • Ensure sustainable resourcing to deliver Strategic Plan • Profile the role and success of ACA to industry, government and community • Undertake Committee succession planning • Ensure organisational development 	<ul style="list-style-type: none"> • Deliver annual ACA cruise conference (incl. industry sessions) • Respond to Government inquiries • Attend International Cruise Conferences as required • Develop research outcomes in line with CLIA MOU • Facilitate key industry forums and education workshops • Assist with development of new shore excursions • Implement stakeholder and member feedback • Review communications strategy • STO members to push TRA to collect arrival data for both land based and cruise travellers • Investigate options to collect accommodation data from key providers in turnaround cities
	Other Important Projects <ul style="list-style-type: none"> • Project ACA as the peak marketing body and primary connector of business-to-business • Continue to enhance relationships with Federal, State Governments, trade media, industry • Manage ACA's IP and maintain business integrity 	<ul style="list-style-type: none"> • Maintain a comprehensive customer database • Review options for additional research reporting
	Key Performance Indicators (KPI's) <ul style="list-style-type: none"> • Table reports at AGM • Brief Federal Government (DRET and DIMIA), Tourism Australia and Ports Australia (Educational component) minimum twice annually • Liaise/collaborate with STOs, ATEC, TTF and Ports Australia minimum twice annually 	<ul style="list-style-type: none"> • Present executive summary of joint CLIA/ ACA Economic Impact Study to members and stakeholders incl. Federal and State Governments • Host 2019 cruise conference in Geelong, Vic
	Key Achievements 2019-20 <ul style="list-style-type: none"> • 2020-21 Budget completed • 2019-20 Annual Report completed • Established a Covid-19 sub-committee to assist members and the restart of cruise • Developed a crisis management communications plan • Held strategic planning session with consultant and implemented recommendations 	<ul style="list-style-type: none"> • Geelong conference delivered including extensive famil program for international speakers • EIS report delivered in partnership with CLIA • Annual update with Reserve Bank of Australia

Focus 3	Focus 4	Focus 5
Position and Market the ACA region as a world class destination	Membership	Stakeholder and Partnership Development
Market and promote the ACA region (Australia, New Zealand, the South Pacific and ASEAN) as an attractive and diverse cruise destination for world class cruising	Grow membership and provide high value benefits and services to ACA members	Develop and maintain collaboration and affiliation with stakeholders and partners
<ul style="list-style-type: none"> • Seek sponsorship from Tourism Australia • Investigate opportunities for a trade mission with STO's and ACA members in April 2020 in collaboration with Seatrade Cruise Global • Participate at Seatrade Cruise Global Miami Convention • Implementation actions of communications strategy • Action key outcomes from Seatrade and trade mission • Work to include a cruise ship component within relevant associations' agenda • Develop and plan familiarisation program targeted around conference • Support Tourism Australia at select trade events (Cruise 3Sixty, etc.) 	<ul style="list-style-type: none"> • Review Membership and Education strategy • Identify potential to attract new members • Review membership structure and fees • Update membership collateral/brochure • Host industry forums • Develop guide training program 	<ul style="list-style-type: none"> • Develop and update stakeholder database • Host stakeholder networking events • Understand cruise line structures and/or contacts– e.g. business interface/ connections • Provide strong member representation on committees at Federal and State Govt. level • Maintain strong alliances with State/Territory/ Regional Tourism organisations • Continue to manage the broader regional alliance (SW Pacific) • Continue to develop global alliances • Leverage relationships with neighbouring regions (e.g. Asia) to maximise opportunities for the ACA region • Abide by CLIA MOU and seek future partnership opportunities • Sea Passenger Facilitation – national version of cruise ship calls schedule • Continue to work with Global Cruise Association
<ul style="list-style-type: none"> • Produce renewed promotional collateral • Arrange famils to Australia • Expand media list of contacts • Assist members with cruise line appointments • Undertake major review of website 	<ul style="list-style-type: none"> • Review communication platforms for members • Rotate management meetings in different locations (Educational component) • Brief executives including member organisations • Consider membership awards 	<ul style="list-style-type: none"> • Engage with stakeholders' decision makers, Tourism Ministers, Shadow Ministers, Hon. Members • Consolidate TA/DRET relationship • Promote and report on Cruise Sustainability Guide with CLIA and NZCA
<ul style="list-style-type: none"> • Attend Seatrade Global in Miami • Meet with a minimum of 10 US cruise line executives • Circulate US Sales Mission and Seatrade Conference reports • Develop famils for cruise line executives • Website review undertaken - implement change as required/per budget 	<ul style="list-style-type: none"> • Maintain membership engagement • Increase membership numbers • Circulate regular Member Updates 	<ul style="list-style-type: none"> • Attend Federal Govt. working committee meetings • Meet with Federal Ministers annually • Circulate ACA News twice annually
<ul style="list-style-type: none"> • Seatrade and US Sales Mission cancelled due to Covid-19 • Website refresh completed awaiting appropriate launch time • Delivered numerous national and state media calls in reference to the bush fires and then Covid-19 	<ul style="list-style-type: none"> • Funding proposal and presentation to Tourism Australia • Increased membership numbers • Held committee meetings in Perth and Sydney along with education programs • Participated in Cruise WA Exchange and famil • Delivered increased members' updates and individual member contacts due to Covid-19 • Assisted members and cruise lines with redeployment options due to bush fires and then Covid-19 • Introduced membership webinars 	<ul style="list-style-type: none"> • Created a Cruise Sustainability Guide and distributed to broad range of stakeholders • Attendance at National Sea Passenger Facilitation Committee meetings • Presented at Cruise New Zealand Conference • Participated in the National Tourism Bushfire Recovery Committee • Participated in the Federal Government review of Coastal Trading Act • Delivered a strong tri-partisan approach with CLIA and New Zealand Cruise Association to Covid-19 responses • Participated in Global Cruise Association meeting via Zoom

Project Reports

Australian Cruise Association Conference

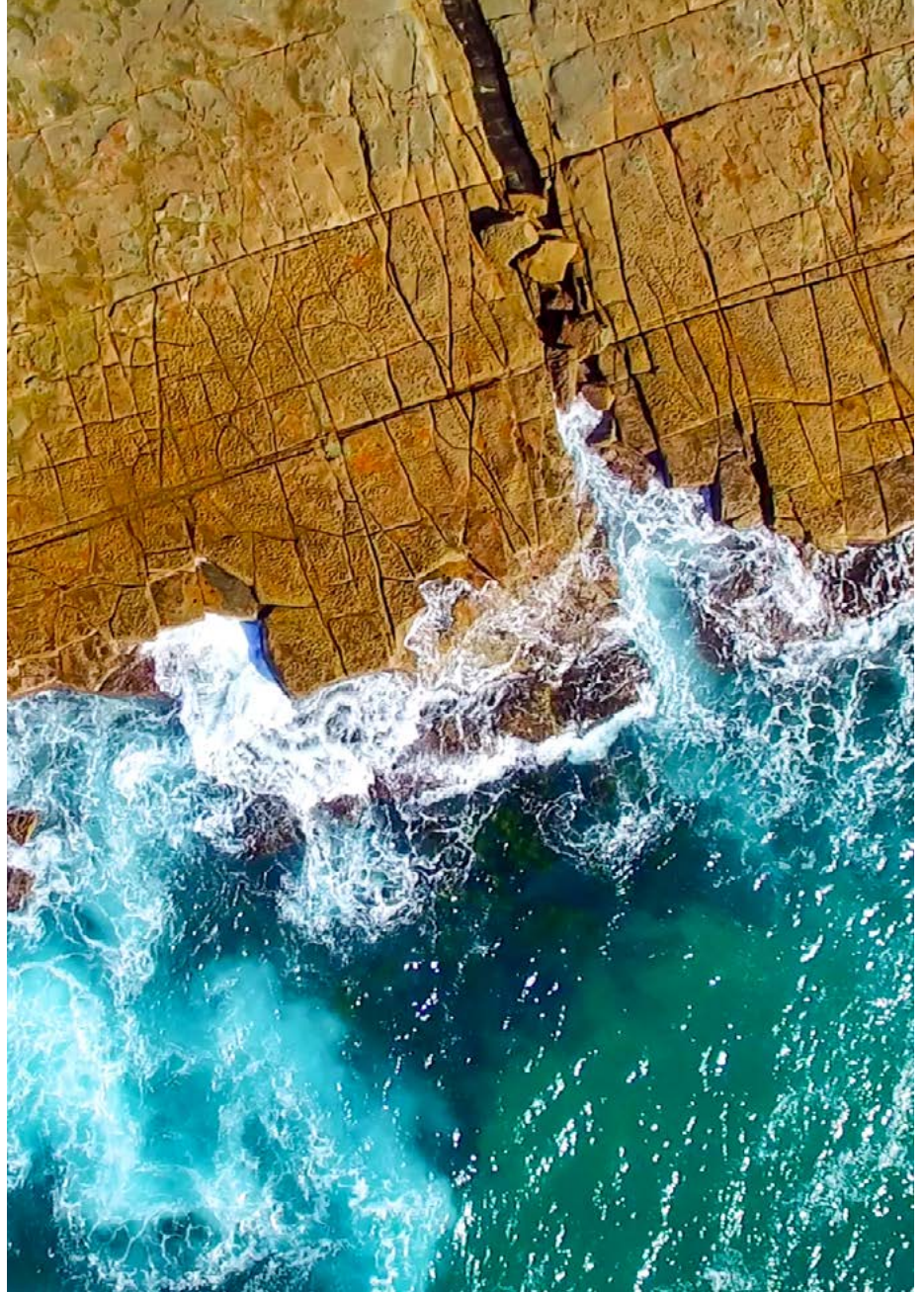
The 2019 Conference was held in Geelong in September and was sponsored by Visit Victoria, Business Events Geelong, City of Greater Geelong, Tourism Greater Geelong and the Bellarine. The conference, themed “Cruise – the value proposition”, attracted 130 delegates from Australia, Papua New Guinea, Singapore, China, Norfolk Island and the USA.

Keynote presentations:

- Adam Armstrong – Senior Vice President & Managing Director – Australia & New Zealand, Silversea Cruises
- Captain Nikolaos Antalis – Associate Vice President Marine & Safety Royal Caribbean International Asia-Pacific (APAC)
- Michel Goh – President of Dream Cruises & Head of International Sales, Genting Cruise Lines
- Melissa Witsoe – Product Manager Med, Asia, Australia & NZ, Windstar Cruises
- Anne Hardy – University of Tasmania.

Other speakers included:

- Rachel Johnson – CEO Victorian Ports Corporation (Melbourne)
- Cameron Hall – GM Strategy and Innovation, Port of Brisbane
- Debbie Summers – Chair New Zealand Cruise Association
- Joel Katz – Managing Director CLIA
- Damien De Bohun – Events GM Visit Victoria
- Felicia Mariani – Victorian Tourism Industry Council.



Seatrade Cruise Global and Sales Calls

Sadly due to COVID-19, the 2020 Seatrade Cruise Global and our planned sales mission was cancelled.

Economic Impact Study

Cruise Lines International Association Australia (CLIA) and the Australian Cruise Association (ACA) jointly released a report on the analysis of the Australian Cruise Industry, the Contribution of Cruise Tourism to the Australian Economy in FY2018/19.

The continued, unified approach to reporting enabled further improvements to be made to the methodology and data collection for the report. The report disaggregates the results down to the

port and destination level to meet the needs of members and key stakeholders of both associations.

The 2018-19 Economic Impact Study reports:

- Total output of \$5.2 billion, including direct expenditure of 2.5 billion
- Total wages income of \$1.6 billion, including \$878 million in direct income and \$682 million in indirect and induced wages income
- Total employment impacts of 18,135 full time equivalent positions (FTEs), including 9,356 direct positions and 8,779 indirect and induced positions
- Total value added impact of \$2.9 billion, including a direct impact of \$1.3 billion.

Table E.2 Australian Cruise Tourism Statistics (Ships > 100 Pax unless stated)

Statistic	2017-18	2018-19	Change	% Change
Australian ports/destinations visited	41	47	6	14.6%
Visiting Cruise Ship Characteristics				
Number	49	55	6	12.2%
Passenger capacity	78,056	78,076	20	0.0%
Crew Capacity	33,290	33,223	-67	-0.2%
Cruise Ship Visits				
Home Port	604	556	-48	-7.9%
Transit Port	632	684	52	8.2%
Total	1,236	1,240	4	0.3%
Cruise Ship Visit Days				
Home Port	624	581	-43	-6.9%
Transit Port	693	763	70	10.1%
Total	1,317	1,344	27	2.1%
Passengers & Crew Visit Days All Ships				
Home Passengers	2,096,065	2,546,340	450,275	21.5%
Transit Passengers	934,262	949,250	14,988	1.6%
<i>Total Passenger Visit Days</i>	<i>3,030,327</i>	<i>3,495,590</i>	<i>465,263</i>	<i>15.4%</i>
Crew	367,211	341,199	-26,012	-7.1%
Total	3,397,538	3,836,789	439,251	12.9%
Direct Expenditure (\$M) All Ships				
Home Passengers	\$985.6	\$1,175.1	\$189.6	19.2%
Transit Passengers	\$167.0	\$176.2	\$9.2	5.5%
Total Passenger Spend	\$1,152.6	\$1,351.3	\$198.8	17.2%
Crew	\$37.0	\$35.2	-\$1.8	-4.9%
Cruise Lines	\$1,034.9	\$1,082.9	\$48.0	4.6%
Total	\$2,224.5	\$2,469.4	\$245.0	11.0%

Table 3.5 National Economic Impacts of the Cruise Industry in Australia, 2018-19

Impact	2017-18	2018-19	Change	% Change
Output (\$M)				
Direct	\$2,224.4	\$2,469.5	\$245.0	11.0%
Indirect and Induced	\$2,491.0	\$2,770.1	\$279.1	11.2%
Total	\$4,715.4	\$5,239.6	\$524.1	11.1%
Wages Income (\$M)				
Direct	\$756.6	\$877.5	\$120.9	16.0%
Indirect and Induced	\$611.7	\$681.8	\$70.1	11.5%
Total	\$1,368.3	\$1,559.3	\$191.0	14.0%
Employment (FTEs)				
Direct	8,777	9,356	579	6.6%
Indirect and Induced	8,251	8,779	528	6.4%
Total	17,028	18,135	1,107	6.5%
Value Added (\$M)				
Direct	\$1,153.8	\$1,342.3	\$188.5	16.3%
Indirect and Induced	\$1,376.2	\$1,516.8	\$140.6	10.2%
Total	\$2,530.0	\$2,859.2	\$329.2	13.0%

Source: AEC

About Australian Cruise Association

Australian Cruise Association (previously Cruise Down Under) is the membership based, non-profit association, dedicated to marketing Australia and the South Pacific region as a destination for cruise ships.

In 1993 a small group of Australian and New Zealand ports and tourism organisations who had previously marketed their destinations separately to cruise companies, came together with the aim of having a single marketing presence at the annual Seatrade Cruise Shipping Convention in Miami, and promote the region under a single banner.

In the early years, the cruise brand "Cruising Down Under" obtained funding assistance from the Australian Tourist Commission (ATC), with the support of the Office of National Tourism (ONT). ATC also provided the Cruise Down Under Secretariat until 1997.

In November 1997 at Seatrade Pacific, the member ports and tourism organisations agreed to form a not-for-profit incorporated association to enable Cruising Down Under to continue to develop relationships with cruise lines.

In May 1998 the interim executive comprising of Mike Bartlett (Cairns Port Authority) as Chairman, Chris Drinkwater (Hobart Port) Deputy Chairman and Glenn Stephens (Fremantle Ports) Treasurer, was elected as the Management Committee.

Cruise Down Under was incorporated in Queensland in July 1998 with its own secretariat. Mike Bartlett was engaged to undertake the role of Secretary after retiring from Cairns Port Authority.

In the first 10 years, Cruise Down Under cemented its position as the peak marketing body for cruise tourism in this region. Through the association with CDU, members have access to a professional body which has made significant advances in providing quality information and cruise marketing collateral through its website and participation at the annual Cruise Shipping Miami Convention.

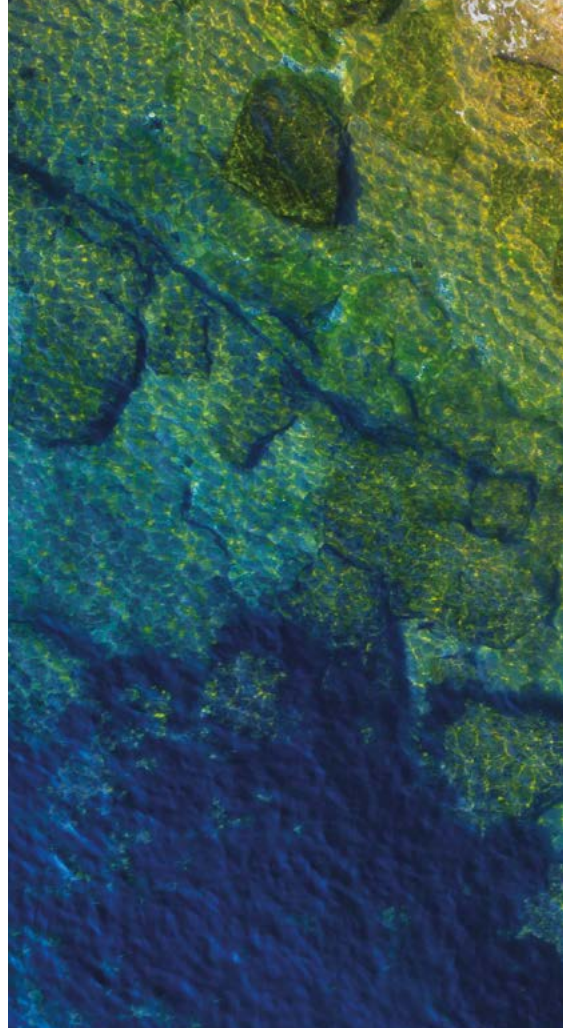
As a maturing association, the Management Committee decided in 2005 that it was obliged to embark on a formal process to appoint an executive officer (front desk position) and as such, called for expressions of interest for a General Manager to deliver the Association's administration and marketing activities. The selection process resulted in Jill Abel from Abel Event Management & Promotion being appointed as Cruise Down Under's General Manager and the registered office of CDU was relocated from Queensland to Tasmania.

It was at this time that Mike Bartlett from Cruise Australian Waters bid CDU goodbye as he opted for semi-retirement. Mike will always be remembered for his dedication to cruise shipping and in particular the tireless work he undertook in the formative years of Cruise Down Under. Mike was awarded Life Membership in 2007. Richard Doyle took on the role of Chairman, through to 2010.

Evda Marangos was elected Chairman in May 2010. The succession plan was implemented with the election of Chris White as Chairman at the AGM in August 2010. Evda Marangos' term expired at the end of 2012 and the organisation recognised her tireless efforts over many years. Evda was integral in the development of sound governance, annual operating plans and the annual report.

Glenn Stephens was recognised at the 2013 Conference when he stood down from the CDU Management Committee. Glenn had been involved with CDU since its inception and held the position of Treasurer for the entirety of his terms. Glenn's commitment to the organisation has been integral to the success of CDU and he was duly awarded Life Membership.

Following the 2013 election, the new management committee, led by David Brown, identified that the incoming committee did not fulfill the skills set identified for the position of Chairman.





Chris White was invited to take on the role of Chairman for one year through to the 2014 election. At the 2014 AGM in Perth, the association appointed Stephen Bradford as Independent Chairman of CDU for a two year period.

Leah Clarke stood down from the committee in 2015 after serving her maximum six year term. Leah was a major contributor to the communications sub-committee and drove the communications strategy and resulting in the engagement of our communications consultants, Barking Owl.

At the 2015 conference in Darwin a proposal was put to the membership during a members' only workshop, to consider changing the name from Cruise Down Under to Australian Cruise Association. The new name put forward of Australian Cruise Association was unanimously deemed to be a more appropriate descriptor of the entity and has seen a definite rise in the recognition and profile of the association and strength in membership growth. The new name was formally adopted at the 2016 AGM.

The association celebrated its 20th Anniversary conference in Sydney in 2016 with a superb conference that cemented the strength of the association and its members' commitment to the cruise industry in Australia. The significant event culminated in fireworks and a stunning dinner on the forecourt of the Sydney Opera House. Richard Doyle, Evda Marangos and Judy Wood were appointed life members.

In 2017 the AGM and conference moved to Mooloolaba and celebrated the impact of cruise on regional Australian destinations. Stephen Bradford stood down as Chairman, after guiding the association through a significant period in the associations history, including the signing of an MOU with CLIA, creating a strong and unified approach to continuing growth of the cruise industry. Grant Gilfillan was appointed his successor.

Tyler Wood retired after fulfilling his six year term and was replaced by business partner, Jay McKenzie, ensuring an ongoing link with Bob Wood Cruise Group.

Christine Cole from Tourism WA and Scott Lovett from Tourism NT joined the committee following the 2018 AGM in Broome.

At the 2019 AGM in Geelong, we farewellled Thor Elliott who had been our trusty treasurer for the past six years and had completed his full term. Matthew Carley from Port of Brisbane stepped into the role. Jay McKenzie retired and was replaced by Karlie Cavanagh from Inchcape Shipping Services and Natalie Godward became the nominated representative for PANSW as Grant Gilfillan became the second independent Chairman.

The full history that outlines the formative years of the Association can be found at

www.australiancruiseassociation.com

Record of past Annual General Meetings and Cruise Conferences

Year	Destination	No. of Attendees	Date
2019	Geelong	130	4-6 September
2018	Broome	115	12-14 September
2017	Mooloolaba	110	6-8 September
2016	Sydney	135	7-9 September
2015	Darwin	121	2-4 September
2014	Perth	124	3-5 September
2013	Cairns	126	11-13 September
2012	Hobart	128	29-31 August
2011	Newcastle	108	24-26 August
2010	Brisbane	118	25-27 August
2009	Adelaide	95	26-28 August
2008	Melbourne	110	27-29 August
2007	Darwin	85	29-31 August
2006	Cairns	115	23-25 August
2005	Fremantle	49	31 August/2 September
2004	Noumea	59 (inc CNZ)	21-22 August
2003	Launceston	42	27-28 August
2002	Adelaide	40	24-25 September
2001	Melbourne	39	28-29 August
2000	Darwin	20	18 August
1999	Sydney	27	18 August
1998	Brisbane	23	30 September
1997	Cairns	28	2-4 November

Members' Register

ACA registered 91 members as at 30 June 2020:

Name	Representative	Level	Member Since
AAT Kings	Matthew Cameron Smith	Bronze	2005
Abercrombie & Kent	Karen Davies	Silver	2002
Admirals Group	Michael Hackman	Silver	2018
Australia Zoo	Erina Kilmore	Bronze	2017
Australian Cruise Ship Excursions	Geoffrey Ellis	Silver	2019
Australian Pacific Touring	Mladen Vukic	Bronze	2007
Australian Reef Pilots	Wel Gamble	Silver	1999
Australian Shipping Supplies	Richard Fader	Bronze	2006
Austrade	Angela Robinson	Honorary	1993
Big Bus Tours Sydney	Bryce Goodhew	Bronze	2017
Bob Wood Cruise Group	Carmen Stevenson	Silver	1998
BridgeClimb	Jane Hardie	Bronze	2013
Brisbane Cruise Wharf	Clinton Lennon	Platinum	2004
Burnie City Council	Anne Langham	Gold	1998
Burnt Pine Travel	Bart Murray	Silver	2018
Chart Management Consultants	Ted Blamey	Bronze	2011
Christmas Island Tourism Association	Philip Tubb	Bronze	2008
Chris White		Honorary	2017
City of Albany	Michael Cole	Silver	2019
City of Greater Geelong	Brett Ince	Bronze	2001
Corporate Protection Australia Group	Jenifer Hasbun	Bronze	2014
Crown Currency Exchange	Jim Stewart-Koster	Bronze	2020
Cruise Broome	Shayne Murray	Silver	2016
Cruise Eden	Natalie Godward	Silver	2001
Cruise Hunter	Tony Corbett	Gold	2001
Curringa Farm	Tim Parsons	Silver	2018
Darwin Port	Peter Dummett	Platinum	1995
Destination NSW	Stephen Mahoney	Platinum	1995
Destination Phillip Island	Kim Storey	Silver	2019
Destination Southern Tasmania	Alex Heroys	Bronze	2018
Destination Wollongong	Mark Sleigh	Silver	2016
Evda Marangos		Honorary	2016
Flinders Ports	Carl Kavina	Platinum	2009
Fremantle Ports	Thor Elliott	Platinum	1995
Gladstone Area Promotion and Development	Gus Stedman	Bronze	2015
Gladstone Ports Corporation	Craig Walker	Silver	2017
Glenelg Shire Council	Michael Cottee	Silver	2010
Glenn Stephens		Honorary	2014
Great Southern Rail/Journey Beyond	Gareth Coakley	Silver	2011
Hobart City Council	Tracey Heffernan	Bronze	2009
Hobart International Airport	Matt Cocker	Bronze	2016
ID New Zealand	Deborah Summers	Silver	2014

Members' Register (continued)

Name	Representative	Level	Member Since
Inchcape Shipping Services	David Pratt	Silver	2016
Intercruises Shoreside and Port Services	Martin Bidgood	Silver	2011
Judy Wood		Honorary	2016
Kimberley Coastal Pilots	Capt. Craig Brent-White	Silver	2017
Kimberley Ports Authority	Luke Westlake	Platinum	2018
Kuranda Scenic Railway	Ivana Andacic-Tong	Bronze	2008
Magnetic Island Ferries	Christina Kalleske	Bronze	2019
Mike Bartlett		Honorary	2007
Mid West Ports	Rochelle Macdonald	Gold	2007
Moonshadow TQC	Janene Rees	Bronze	2010
New Caledonia Tourism	Julie Laronde	Gold	2001
NSW Ports	Lana Howell	Silver	2017
Papua New Guinea Tourism	Mary Kanawi	Platinum	2005
Peddells Thursday Island Tours	Matt Connor	Bronze	2013
Pilbara Ports Authority	Dierdra Tindale	Silver	2015
Plaza Premium Lounges Australia	Stuart Vella	Bronze	2017
Port Arthur Historic Site	Anne McVilly	Gold	2007
Port Authority of NSW	Philip Holliday	Platinum	1993
Port of Brisbane	Matthew Carley	Platinum	2017
Port of Portland	Greg Tremewen	Silver	2007
Port of Townsville Ltd.	Nyree Bolton	Gold	2002
Ports Australia	Michael Gallacher	Honorary	2005
Ports North	Kerry Egerton	Platinum	1993
Quicksilver Group	Megan Bell	Bronze	2017
Richard Doyle		Honorary	2016
Royal Botanic Gardens	Lynnette Foo	Bronze	2008
Sealink Travel Group and Captain Cook Cruises	Richard Doyle	Silver	2012
Skyrail Rainforest Cableway	Adam Letson	Bronze	2011
Solomon Islands Visitors Bureau	Ellison Kyere	Gold	2016
South Australian Tourism Commission	Leah Rusby	Platinum	1998
Sunlover Reef Cruises	Amy Davis	Bronze	2013
Svitzer Australasia	Dylan Sheehan	Platinum	2018
Sydney Opera House	Rosalind Pixley	Bronze	2015
Taronga Zoo	Danielle Knight	Silver	2019
Tasports - Burnie/Devonport/Launceston	Kristy Little	Gold	1993
Tasports - Hobart	Kristy Little	Platinum	1993

Name	Representative	Level	Member Since
The BHive	Tammy Marshall	Bronze	2017
Thompson Clarke	Chris Raley	Bronze	1994
Tourism and Events Queensland	Therese Phillips	Platinum	1993
Tourism Australia	Leigh Sorensen	Platinum	2016
Tourism Northern Tasmania	Chris Griffin	Bronze	1998
Tourism NT	Scott Lovett	Platinum	1998
Tourism Tasmania	Hans Van Pelt	Platinum	1998
Tourism Western Australia	Christine Cole	Platinum	2017
Townsville Enterprise	Lisa Woolfe	Gold	2005
Transam Argosy Pty Ltd	Michelle Cyster	Silver	2019
Trippas White Group	Jay Yip	Bronze	2019
Victorian Ports Corporation (Melbourne)	Rachel Johnston	Platinum	1998
Viking Cruises	Michelle Black	Silver	2020
Visit Victoria	Chris White	Platinum	2015
Wilhelmsen Ship Services	Andreas Kaeach	Silver	2020

Note: Members listed prior to 1998 were organisations operating as a cruise committee. This committee was affiliated with the Cruising Down Under brand as administered at the time by the Australian Tourist Commission.

The Management Committee endorsed the following new members during 2019-20:

- Australian Cruise Ship Excursions
- Crown Currency Exchange
- Magnetic Island Ferries
- Taronga Zoo
- Transam Argosy Pty Ltd
- Viking Cruises
- Wilhelmsen Ship Services



Acknowledgements

The Australian Cruise Association acknowledges the following organisations for their in-kind support, including making available resources and facilities which enabled the Management Committee to conduct its regular meetings during 2019-20.

- Port Authority of NSW
- Inchcape Shipping Services
- Intercoast
- Port Arthur Historic Site Management Authority
- Tourism NT
- Tourism WA
- Port of Brisbane



Annual Financial Report

for the year ended 30 June 2020

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Compilation Report

Australian Cruise Association for the year ended 30 June 2020

Compilation report to Australian Cruise Association

On the basis of information provided by the client we have compiled in accordance with APES 315 'Compilation of Financial Information' the special purpose financial statements for Australian Cruise Association for the year ended 30 June 2020.

The specific purpose for which the special purpose financial statements have been prepared is set out in Note 1. The extent to which Accounting Standards and other mandatory professional reporting requirements have or have not been adopted in the preparation of the special purpose financial report is set out in Note 1.

The Responsibility of the Directors

The Committee is solely responsible for the information contained in the special purpose financial statements and has determined that the accounting policies used are consistent with the financial reporting requirements of the company and are appropriate to meet the needs of the Committee.

Our Responsibility

Our procedures use accounting expertise to collect, classify and summarise the financial information, which the Committee provided, into a financial report. Our procedures do not include verification or validation procedures. No audit or review has been performed and accordingly no assurance is expressed.

To the extent permitted by law, we do not accept liability for any loss or damage which any person other than the company may suffer arising from any negligence on our part.



PKF (Tas) Pty Ltd
Chartered Accountants

Dated: 3 September 2020

Income Statement

Australian Cruise Association for the year ended 30 June 2020

	Notes	2020 \$	2019 \$
Income			
Conference Sponsorship		51,409.09	19,887.02
Grants Received		87,754.00	80,855.00
Interest Received		6,299.03	7,276.98
Prior Period Adjustment		0.00	2,158.01
Total Income		145,462.12	110,177.01
Other Income			
Conference		149,843.44	134,601.20
Membership Fees		279,535.00	269,918.50
Other Income		33,653.45	47,192.00
Total Other Income		463,031.89	451,711.70
Total Income		608,494.01	561,888.71
Expenses			
Accounting and Audit		6,700.00	6,500.00
Administration		93,043.40	79,519.03
Annual Reports		3,360.00	3,383.75
Bank Charges		847.00	956.11
Conference Expenses		155,057.38	153,186.27
EMDG and EIS Consultancy		9,860.90	5,965.00
Events and Venue Hire		7,878.54	9,395.90
Insurance		2,742.49	2,618.14
Marketing		210,423.67	229,468.80
Other Expenses		4,389.08	10,002.56
Printing and Stationery		4,103.41	2,651.83
Subcontractors		55,556.09	39,361.20
Subscription		784.22	334.94
Telephone		2,486.10	2,580.68
Travelling Expenses		7,598.13	25,980.33
Total Expenses		564,830.41	571,904.54
(Deficit/Surplus) from ordinary activities		43,663.60	(10,015.83)

Statement of Financial Position

Australian Cruise Association as at 30 June 2020

	Notes	2020 \$	2019 \$
Assets			
Current Assets			
Cash and Cash Equivalents	2	594,699.06	517,309.08
Trade and Other Receivables	3	173,930.45	213,343.08
Total Current Assets		768,629.51	730,652.16
Total Assets		768,629.51	730,652.16
Liabilities			
Current Liabilities			
Trade and Other Payables	4	289,250.00	299,945.45
GST Payable	5	15,381.12	10,371.92
Total Current Liabilities		304,631.12	310,317.37
Total Liabilities		304,631.12	310,317.37
Net Assets		463,998.39	420,334.79
Equity			
Retained Surpluses		463,998.39	420,334.79
Total Equity		463,998.39	420,334.79

Notes to the Financial Statements

Australian Cruise Association for the year ended 30 June 2020

1. Statement of Significant Accounting Policies

(a) Basis of Accounting

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act (TAS) 1964 and to report to the management and to providers of funding generally, as appropriate.

The management committee has determined that Australian Cruise Association is not a reporting entity as defined in Statement of Accounting Concepts 1: Definition of the Reporting entity, and therefore there is no requirement to apply accounting standards and other mandatory professional reporting requirements in preparation and presentation of these statements and none have been intentionally adopted.

The financial report has been prepared on an accrual basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuation on non-current assets.

The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(b) Cash and Cash Equivalents

Operating transactions and the financial statements are all cash based. Investment activities are confined to term deposits with the Association's Bankers.

Because the source of these transactions is limited to cash a Statement of Cash Flows is not included in these Financial Statements.

(c) Trade and Other Receivables

Trade receivables are recognised and carried at original invoice amounts less any provision for doubtful debts. A provision for doubtful debts is recognised when collection of the full amount is no longer possible. Bad debts are written off as incurred.

(d) Trade and Other Payables

Liabilities for trade creditors and other amounts are carried at cost which is the fair value of the consideration to be paid in the future of goods and services received whether or not billed to the Association.

(e) GST

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office.

(f) Income Tax

The Association is exempt from income taxation under section 50-50 of the *Income Tax Assessment Act 1997*, formerly sub paragraph 23(e) of the *Income Tax Assessment Act 1936*, and therefore no provision has been made for income tax.

(g) COVID-19

The Coronavirus (COVID-19) pandemic continues to impact both communities and businesses throughout the world including Australia and the community where the Association operates. During the pandemic, government restrictions arising from COVID-19 have resulted in temporary closure of certain parts of the Association's members operations. This involved the suspension of foreign flagged cruise ships arriving into Australia. This has had a material impact on the Association's members, along with other government restrictions that remain in place across Australia. This pandemic may have a financial impact for the Association in the 2021 financial year and potentially beyond. The scale, timing and duration of the potential impacts on the Association is unknown, however it is expected that there may be an increase in the provisioning for bad and doubtful debts expense experienced by the Association and/or a drop in membership numbers.

Notes to the Financial Statements

Australian Cruise Association for the year ended 30 June 2020

	Notes	2020 \$	2019 \$
2. Cash & Cash Equivalents			
Cash at bank and on hand		594,699.06	187,407.19
Bank short term assets - Deposits		0.00	329,901.89
Total Cash & Cash Equivalents		594,699.06	517,309.08
3. Trade and Other Receivables			
Trade Receivables		173,085.00	154,242.50
Other Debtors		0.00	2,158.01
Prepayments		845.45	56,942.57
Total Trade and Other Receivables		173,930.45	213,343.08
4. Trade and Other Payables			
Memberships in Advance		262,750.00	263,900.00
Trade Payables		16,500.00	0.00
Other Amounts Received in Advance		10,000.00	36,045.45
Total Trade and Other Payables		289,250.00	299,945.45
5. Current Tax Liabilities			
GST		15,381.12	10,371.92
Total Current Tax Liabilities		15,381.12	10,371.92
6. Property, Plant and Equipment			
Office equipment			
Office equipment at cost		1,950.00	1,950.00
Accumulated depreciation of office equipment		(1,950.00)	(1,950.00)
Total Office equipment		0.00	0.00
Total Property, Plant and Equipment		0.00	0.00

Depreciation Schedule

Australian Cruise Association
for the year ended 30 June 2020

Name	Purchased	Cost	Cost Limit	Opening Value	Purchases	Disposals	Rate	Depreciation	Closing Accum Dep	Closing Value
Office Equipment										
Toshiba Laptop	14 Nov 2017	1,507	-	-	-	-		-	1,507	-
Printer	04 May 2018	443	-	-	-	-		-	443	-
Total Office Equipment		1,950	-	-	-	-		-	1,950	-
Total		1,950	-	-	-	-		-	1,950	-

Statement by Members of the Committee

Australian Cruise Association for the year ended 30 June 2020

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies prescribed in Note 1 to the financial statements.

In the opinion of the committee the financial report:

1. Presents a true and fair view of the financial position of Australian Cruise Association as at the end of June 2020 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Australian Cruise Association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:



Chairman



Treasurer

Sign date: 3 September 2020

Independent auditor's report to the members of the Australian Cruise Association

Opinion

We have audited the accompanying special purpose financial report of the Australian Cruise Association (the Association), which comprises the Statement of Financial Position as at 30 June 2020 and the Income Statement for the year then ended, including a summary of significant accounting policies and other explanatory notes, and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the Association.

In our opinion the financial report presents fairly, in all material respects, the financial position of the Association as of 30 June 2020 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the requirement of the *Associations Incorporation Act [Tas]*.

Basis of Accounting

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's *APES 110 Code of Ethics for Professional Accountants (the Code)* that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist the Association to meet the requirements of the *Associations Incorporation Act [Tas]*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Emphasis of matter – Basis of Accounting

We draw attention to Note 1(g) of the financial report, which describes the ongoing effects of the COVID-19 pandemic throughout the world including Australia and the community which the Association operates. Our opinion is not modified in respect of this matter.

Liability limited by a scheme approved under Professional Standards Legislation.



1st Floor 160 Collins Street, Hobart TAS 7000
GPO Box 1083 Hobart TAS 7001

03 6223 6155
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Responsibilities of the Committee for the Financial Report

The Committee is responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1 to the financial statements, which form part of the financial report, are appropriate to meet the financial reporting requirements of the *Associations Incorporation Act [Tas]* and the Association's constitution and are appropriate to meet the needs of the members.

In preparing the financial report, the Committee is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibility

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of the Committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report.

However, future events or conditions may cause the Association to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



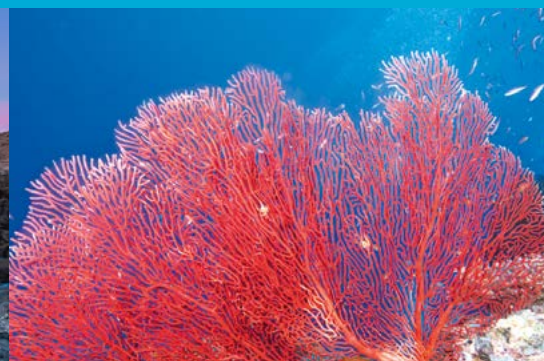
NICK CARTER

PARTNER

WISE LORD & FERGUSON

Date: 3/9/2020

ADELAIDE BATEMANS BAY BRISBANE BROOME BURNIE CAIRNS CHRISTMAS ISLAND DARWIN DEVONPORT EDEN FREMANTLE
GEELONG GERALDTON KANGAROO ISLAND HOBART INDONESIA LAUNCESTON MELBOURNE NEWCASTLE NEW CALEDONIA
PAPUA NEW GUINEA PORT ARTHUR PORT LINCOLN PORTLAND SYDNEY TOWNSVILLE PLUS SMALLER DESTINATIONS



Marketing ACA cruise destinations and providers of services to the cruise industry.

For further information or advice we invite you to contact:

Jill Abel, Chief Executive Officer

Australian Cruise Association

t +61 3 6223 7334 **f** +61 3 6223 7334

e ceo@australiancruiseassociation.com

australiancruiseassociation.com

PO Box 1117 Sandy Bay Tasmania 7006 Australia

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