



THE VALUE OF CRUISE TOURISM
 The 2017/18 Australian Cruise Industry Economic Impact Assessment reveals an industry that continues to generate significant national and regional economic activity – and benefits business and communities across Australia

NATIONAL OVERVIEW

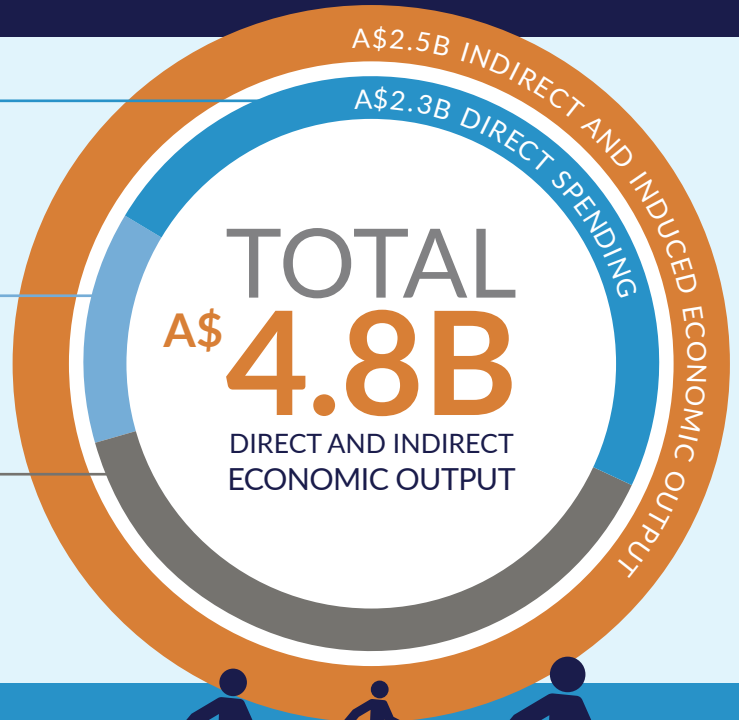


**2017/18
 CRUISE
 INDUSTRY
 SPENDING**

CRUISE LINES
A\$1.0B

CREW
A\$37M

PASSENGERS
A\$1.2B



3.1M TOTAL PASSENGER
 VISIT DAYS



TOTAL JOBS (DIRECT & INDIRECT)

17,369



TOTAL WAGES AND SALARIES
 (DIRECT & INDIRECT)

A\$1.4B



VALUE ADDED
 (DIRECT & INDIRECT)

A\$2.6B

Source: Economic Impact Assessment of Cruise Tourism in Australia 2017-18, prepared by AEC Group Pty Ltd



TOTAL CONTRIBUTION OF CRUISE TOURISM IN AUSTRALIA BY REGION

