CRUISE WEEKLY

CLIA CRUISE WEEK2015 7th to 14th September

Tuesday 08 Sep 2015

Norwegian recruits

TODAY'S issue of ***Cruise Weekly*** includes a full page attachment detailing a host of new cruise industry roles at the Australian office of Norwegian Cruise Line which is set to open next month.

For details see **page four**.

Pandaw ups Burma

PANDAW has announced two new itineraries in Burma, exploring the Salween River and the Irrawaddy Delta.

The Salween is the country's longest river at more than 2750km, but is only navigable for larger ships for about 160km between Martaban & Moulmein.

Weekly departures are on offer from Oct 2016-Mar 2017.

The new Irrawaddy Delta voyages offer a choice of two short cruises (two or four nights) between Rangoon and Bassein.

Special launch offers on both trips offer 10% off for bookings by 30 Sep - www.pandaw.com.

Cruise Jobs! Sydney

- **Cruise Consultants $40-60K**
  Sydney CBD, Northern Beaches & Nth Sydney
  Previous cruise or retail consulting exp min 1 yr.
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- **Cruise Airfares Specialists to $55K**
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Call Ben or Cristina for more information

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NT cruise spend on rise

THE contribution of cruising to the Northern Territory economy is rapidly growing, hitting $54 million in the 2013-14 financial year, according to a new study from Tourism Research Australia and Tourism NT.

The research found the average passenger cruising into Darwin spent $94 each, with shopping, food and drink the most commonly purchased items at an average spend of $62 and $22.

The biggest spenders were those on organised tours, who had an average spend of $117, compared with the $83 of those who did not take a shore tour.

Nearly one third of all pax went on a shore excursion in Darwin, with the top tour choices being the Museum and Art Gallery, the Darwin Military Museum/ Defence of Darwin Experience and City Sights.

The most popular self-guided activity was walking around and general sightseeing (87%), followed by shopping (80%), visiting the Smith Street Mall (69%) and eating out in restaurants/cafes (58%).

The research found those who has planned their visit spent more, with 19% using on-ship travel agents or tour operators and 15% using a concierge.

Overall satisfaction with Darwin was high, with more than nine in 10 passengers (94%) saying they were 'satisfied' or 'very satisfied' and more than half of all pax (60%) said they were very likely or likely to return to Darwin.

A high proportion of visitors booked their cruise through a travel agent, 39% in person, 20% online and 15% by phone.

This highlights the role travel agents could play in advocating and pre-selling on-shore activities in Darwin, the study concluded.

Milby seeks apology

NORTH Star Cruises' Bill Milby has demanded an apology from PM Tony Abbott for hinting he lied when saying he was told to reflag *True North* as an offshore vessel (***CW*** 03 Sep).

Milby has named the members of the Department of Transport who he says gave the advice.

"I'd like an apology from the prime minister and the deputy prime minister because they inferred I wasn't telling the truth," Milby told *Fairfax Media*.

Today's issue of *CW*

Cruise Weekly today features three pages of all the latest cruise news and photos plus a full page of jobs from **Norwegian Cruise Line**.

Princess UK chief

TONY Roberts has been named as the new UK and Europe vice president for Princess Cruises.

He takes the place of Paul Ludlow, who has been appointed as senior vice president of sales & marketing for P&O Cruises UK.

CDU16 in Sydney

NEXT year's Cruise Down Under conference will take place in Sydney, with the event to be sponsored by Destination NSW and the Port Authority of NSW.

It will be the organisation's 20th conference and AGM.

Specific dates have not yet been confirmed but it is expected to take place in Sep 2016.

AUCKLAND HOP ON, HOP OFF EXPLORER

The Auckland Hop On Hop Off Explorer bus stop is directly at front of the new Queens Wharf cruise ship terminal

Click here for more details

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P&O and Lifou celebrate 20 yrs

P&O Cruises has celebrated 20 years of cruising to the Loyalty Islands in the South Pacific with a ceremony and community celebration on Lifou.

The ceremony reflected on cruising's contribution to the island's economy and to the development of cultural tourism.

P&O first visited Lifou in 1995 when its flagship *Fairstar* made the first five calls that year.

During 2015 more than 100 cruise ships will visit the island.

Carnival destinations director Michael Mihajlov said the cruise line valued the bonds it had developed with the community.

Pictured: Lifou Grand Chief Pascal Sihaze welcomes P&O Cruises' *Pacific Jewel* Captain Roger Bilson.

Up to $3k off Avalon

AVALON Waterways yesterday announced savings of up to $3000 per couple on select European river cruises during the remaining 2015 season.

Available for sales through until 30 Sep the offers include $3000 per couple off the *Magnificent Europe* 15-day voyage between Amsterdam and Budapest departing 21 Dec; $2000 per couple off the 11 day *Burgundy & Provence* cruise between Paris and the Cote d'Azur departing 25 Sep; and $1000 per couple off the 10 Dec departure of the nine day *Christmastime on the Danube*.

Avalon has also waived single supplements on the same range of 2015 departures.

For more info call 1300 230 234.

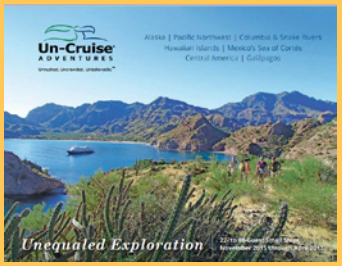
Celebrity drops Istanbul overnights

CELEBRITY Cruises has cited ongoing security concerns for a decision to cancel all overnight visits to Istanbul, Turkey, for the remainder of the Mediterranean cruise season.

The move to modify itineraries follows an update from the US State Department which late last week warned American citizens travelling to or residing in Turkey to be "alert to the potential for violence".

Brochure Spotlight

Un-Cruise Adventures 2015-2017



THE new brochure from Un-Cruise Adventures offers a comprehensive selection of small ship adventure and river cruises.

Now 100 pages in length, the program offers 20 cruise itineraries aboard the line's fleet of boutique yachts and small ships, plus a rich selection of land tour extensions.

Alaska, the Pacific Northwest, Columbia & Snake Rivers, Hawaii, Mexico, Costa Rica (via the Panama Canal) and the Galapagos Islands.

New to the program is an in-depth exploration of Panama, covering its jungles, native cultures and the Pearl Islands archipelago aboard the 64-guest *Safari Voyager*.

To view the new brochure see www.un-cruise.com.

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Automatically go in the draw to WIN*

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*Terms and conditions apply.

AZAMARA CLUB CRUISES
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Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
Carnival Spirit	14 Sep
BRISBANE	
Pacific Dawn	08 Sep
Pacific Dawn	12 Sep
Carnival Spirit	12 Sep
DARWIN	
Oceanic Discoverer	10 Sep
Sea Princess	12 Sep
Reef Prince	13 Sep
YORKEYS KNOB	
Carnival Spirit	10 Sep
Pacific Pearl	11 Sep
PORT DOUGLAS	
Sea Princess	09 Sep
Pacific Pearl	12 Sep

Coral incentive

CORAL Expeditions is offering travel agents an additional incentive of $200 cash per client booked on departures of its upcoming inaugural 2015/16 Tasmanian cruise season.

The Australian-flagged and crewed *Coral Expedition 1* has capacity for 46 guests across four categories, with the seven night itinerary including daily excursions, all meals, barista-style coffee, port and park charges and experienced expedition staff and guest lecturers.

See www.coralexpeditions.com.

Cruise Team takes the CLIA cake!

IT DIDN'T take long for The Cruise Team to get into the swing of CLIA Cruise Week.

Within just a few hours of yesterday's special Cruise Week issue of ***Cruise Weekly***, in which we put out a call for agencies to showcase their Cruise Week activities, we received the fabulous pic above.

It was taken at a celebratory afternoon tea at the Cruise Team head office in Mascot, NSW.

Peter Egglestone, md of Helloworld Wholesale, who's pictured above with the Cruise Team cutting the cake, said CLIA Cruise Week was a fantastic promotion.

"CLIA does amazing work supporting and leading the cruise industry all over the world, and this was a great opportunity to support this initiative and build even stronger relationships with our large network of travel agent partners," he said.

Agents across the country are holding special Cruise Week events to showcase all the great deals on offer - send us a pic of your activities by email to cruiseweek@cruiseweekly.com.au.

Alaskan expansion

ALASKAN Dream Cruises has announced the addition of a fifth vessel to its fleet for 2016.

The 207-foot *Chicagof Dream* has been fully refurbished from its former identity as Cruise West's *Spirit of Glacier Bay*, and has capacity for up to 74 passengers in 37 staterooms.

The 2016 program includes 8, 9 and 11 day itineraries - for details see alaskandreamcruises.com.

PORTHOLE

DARWIN Port Corporation ceo Terry O'Connor provided an entertaining presentation during last week's Cruise Down Under conference.

O'Connor familiarised attendees with NT customs, saying it was very rare for Darwin locals to dress formally.

"In fact, the only time most of us wear a tie is when you're in court," he said - indicating his own neckwear.

He said that it was appropriate for him to be wearing a tie at the conference because "as a port operator appearing before a cruise company audience I feel a bit like I'm in court today".

O'Connor also gave an insight into the mindset of northern Australians and why Darwin is likely to have a very bright cruising future.

"To the south of us are just 22 million people - the same distance to the north there are 360 million," he said.

Presenting after NSW Ports Corporation chief Grant Gilfillan, O'Connor also enjoyed poking fun at the limited facilities in Sydney Harbour, with Darwin's cruise terminal already set up to welcome some of the biggest cruise ships in the world - and cope with more than one cruise ship alongside at a time.

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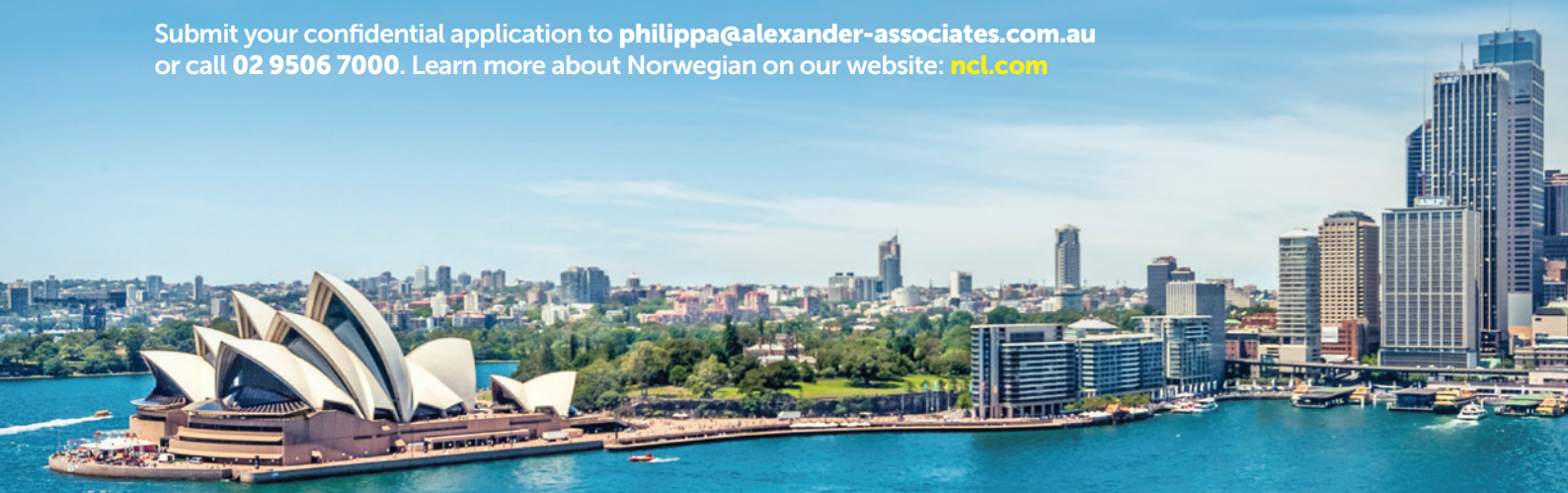

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